

Ⓟ

OFFICE OF THE PROVOST

**PROCESS A** NON-GENERAL EDUCATION - CURRICULUM PROPOSAL  
LIBRARY RESOURCE FORM REQUIRED

SOCC #04-05- 361

**Deadlines**

October 8, 2004 to be implemented Fall 2005 - February 11, 2005 to be implemented Spring 2006

PROPOSAL TITLE: Journalism Field Experience

Sponsor(s) Carol Harsanian E-Mail Carol.Harsanian@uncc.edu Ext. 4759  
E-Mail \_\_\_\_\_ Ext. \_\_\_\_\_

DEPARTMENT: JOURNALISM

COLLEGE: COMMUNICATION

If Liberal Arts & Sciences CHECK:  History/Humanities  Math/Sciences  Social/Behavioral Sciences  
 UNDERGRADUATE  GRADUATE

THE ATTACHED NON-GEN-ED PROPOSAL IS BEST DESCRIBED BY THE ITEM(S) CHECKED

New non-gen-ed course  Minor curricular changes (fewer than three) to  
 Short-term non-gen-ed course  Existing non-gen-ed course  
 Non-gen-ed degree requirements  
 Major  
 Minor, specialization, concentration, track, certificate program

THE FOLLOWING SIGNATURES REPRESENT APPROVAL

Department Chair: [Signature] Date 01/27/04  
Department Curriculum Chair: [Signature] Date 01/25/04  
Academic Dean: [Signature] Date 10/5/2004

COLLEGE CURRICULUM COMMITTEE

OPEN HEARING Date 10/26/04 Approved  Not Approved

COLLEGE CURRICULUM CHAIR [Signature]

Senate Curriculum Chair Signature [Signature] Date: Senate Announcement: 11/22/04

Comments \_\_\_\_\_

EXECUTIVE VICE PRESIDENT/PROVOST Signature: [Signature] Date: 1/19/05

Approved  Not Approved

Date 1/14/05 REGISTRAR Course Description Rechecked & Approved - Reg's Taxonomy & Course # 0602356

Registrar Signature: [Signature]

DB/B

NOTIFICATION FORWARD

SOCC Chair  Academic Dean  Department Chair  Registrar  IR  OAR  
 VP Student Affairs  Others

Tm  
2/7/05

(rw)

Revised  
copy

## Proposal Journalism Field Experience

### DETAILS

**a. Course Title**

Journalism Field Experience

**b. Sponsor**

Carl Hausman, Ph.D., Professor and Chair, Department of Journalism.

**c. Credit Hours**

1-3 sh to accommodate student needs.

**d. Course Level**

300; no general education designation is sought. Journalism Field Experience will be a related elective in the Journalism Sequence.

**e. Prerequisites**

Completion of 75 credit hours and approval of journalism department adviser.

**f. Implementation**

Fall, 2005; the course will be offered spring, fall, and summer semesters.

### CURRICULAR EFFECT

**Offerings:** No course will be dropped or offered less frequently as a result of the implementation of Journalism Field Experience. At present, journalism students take field experience through the section of field experience offered by Communication Studies, with a journalism adviser assigned to the journalism students. The College of Communication is seeking to streamline this process by offering the section directly. Also, the creation of a Journalism Field Experience is a practical necessity because the departments in the College will soon be designing curricula that offer individual degrees in the disciplines (Journalism, Communication studies, Public Relations, and so forth.) This course is

distinguished from Journalism Practicum because practica are generally offered within the department as a learning experience, while field experiences generally take place off-campus. Because the course is chosen from a bank of electives and not required there will be no impact on the total credits required for the program.

**Adequacy of the present staff, resources, space needs, and another other additional requirements for implementation.** There are no extra resources needed for implementation of the field experience. It is essentially designed to streamline administration of an existing course.

**Recommended library resources.** No additional library resources are anticipated at this time.

## **RATIONALE**

Field Experience gives students the opportunity to test and develop their skills in the field working off-campus under the supervision of an industry professional. Field experience is specifically designed for external activities, while projects operated within the department, such as research with a faculty member, are classified as Journalism Practicum.

## **ESSENCE OF THE COURSE**

Students earn 1 credit hour for every 40 hours of work, up 3 credits for 120 hours of field experience assignments. The student will fulfill a wide range of duties agreed to by both the student and the on-campus department supervisor. Examples might include covering stories for a local newspaper, working on the assignment desk in a radio or television news department, or developing content for a journalistic web site.

### **a. Objectives:**

- To allow students to gain practical experience in their discipline.
- To enable students to adapt theory to practice.
- To foster detailed and individualized guidance and criticism by the presiding faculty member.

### **b. Topical Outline**

As Journalism Field Experience is an activity-based course, the flow of the course does not lend itself to a topical outline. The specific objectives of this course are listed in (a) above.

**c. Evaluation and Grading**

Grades for Journalism Field Experience are determined by the faculty supervisor and are based on these factors:

- An accurate log of on-the-job hours signed and verified by the site supervisor.
- A portfolio of representative work, including but not limited to clippings, articles, audio or video productions, or web-based journalistic presentations.
- A final written critique of the field experience written by the student, thoughtfully evaluating what was learned and the relationship between prior classroom instruction and practicum experience.
- A final written evaluation of the student by the department supervisor.

**RESULTS OF CONSULTATION**

Please see attached.

**CATALOG DESCRIPTION**

- 0622.256

**HEGIS NUMBER TO BE ASSIGNED AT 300 LEVEL**

**PREREQUISITES: COMPLETION OF 75 CREDIT HOURS, APPROVAL OF JOURNALISM DEPARTMENT ADVISER**

1-3 sh.

Under professional supervision in the field, students practice theories and skills learned in the classroom. Students earn 1 credit for every 40 hours of work, with most field experiences implemented for 3 credit hours. Students keep a detailed log of working hours, prepare an extensive portfolio, write an analytical critique of the practicum, and are evaluated by their faculty supervisor. Student must have at least a 2.5 GPA to take Journalism Field Experience.

See  
Revised  
Copy

## Proposal Journalism Field Experience

### DETAILS

**a. Course Title**

Journalism Field Experience

**b. Sponsor**

Carl Hausman, Ph.D., Professor and Chair, Department of Journalism.

**c. Credit Hours**

3, although in some cases 1- or 2-hour field experiences may be scheduled through special agreement with the instructor.

**d. Course Level**

300; no general education designation is sought.

**e. Prerequisites**

Completion of 75 credit hours, minimum 2.5 grade point average, approval of journalism department adviser.

**f. Implementation**

Fall, 2005; the course will be offered spring, fall, and summer semesters.

### CURRICULAR EFFECT

**Offerings:** No course will be dropped or offered less frequently as a result of the implementation of Journalism Field Experience. At present, journalism students take field experience through the section of field experience offered by Communication Studies, with a journalism adviser assigned to the journalism students. The College of Communication is seeking to streamline this process by offering the section directly. Also, the creation of a Journalism Field Experience is a practical necessity because the departments in the College will soon be designing curricula that offer individual degrees in the disciplines (Journalism, Communication studies, Public Relations, and so forth.) This course is

distinguished from Journalism Practicum because practica are generally offered within the department as a learning experience, while field experiences generally take place off-campus.

**Adequacy of the present staff, resources, space needs, and another other additional requirements for implementation.** There are no extra resources needed for implementation of the field experience. It is essentially designed to streamline administration of an existing course.

**Recommended library resources.** No additional library resources are anticipated at this time.

## **RATIONALE**

Field Experience gives students the opportunity to test and develop their skills in the field working off-campus under the supervision of an industry professional. Field experience is specifically designed for external activities, while projects operated within the department, such as research with a faculty member, are classified as Journalism Practicum.

## **ESSENCE OF THE COURSE**

Students earn 3 credit hours for 120 hours of field experience assignments. The student will fulfill a wide range of duties agreed to by both the student and the on-campus department supervisor. Examples might include covering stories for a local newspaper, working on the assignment desk in a radio or television news department, or developing content for a journalistic web site.

### **a. Objectives:**

- To allow students to gain practical experience in their discipline.
- To enable students to adapt theory to practice.
- To foster detailed and individualized guidance and criticism by the presiding faculty member.

### **b. Topical Outline**

As Journalism Field Experience is an activity-based course, the flow of the course does not lend itself to a topical outline. The specific objectives of this course are listed in (a) above.

**c. Evaluation and Grading**

Grades for Journalism Field Experience are determined by the faculty supervisor and are based on these factors:

- An accurate log of on-the-job hours signed and verified by the site supervisor.
- A portfolio of representative work, including but not limited to clippings, articles, audio or video productions, or web-based journalistic presentations.
- A final written critique of the field experience written by the student, thoughtfully evaluating what was learned and the relationship between prior classroom instruction and practicum experience.
- A final written evaluation of the student by the department supervisor.

**RESULTS OF CONSULTATION**

Please see attached.

**CATALOG DESCRIPTION**

**HEGIS NUMBER TO BE ASSIGNED AT 300 LEVEL**

**PREREQUISITES: COMPLETION OF 75 CREDIT HOURS, MINIMUM 2.5  
GRADE POINT AVERAGE, APPROVAL OF JOURNALISM DEPARTMENT  
ADVISER**

Under professional supervision in the field, students practice theories and skills learned in the classroom. Students earn 1 credit for every 40 hours of work, with most field experiences implemented for 3 credit hours. Students keep a detailed log of working hours, prepare an extensive portfolio, write an analytical critique of the practicum, and are evaluated by their faculty supervisor.

Rowan University  
CURRICULUM PROPOSAL  
LIBRARY RESOURCE FORM

The purpose of this form is to provide a channel of communication between the library and faculty changing and designing new courses/programs. The information will be used to assess the resources available in the library, and to identify resources the library should acquire to support the course/program. The information will also provide rationale for institutional support for library acquisitions.

This form should be completed in a coordinated effort between the course sponsor(s) and the academic department liaison librarian. THIS FORM MUST BE COMPLETED FOR ALL CURRICULUM PROPOSALS.

- The sponsor(s) complete parts A & B. If assistance is required to complete parts A & B, please notify the liaison librarian.
- Forward this form to the librarian who will complete parts C, D & E.

**This form must be completed and attached to the original curriculum proposal before being approved by the Senate Curriculum Committee**

A. College Communication Department: Journalism  
 Proposed by Carl Hausman Date Oct 4 2004  
 Course Title Journalism Field Experience  
 Anticipated Date for Course/Program Offering: Fall 2005

B. List specific resources that should be acquired to support this course.

*This is primarily an administrative addition to departmental offerings; no specific needs are anticipated.*

C. Describe the resources available in the library to support this course/program, including reference, monographic, electronic databases, audio-visual materials, etc. A summary statement is sufficient.

*During the past few years the department and college have worked to develop a very strong overall collection.*

D. List key periodicals available in the library to support this course/program

*N/A*

E. Librarian comments and recommendations *A search for "news" and "writing" of the Campbell Library collection yields 43 titles. In addition, multiple journal articles can be used as appropriate sources. Using other search terms*

Name: LIBRARIAN LIAISON Carl Hausman Librarian Signature: Benjamin Fisher

*would yield additional results. These are believed sufficient to support this course.*



*Department of Communication Studies*

September 29, 2004

Dr. Carl Hausman  
Department of Journalism  
Rowan University  
Glassboro, NJ 08028

Dear Dr. Hausman:

Thank you for the opportunity to review your proposals for Journalism Practicum and Journalism Field Experience. We wholeheartedly support both of these proposals. The opportunity to experience a real working environment in their field of study is extremely valuable to undergraduate students. Additionally, it seems sensible that students completing an experiential learning course in their specialization would be supervised by faculty in that area of study. We believe that the courses you have proposed will be a valuable addition to the course offerings in the College of Communication at Rowan.

Sincerely,

Lorin Basden Arnold, Ph.D.  
Associate Professor  
Interim Department Chair and Curriculum Chair  
Department of Communication Studies



*Radio/Television/Film Department*

To: Dr. Carl Hausman, Chair  
Journalism Department  
From: Ned Eckhardt, Chair  
Radio/TV/Film Department  
Subject: Journalism Field Experience

October 3, 2004

This is a letter to enthusiastically support this proposal for Journalism Field Experience, a new course in the Journalism Department. This is an academically sound educational experience that will enable journalism students to experience working and learning with professionals in off-campus locations.

Journalism Field Experience offers students a wide range of choices in the print and electronic media world. These field experiences will prepare students not only for the after-college workplace, but also allow students to bring their newly learned skills back to Rowan where they can be applied to writing for campus publications, editing and writing for the Journalism Department's web portal, or researching, writing and producing a regular cable newscast in the new TV studios.

We have been offering our RTF Field Experience course since 2002, and it has been both an academic and practical success for our students. Field Experiences enable students to work with professionals doing in a real world environment. Often students can apply their theoretical knowledge in a field experience setting and create a competitive portfolio. Journalism Field Experience will give Journalism students access to this exciting and essential mode of learning.

I recommend this course without reservation.

Ned Eckhardt, Chair  
Radio/TV/Film Dept  
College of Communication  
Rowan University  
Glassboro, NJ 08028  
[eckhardt@rowan.edu](mailto:eckhardt@rowan.edu)  
(856) 256-4415 phone



Date: Oct. 5, 2003

To: Dr. Carl Hausman, Chair, Department of Journalism *SH*

From: Suzanne Sparks FitzGerald, Chair, Public Relations and Advertising

Re: Field Experience and Practicum

Our department supports your proposal for Journalism Field Experience and Practicum courses. Clearly, with the advent of new B.A.s in the College of Communication, along with the university-wide initiative to reduce overload and reassigned time, each department needs a separate field experience and practicum course.

Offering a department course should simplify the field experience process and we highly recommend it.

Thank you for consulting me.