

**PROCESS A** NON-GENERAL EDUCATION ~ CURRICULUM PROPOSAL SCC #04-05 2075  
LIBRARY RESOURCE FORM REQUIRED

**Deadlines**

October 8, 2004 to be implemented Fall 2005 – February 11, 2005 to be implemented Spring 2006

**PROPOSAL TITLE:** MOVE INTERNATIONAL MEDIA COMMUNICATION COURSE

Sponsor(s): Cynthia Corison E-Mail: Corison@rowan.edu Ext: 4327

Carl Hausman E-Mail: Hausman@rowan.edu Ext: 4359

**DEPARTMENT:** Communication Studies/Journalism

**COLLEGE:** College of Communication

If Liberal Arts & Sciences CHECK :  History/Humanities  Math/Sciences  Social/Behavioral Sciences

**UNDERGRADUATE**  **GRADUATE**

THE ATTACHED **NON-GEN-ED** PROPOSAL IS BEST DESCRIBED BY THE ITEM(S) CHECKED

- New non-gen-ed course
- Short-term non-gen-ed course
- Minor curricular changes (fewer than three)
- Existing non gen-ed course
- Non gen-ed degree requirements
- Major
- Minor, specialization, concentration, track, certificate program

**THE FOLLOWING SIGNATURES REPRESENT APPROVAL**

Department Chair: Cynthia Corison Date: 1/20/05

Department Curriculum Chair: [Signature] Date: 11/20/05

Academic Dean: [Signature] Date: 1/25/2005

**COLLEGE CURRICULUM COMMITTEE**

OPEN HEARING Date: 3/8/05 Approved  Not Approved

College Curriculum Chair: [Signature] Date: 3/9/05

Senate Curriculum Chair Signature: [Signature] Date: Senate Announcement: 3/28/05

Comments: \_\_\_\_\_

EXECUTIVE VICE PRESIDENT/PROVOST Signature: [Signature] Date: 4/10/05

Approved  Not Approved

**REGISTRAR**

Date: 4/11/05 Course Description Received & Approved ~ Hegis Taxonomy & Course #: \_\_\_\_\_

Registrar Signature: [Signature]

**NOTIFICATION FORWARD**

SCC Chair  Academic Dean  Department Chair  Registrar  IR  
 CAP  VP Student Affairs  Others

4/11/05

**Details**

- a. Move International Media Communication (0602.330) from Department of Journalism to Department of Communication Studies
- b. Sponsors: Cynthia Corison, Chair of Communication Studies and Carl Hausman, Chair of Journalism

**Rationale**

- a. This course was initially meant to be offered as a joint effort between the two programs and is listed as a part of the Rhetoric/Cultural Criticism track of Communication Studies. The course was housed in Journalism. Due to changing focus in the Journalism program, the course has not been and will not be offered, but is needed for Communication Studies. Thus, Communication Studies would like to assume responsibility for the course. We recommend that the hegis number for the course be changed as it is moved to clarify course location for students.
- b. The movement of this course will have no deleterious impact on curriculum or student process. In fact, moving this course will result in it being offered and provide students in the Rhetoric/Cultural Criticism track another option for their required four core courses (see attached major sheet). The Department of Communication Studies has available permanent and/or adjunct faculty to teach this course, particularly with anticipated decrease in students needing some General Education electives under the new Gen. Ed. program.

**Results of Consultation**

- a. This change is being requested after full consultation with the membership of the two departments, as well as the Dean of the College of Communication. Because no other department, program, or students on campus will be affected by this change, additional consultations were not sought.

- 0601 -  
- 1506 -  
- 0602 - ?  
0605  
0607  
4/14/11

# Communication Studies Curriculum

## **Core Requirements (18 s.h.):**

All Communication Studies students will need to complete the following courses (with grades no lower than a C-) before taking courses within the specializations.

**Introduction to Communication Studies**  
**Communication Theory**  
**Mass Media and their Influences**  
**Communication Studies Research Methods**

All Communication Studies majors will also be required to complete the following courses prior to graduation.

**Ethical Issues in Human Communication** – Requires junior standing or permission of instructor

**Senior Seminar** – Requires senior standing or permission of instructor

## **Communication Studies Emphases (12 s.h.)**

Each student will select one area of specialization/emphasis within the department and complete 4 of the offered courses in that area (with grades no lower than a C-). Courses with an \* by the title are in process and may only be offered as a special topic.

### **RHETORIC/CULTURAL CRITICISM**

**Rhetorical Theory**  
**Rhetorical Criticism**  
**Persuasion and Social Influence**  
**\*International Communication**  
**Public Opinion**  
**Political Communication**  
**Images of Gender in Popular Culture**  
**Special Topics in Communication**

### **INTERPERSONAL/ORGANIZATIONAL COMMUNICATION**

**Interpersonal Communication**  
**Organizational Communication Theory and Research**  
**Small Group Communication**  
**Family Communication**  
**\*Intercultural Communication**  
**Health Communication**  
**Special Topics in Communication**

## **Related Electives (9 s.h.)**

Each student will select a minimum of 3 related courses to take *in addition* to the required core courses and the courses taken in the area of specialization. Courses with an \* by the title are in process and may only be offered as a special topic.

### **RELATED COURSES**

**Semantics**  
**Argumentation and Debate**  
**Communication Law**  
**Literature into Film**  
**Intro to Advertising**  
**Writing for the Workplace**  
**Images of Women in Film**  
**Interpersonal Communication**  
**Rhetorical Criticism**  
**Persuasion and Social Influence**  
**\*International Communication**  
**Public Opinion**  
**\*Political Communication**  
**Images of Gender in Popular Culture**  
**Field Experience I & II**

**Linguistics**  
**Advanced Public Speaking**  
**Intro to Survey Research**  
**Intro to Public Relations**  
**Intro to Electronic Media**  
**Film History and Appreciation**  
**Rhetorical Theory**  
**TV History and Appreciation**  
**Organizational Communication Theory and Research**  
**Small Group Communication**  
**Family Communication**  
**\*Intercultural Communication**  
**Health Communication**  
**Special Topics in Communication**

## **Free Electives (21 s.h.)**

While any course offered at Rowan is appropriate for these elective credits, students should carefully consider using these credits to build a minor or develop their understandings of a particular area of interest.

**Shoemaker, Bonita**

**From:** Shoemaker, Bonita  
**Sent:** Monday, May 02, 2005 9:26 AM  
**To:** Kessel, Steven J.  
**Cc:** Corison, Cynthia; Faison, Christy; Mosto, Patricia; Shoemaker, Bonita  
**Subject:** Hegis number change

Steve,

After consultation with Cindy Corison, Chair of Communication Studies Department, and Christy Faison, Provost, it was determined the course move of International Media Communication should have a consistent hegis number of the department. Therefore, please change the 0602 to a 0605 number. Please notify this office of the new issued number for our records.

Thank you,

Bonnie

Bonnie Shoemaker  
856-256-4011

**Live Well,  
Laugh Often,  
Love Much.**