PROPOSAL TITLE: **MIVE INTERNATIONAL MEDIA COMMUNICATION COURSE**

Sponsor(s): **Cynthia Corison** E-Mail: Corison@rowan.edu Ext: 4327  
**Carl Hausman** E-Mail: Hausman@rowan.edu Ext: 4359

DEPARTMENT: Communication Studies/Journalism

COLLEGE: College of Communication

If Liberal Arts & Sciences CHECK: ___ History/Humanities ___ Math/Sciences ___ Social/Behavioral Scien

**X** UNDERGRADUATE  ___ GRADUATE

THE ATTACHED **NON-GEN-ED** PROPOSAL IS BEST DESCRIBED BY THE ITEM(s) CHECKED

___ New non-gen-ed course  ___ Minor curricular changes (fewer than three)  ___ Existing non gen-ed course

___ Short-term non-gen-ed course  ___ Non gen-ed degree requirements  ___ Major

THE FOLLOWING SIGNATURES REPRESENT APPROVAL

Department Chair: **Cynthia Corison** Date: 11/20/05

Department Curriculum Chair: Date: 11/3/05

Academic Dean: Date: 11/3/05

COLLEGE CURRICULUM COMMITTEE

OPEN HEARING Date: 2/16/05 Approved **X** Not Approved

College Curriculum Chair: Date: 3/19/05

Senate Curriculum Chair Signature: Date: Senate Announcement: 3/20/05

Comments:

EXECUTIVE VICE PRESIDENT/PROVOST Signature: Date: 4/1/05

Approved ___ Not Approved

REGISTRAR

Date: 4/11/05 Course Description Received & Approved ~ Hegis Taxonomy & Course #: __________

Registrar Signature: 

NOTIFICATION FORWARD

___ SCC Chair ___ Academic Dean ___ Department Chair ___ Registrar ___ IR

___ CAP ___ VP Student Affairs ___ Others
Details

a. Move International Media Communication (0602.330) from Department of Journalism to Department of Communication Studies
b. Sponsors: Cynthia Corison, Chair of Communication Studies and Carl Hausman, Chair of Journalism

Rationale

a. This course was initially meant to be offered as a joint effort between the two programs and is listed as a part of the Rhetoric/Cultural Criticism track of Communication Studies. The course was housed in Journalism. Due to changing focus in the Journalism program, the course has not been and will not be offered, but is needed for Communication Studies. Thus, Communication Studies would like to assume responsibility for the course. We recommend that the hegis number for the course be changed as it is moved to clarify course location for students.

b. The movement of this course will have no deleterious impact on curriculum or student process. In fact, moving this course will result in it being offered and provide students in the Rhetoric/Cultural Criticism track another option for their required four core courses (see attached major sheet). The Department of Communication Studies has available permanent and/or adjunct faculty to teach this course, particularly with anticipated decrease in students needing some General Education electives under the new Gen. Ed. program.

Results of Consultation

a. This change is being requested after full consultation with the membership of the two departments, as well as the Dean of the College of Communication. Because no other department, program, or students on campus will be affected by this change, additional consultations were not sought.
Communication Studies Curriculum

Core Requirements (18 s.h.):
All Communication Studies students will need to complete the following courses (with grades no lower than a C-) before taking courses within the specializations.

Introduction to Communication Studies
Communication Theory
Mass Media and their Influences
Communication Studies Research Methods

All Communication Studies majors will also be required to complete the following courses prior to graduation.

Ethical Issues in Human Communication – Requires junior standing or permission of instructor
Senior Seminar – Requires senior standing or permission of instructor

Communication Studies Emphases (12 s.h.)
Each student will select one area of specialization/emphasis within the department and complete 4 of the offered courses in that area (with grades no lower than a C-). Courses with an * by the title are in process and may only be offered as a special topic.

<table>
<thead>
<tr>
<th>RHETORIC/CULTURAL CRITICISM</th>
<th>INTERPERSONAL/ORGANIZATIONAL COMMUNICATION</th>
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<tbody>
<tr>
<td>Rhetorical Theory</td>
<td>Interpersonal Communication</td>
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<tr>
<td>Rhetorical Criticism</td>
<td>Organizational Communication Theory and Research</td>
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<td>Persuasion and Social Influence</td>
<td>Small Group Communication</td>
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<tr>
<td>*International Communication</td>
<td>Family Communication</td>
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<td>Public Opinion</td>
<td>*Intercultural Communication</td>
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<tr>
<td>Political Communication</td>
<td>Health Communication</td>
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<tr>
<td>Images of Gender in Popular Culture</td>
<td>Special Topics in Communication</td>
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<tr>
<td>Special Topics in Communication</td>
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Related Electives (9 s.h.)
Each student will select a minimum of 3 related courses to take in addition to the required core courses and the courses taken in the area of specialization. Courses with an * by the title are in process and may only be offered as a special topic.

<table>
<thead>
<tr>
<th>RELATED COURSES</th>
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<tr>
<td>Semantics</td>
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<tr>
<td>Argumentation and Debate</td>
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<tr>
<td>Communication Law</td>
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<td>Literature into Film</td>
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<td>Intro to Advertising</td>
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<td>Writing for the Workplace</td>
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<tr>
<td>Images of Women in Film</td>
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<tr>
<td>Interpersonal Communication</td>
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<tr>
<td>Rhetorical Criticism</td>
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<tr>
<td>Images of Gender in Popular Culture</td>
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<tr>
<td>Field Experience I &amp; II</td>
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</tbody>
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Free Electives (21 s.h.)
While any course offered at Rowan is appropriate for these elective credits, students should carefully consider using these credits to build a minor or develop their understandings of a particular area of interest.
Shoemaker, Bonita

From: Shoemaker, Bonita
Sent: Monday, May 02, 2005 9:26 AM
To: Kessel, Steven J.
Cc: Corison, Cynthia; Faison, Christy; Mosto, Patricia; Shoemaker, Bonita
Subject: Hegis number change

Steve,

After consultation with Cindy Corison, Chair of Communication Studies Department, and Christy Faison, Provost, it was determined the course move of International Media Communication should have a consistent hegis number of the department. Therefore, please change the 0602 to a 0605 number. Please notify this office of the new issued number for our records.

Thank you,

Bonnie

Bonnie Shoemaker
856-256-4011

Live Well,
Laugh Often,
Love Much.