

CURRICULUM PROPOSAL FORM *form 500 #240*

DEADLINES:

REGULAR COURSE PROPOSALS: OCTOBER 23, 1998 FOR FALL, 1999 AND FEBRUARY 19, 1999 FOR SPRING, 2000
SHORT-TERM COURSE PROPOSALS: DECEMBER 11, 1998 FOR FALL, 1999 AND MARCH 26, 1998 FOR SPRING 2000

PROPOSAL TITLE: Issues in Management Information Systems

SPONSOR/S: College of Business MBA Curriculum Committee

DEPARTMENT: MBA

672.500

CHECK ALL THAT APPLY:
 UNDERGRADUATE GRADUATE

COLLEGE: Business
If LAS: History/Humanities
 Math/Sciences
 Social/Behavioral Sciences

* * * * *

TYPE OF PROPOSAL (Check ALL that Apply)

- General Education
- New Course in Bank
- Existing course, Add To Bank
- Multicultural/Global Designation
- Writing Intensive Designation
- New Minor/Concentration/Specialization
- New Major/Degree Program
- Short Term Course Proposal
- New Course (NOT Gen. Ed.)
- Name Change (Dept., School, Major)
- Changes in Degree Requirements
- Changes Involve Gen. Ed. requirements
- Minor Changes to Existing Courses
 - Course is NOT General Education
 - Course IS General Education

See attached for signature

DEPARTMENT (SIGNATURE INDICATES APPROVAL)

DEPT. CURRICULUM CHAIR / DATE DEPT. CHAIRPERSON / DATE

COLLEGE CURRICULUM COMMITTEE

DATE OF OPEN HEARING (if necessary) 1/21/99

APPROVED
 NOT APPROVED

COMMENTS:

Shelly A. Lewis 1/21/99
SIGNATURE DATE

ACADEMIC DEAN (& GRADUATE DEAN, for New Graduate Programs Only)

APPROVED
 NOT APPROVED

COMMENTS: *See attached*

SIGNATURE (Academic Dean) DATE

SIGNATURE (Graduate Dean) DATE

UNIVERSITY CURRICULUM COMMITTEE

DATE OF OPEN HEARING (if necessary) 1/17/99 (College level only)

APPROVED

NOT APPROVED

COMMENTS:

Hanna L. Curtis 3/2/99
SIGNATURE DATE

SENATE

Date announced at Senate 1/26/99

Voted upon at Senate: Approved Not Approved Date: _____

EXECUTIVE VICE PRESIDENT/PROVOST

APPROVED

NOT APPROVED If no, reasons are as follows:

STUDENT CREDIT HOURS _____ FACULTY LOAD HOURS _____ EQUALIZED CREDIT HOURS _____

OFFICIAL COPY & APPROVAL SHEET FILED (DATE): _____

DATE/SIGNATURE EXECUTIVE VICE PRESIDENT/PROVOST C. J. [Signature]

REGISTRAR

DATE APPROVED COURSE DESCRIPTION RECEIVED _____

HEGIS TAXONOMY & COURSE NUMBER ASSIGNED _____

DATE/SIGNATURE OF REGISTRAR Robert A. Kildat 3/31/99

NOTIFICATION FORWARD:

SENATE CURRICULUM COMMITTEE CHAIRPERSON

DEPARTMENT CHAIRPERSONS

ACADEMIC DEAN(S)

REGISTRAR

SPONSOR(S)

T.M. 3/31/99

**SENATE CURRICULUM COMMITTEE
MINOR CURRICULAR CHANGE FORM**

PROPOSAL TITLE: Issues in Management Information Systems

UNDERGRADUATE GRADUATE CREDIT HOURS

SPONSOR(S): College of Business MBA Curriculum Committee
DEPARTMENT: MBA
TELEPHONE: 256-4024

CHECK:

- CHANGES IN APPROVED MINORS, SPECIALIZATIONS, CONCENTRATIONS
- CATALOG DESCRIPTIONS, TITLES, AND/OR PREREQUISITES
- SMALL CHANGES IN COURSE CONTENT OF EXISTING COURSES WHICH DO NOT SUBSTANTIALLY VARY THE CURRICULUM
- CHANGES IN HEGIS NUMBER

STEP #1 (DEPARTMENT)	STEP #2 (COLLEGE)	STEP #3 (ACADEMIC DEAN)
Date Approved: <u>2/3/98</u>	Recommend To Approve/date: <u>2/2/98</u>	Recommended <input checked="" type="checkbox"/>
Date <u>NOT</u> Approved: _____	Recommend <u>NOT</u> To Approve/date: _____	<u>NOT</u> Recommended <input type="checkbox"/>
Comments: _____	Comments: _____	Comments: _____
<u>[Signature]</u> Dept. Curriculum Chairperson signature/date	<u>[Signature]</u>	<u>[Signature]</u>
<u>[Signature]</u> Dept. Chairperson signature/date	College Curriculum Chairperson Signature /date	Dean/of College Signature/date

STEP #4 (CURRICULUM COMMITTEE)	STEP #5 EXECUTIVE VP/PROVOST
SCC# <u>9798-246</u> <u>2/20/98</u>	Approved _____
APPROVED:	NOT Approved _____
<u>NOT</u> APPROVED	_____
Curriculum Committee Chairperson Signature/date	Signature /Date

REGISTRAR'S SIGNATURE/DATE

COLLEGE OF BUSINESS
PROPOSAL FOR MINOR CURRICULAR CHANGE
ISSUES IN MANAGEMENT INFORMATION SYSTEMS

1. **Details**

- a. Course Title: Issues in Management Information Systems
- b. Sponsors: College of Business MBA Curriculum Committee
- c. Credit Hours: 3 credit hours
- d. Course Level: Graduate
- e. Prerequisites: Completion of or concurrent enrollment in Integrative Management Skills course.
- f. Suggested time and scale of implementation: One section to be offered each year beginning in Fall 1998.
- g. Curricular Effect: Required of all MBA students.
- h. Adequacy of the present staff, resources, space needs, and any other requirements for implementation: There will be no changes in need for resources.
- i. Recommended Library Resources: No new resources will be required.
- j. Short-term Evaluations: Assessment will be done each semester the course is offered. Faculty teaching the course will conduct learning outcome assessments and effect change as necessary.

2. **Rationale**

Information technology and systems are pervasive in business today and will become more so in the future. Therefore, this course is designed to provide skills for managing this changing environment. The primary focus of the course is on the management of technology. The management of technology and systems is not left solely to information systems professionals; it is the responsibility of all managers.

3. **Essence of the Course**

a. Objectives

After completing this course students will have:

1. Explored and analyzed contemporary issues in management information systems planning, management, and operations.
2. Integrated technical knowledge with management and organizational philosophy.
3. Gained knowledge of current information systems technologies.
4. Developed an understanding of the integral role of management information systems in supporting the work of individuals, groups, and the organization, and thus in fulfillment of organizational mission.
5. Developed an understanding of the challenges that contemporary organizations face with respect to managing information systems.

b. Topic outline contents

Course Topics will include:

- a. Challenges of Information Systems Technology.
- b. Effect of Information Technology on Competition.
- c. Electronic Commerce and the WWW.
- d. Information, Organization and Control.
- e. Managing the Information Technology Resource Through Strategic Partnerships.
- f. Portfolio Approach to Information System Technology Development.
- g. Transnational Information Technology Issues.
- h. The Information Technology Business.

c. Evaluation and Grading

Student performance in the course will be evaluated based on a combination of course projects, research assignments, written assignments, presentations, and examinations.

d. Course Evaluation

Evaluation methods currently utilized for all courses in the MBA Program will be applied to this course.

4. **Consultation**

The proposal presented here was developed by a committee formed of all specializations in the College of Business. The committee studied practices of schools comparable in size and mission to Rowan.

CATALOGUE DESCRIPTION

ISSUES IN MANAGEMENT INFORMATION SYSTEMS

Information technology and systems are pervasive in business today and will become more so in the future. Therefore, this course is designed to provide skills for managing this changing environment. The primary focus of the course is on the management of technology. The management of technology and systems is not left solely to information systems professionals; it is the responsibility of all managers.

Prerequisites: Completion of, or concurrent with, Integrative Managerial Skills.

6501, 518

OVERVIEW OF MINOR COURSE REVISION
ISSUES IN MANAGEMENT INFORMATION SYSTEMS

The revisions to this course were minor in nature and preserved the spirit and primary objectives of the course. The language used to describe the objectives and topics has been modified to reflect the current frames of reference and terminology in the subject area. Minor alterations have been made to the topics in keeping with the shift in emphasis within the discipline.

This course has always been a contemporary topics course addressing information technologies and systems within contemporary businesses. The dynamic nature of this discipline and the contemporary issues nature of this course have resulted in continuous changes in the topics covered throughout the life of this course. The topics referenced in the course revision proposal reflect the relevant topics at this point in time.