PROPOSAL TITLE: Change in Prerequisites, Hegis Number, and Catalog Description: 0702.430 Information Systems Dimensions of E-Business

Sponsor(s): Daniel J. McFarland, Ph.D.  
E-Mail: mcfarland@rowan.edu  
Ext: x5426

DEPARTMENT: Management & MIS

COLLEGE: College of Business

If Liberal Arts & Sciences CHECK:  
History/Humanities  Math/Sciences  Social/Behavioral Sciences

XX UNDERGRADUATE  GRADUATE

THE ATTACHED NON-GEN-ED PROPOSAL IS BEST DESCRIBED BY THE ITEM(S) CHECKED

New non-gen-ed course  XX Minor curricular changes (fewer than three) to:
Short-term non-gen-ed course

Existing non-gen-ed course  Non-gen-ed degree requirements
Major
Minor, specialization, concentration, track
certificate program

THE FOLLOWING SIGNATURES REPRESENT APPROVAL

Department Chair: ___________________________  Date: 10/5/04
Department Curriculum Chair: ___________________________  Date: 10/5/04
Academic Dean: ___________________________  Date: 10/5/04

COLLEGE CURRICULUM COMMITTEE

OPEN HEARING  Date: 11/4/04  Approved  Not Approved

COLLEGE CURRICULUM CHAIR: ___________________________

Senate Curriculum Chair Signature: ___________________________  Date: Senate Announcement

Comments: ____________________________________________

EXECUTIVE VICE PRESIDENT/PROVOST Signature: ___________________________  Date: 1/8/05
L Approved  Not Approved

REGISTRAR

Date: 3/5/05  Course Description Received & Approved = Hegis Taxonomy & Course # 070233Z
Registrar Signature: ___________________________

NOTIFICATION FORWARD

SCC Chair  Academic Dean  Department Chair  Registrar  IR  CAP
VP Student Affairs  Others
Rowan University  
CURRICULUM PROPOSAL  
LIBRARY RESOURCE FORM

The purpose of this form is to provide a channel of communication between the library and faculty changing and designing new courses/programs. The information will be used to assess the resources available in the library, and to identify resources the library should acquire to support the course program. The information will also provide rationale for institutional support for library acquisitions. This form should be completed in a coordinated effort between the course sponsor(s) and the academic department liaison librarian. THIS FORM MUST BE COMPLETED FOR ALL CURRICULUM PROPOSALS.

- The sponsor(s) complete parts A & B
  - If assistance is required to complete parts A & B, please notify the liaison librarian.
- Forward this form to the librarian who will complete parts C, D & E

This form must be completed and attached to the original curriculum proposal before being approved by the Senate Curriculum Committee

A. College Business  Department Management or MIS

Proposed by Daniel McIntyre  Date 11/30/04

Course Title Information Systems (MIS 360) - E-Business

Anticipated Date for Course/Program Offering

B. List specific resources that should be acquired to support this course.

C. Describe the resources available in the library to support this course/program, including reference, monographic, electronic databases, audio-visual materials, etc. A summary statement is sufficient.

D. List key periodicals available in the library to support this course/program.

E. Librarian comments and recommendations: No content change, thus no review of library resources required.

Name LIBRARIAN LIAISON Connie Rosenberger  Librarian Signature: Connie Rosenberger
MINOR CURRICULAR CHANGE
CHANGE IN PREREQUISITES, HEGIS NUMBER
0702.430 E-Business: IS Perspective

DETAILS

A. Change Requested:
   1. Change prerequisites for 0702.430 E-Business: IS Perspective
      ✓ from:
      0702.334 Management Information Systems AND
      0704.103 Computer Science and Programming AND
      Completion of 90 s.h. in Business Administration (0501) or Accounting
      Major (0503)
      ✓ to:
      Completion of 57 s.h. as a Business Administration (0501) or Accounting
      Major (0503)

   2. Change in HEGIS number:
      ✓ from: 0702.430 E-Business: IS Perspective — Fall only
      ✓ to: 0702.3xx E-Business: IS Perspective — Spring only

B. Sponsor: Dan McFarland, Department of Management & MIS

RATIONALE

A. To increase student exposure to the conceptual material associated with electronic business we are removing the practice-portion of this course. The (displaced) practice-oriented course topics will be covered in a newly proposed course, Web Development for Business. To increase student scheduling flexibility and to allow students to graduate in a timely manner, we will permit students to take this course in their Junior year.

B. There is no programmatic change associated with this proposal.
C. Results of Consultation:

From: Jennifer Kay <kay@elvis.rowan.edu>

To: ROWANDOM.GWIA."harper@rowan.edu", ROWANDOM.GWIA."Rusu@rowan.edu", ROWANDOM.GWIA."mcfarland@rowan.edu", ROWANDOM.GWIA."Fleming@rowan.edu", ROWANDOM.GWIA."balliga@rowan.edu", ROWANDOM.GWIA."Anser@rowan.edu", ROWANDOM.GWIA."nlts@elvis.rowan.edu", ROWANDOM.GWIA."hartleys@elvis.rowan.edu", ROWANDOM.GWIA."hamiltons@rowan.edu"

Date: Wednesday - October 6, 2004 2:01 PM

Subject: Consultation for MIS program

To: Bob Fleming, Chair, Management/MIS Department
From: Computer Science Curriculum Committee
Re: MIS major curriculum proposal

Thank you for giving the Computer Science Department the opportunity to review and comment on the following proposals:

-- New Course: Business Systems
-- New Course: Business Web Applications
-- New Course: Project Management
-- New Course: MIS Capstone Experience
-- Change in Math/Science Gen Ed Requirements for Business Administration Major
-- Change in Prereqs, Name, Regis, and Description for Information Systems Planning and Network Management
-- Change in Prereqs for Management Information Systems
-- Change in Prereqs for Design of Database Systems
-- Change in Prerequisites and Regis Number for Advanced Database Management
-- Change in Prerequisites for Seminar in MIS
-- Change in Prerequisites for E-Business: IS Perspective
-- Major Curricular Change, Change in Required Courses and Restricted Electives for MIS Specialization.

We support these proposals.

We understand that there is no accreditation in MIS available, and therefore you have decided to apply for accreditation in Information Systems which falls under the "Computing" area of the Accreditation Board for Engineering and Technology. It is our belief that you should further increase the number of Computer Science courses in the MIS specialization beyond simply Business Programming 1 and 2 in order to support your accreditation, but we recognize that you prefer not to do so at this time.

While we support your application for accreditation, we would NOT be supportive of a change in the name of your department or degree to Information Systems. We believe that a degree in Information Systems should be a joint program of both Computer Science and Management / MIS.

Jennifer Kay, Chair
Rowan University
Computer Science Department
201 Mullica Hill Road
Glassboro, NJ 08028
email: kay@elvis.rowan.edu
voice: 856-256-4806
fax: 856-256-4741
web: http://www.rowan.edu/~kay/
Dan
The Marketing Department supports your course proposals. The hegis number for Principles of Marketing is 200 level, as pointed out by Manny.

Berhe Habte-Giorgis
Chair, Department of Marketing
Catalog Description

E-Business: IS Perspective – Spring only
Hegis Number: 0702.3xx

Prerequisites:
Completion of 57 s.h. as a Business Administration (0501) or Accounting Major (0503)

The course explores the current nature of electronic business including such topics as Internet business models, ethical implications, international issues in e-business, and e-commerce payment mechanisms.