TITLE: Journalism Minor – Course Replacement and Course Addition

Sponsor(s): Claudia Cuddy, Assistant Professor
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Kathryn Quigley, Assistant Professor
e-mail: quigleyk@rowan.edu

DEPARTMENT: Communication

If LAS -check: History/Humanities Social/Behavioral Sciences

Math/Science

UNDERGRADUATE GRADUATE

New non gen-ed Major

Short-Term non gen-ed

Minor curricular changes (fewer than three) to:

Existing non gen-ed course

Non gen-ed degree requirements

Major

Minor, specialization, concentration, track, certificate program

Signatures Required: representing approval before submission to Office of the Senate

Department Chair: ___________________________ Date: 2/27/06
Department CURRICULUM Chair: ___________________________ Date: 2/27/06
Academic DEAN: ___________________________ Date: 3/11/06

COLLEGE CURRICULUM COMMITTEE: Open Hearing Date: 3/16/06
Not Approved

Signature: College Curriculum Chair ___________________________ Date: 3/27/06

Signature: SENATE CURRICULUM CHAIR ___________________________ Date: 3/27/06

Comments: ___________________________

Signature: Executive Vice President/Provost: ___________________________ Date: 3/27/06

Approved: ___________________________

Not Approved: ___________________________

Signature: REGISTRAR ___________________________ Date: 5/30/06

Course Description Received & Approved Hegis Taxonomy & Course #

Notification Forward:

SCC CHAIR Academic Dean
IR Department Chair
CAP VP/Student Affairs
Registrar Other-
Course Changes in the Journalism Minor

Process A
Minor Curricular Change on existing Journalism Minor

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Process A
Minor Curricular Change on existing Journalism Minor

Course Changes in the Journalism Minor

DETAILS
a. Changes requested:
   A. One course substituted; Six courses added
   B. Updating of course titles from Fall approvals (this isn’t really a curriculum change)
   C. One word eliminated from the description of the Minor

Changes A & B

From

Required Courses  9 s.h.
0601.203 Mass Media and Their Influences
0602.310 News Reporting I
0602.318 Journalistic Sources of Information

Electives (choose three) 9 s.h.
0602.311 News Reporting II
0602.312 Special Journalistic Writing
0602.313 Magazine Article Writing
0602.314 Photojournalism
0602.317 Publication Layout & Design
0602.411 Copy Editing
0602.320 Electronic Journalism I: Radio
0602.305 Electronic Journalism II: TV
0607.335 Communication Law

To

I. Required Courses  9 s.h.
   Replaced by
   JRN 02205 Journalism Principles and Practices
   JRN 02310 News Reporting I

   Title changed to
   JRN 02318 Enterprise Journalism

Electives (choose three) 9 s.h.

Title changed to
JRN 02312 Newspaper Feature Writing
JRN 02313 Magazine Article Writing
JRN 02314 Photojournalism
JRN 02317 Publication Layout & Design
JRN 02411 Copy Editing

Title changed to
JRN 02320 Broadcast Journalism: Radio
JRN 02305 Broadcast Journalism: TV Newscast
JRN 02335 Communication Law

Added
JRN 02321 Online News Writing
JRN 02325 Web Production and Editing for Mass Media
JRN 02341 Broadcast News Writing
JRN 02307 On-Camera Field Reporting
JRN 02425 Advanced Publication Layout
JRN 02319 Media Ethics

Change C

From: This program is designed to address the needs of students who wish to combine two areas of academic study into one profession (such as business journalism, or writing about the performing arts)

Eliminate the word “performing”

To: This program is designed to address the needs of students who wish to combine two areas of academic study into one profession (such as business journalism, or writing about the arts) ...
b. Sponsors: Claudia Cuddy, Assistant Professor, Journalism
Kathryn Quigley, Assistant Professor, Journalism

RATIONALITY

a. Need for change:
1. First change: We have removed Mass Media as a required course in our major; Journalism Principles and Practices takes its place. Therefore, the minor should reflect the same change. In addition, the electives should include the six courses approved since the Minor was adopted.

2. Second change: Old course titles need to be replaced.

3. Third change: The one-word change in the description makes the list of professions more accurate. Arts writers often write about art openings, museum openings, and so forth, which technically are not performing arts.

b. Curricular effect:
Consistency: With the substitution of Journalism Principles and Practices, the introductory course to the major and minor will be the same course.

Course variety: We have added courses to our major in the past two years since the minor was implemented. The additional six courses will give students more flexibility and choice.

Correlation: The updated names have no curricular effect. They do have a positive administrative effect: the course name changes are necessary to correlate with registrar records.

RESULTS OF CONSULTATION

a. These proposed changes are supported by the entire Journalism Department. No other department will be affected by these changes.
NEW CATALOG PAGE

Electives Arranged in Alphabetical Order

Journalism Minor

This program is designed to address the needs of students who wish to combine two areas of academic study into one profession (such as business journalism, or writing about the arts) or to increase their understanding of journalism from an academic standpoint. An option that may be particularly useful for education majors.

The program consists of 18 credits, and students must complete College Composition I (ENGL 01111) and College Composition II (ENGL 01112) and achieve an overall 25 GPA in order to be admitted to the minor. Communication majors may not minor in journalism.

Requirements

I. Required Courses  9 s.h.
JRN 02205  Journalism Principles and Practices
JRN 02310  News Reporting 1
JRN 02318  Enterprise Journalism

II. Electives (choose three)  9 s.h.
JRN 02425  Advanced Publication Layout
JRN 02320  Broadcast Journalism: Radio
JRN 02305  Broadcast Journalism: TV Newscast
JRN 02341  Broadcast News Writing
JRN 02335  Communication Law
JRN 02411  Copy Editing
JRN 02313  Magazine Article Writing
JRN 02319  Media Ethics
JRN 02312  Newspaper Feature Writing
JRN 02311  News Reporting II
JRN 02307  On-Camera Field Reporting
JRN 02321  Online News Writing
JRN 02314  Photojournalism
JRN 02410  Problems in Contemporary Journalism
JRN 02317  Publication Layout & Design
JRN 02325  Web Production and Layout for Mass Media
Sheet used for Advising

**MINOR in Journalism**

(18 s.h.)

*Note: Prerequisites are in parentheses ( ).*

**REQUIRED COURSES (9 s.h.)**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Date Taken</th>
<th>Grade</th>
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<tbody>
<tr>
<td>JRN 02205</td>
<td>Journalism Principles and Practices (CC1)</td>
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<td>JRN 02310</td>
<td>News Reporting I (Journalism Principles and Practices)</td>
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<tr>
<td>JRN 02318</td>
<td>Enterprise Journalism (News Reporting I)</td>
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**ELECTIVES (choose 3 courses) (9 s.h.)**

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<th>Date Taken</th>
<th>Grade</th>
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<td>Advanced Publication Layout (Pub. Layout and Design)</td>
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<tr>
<td>JRN 02320</td>
<td>Broadcast Journalism: Radio (News Reporting I)</td>
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<td>JRN 02341</td>
<td>Broadcast News Writing (News Reporting I)</td>
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<td>JRN 02335</td>
<td>Communication Law (45 s.h.)</td>
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<td>Copy Editing (News Reporting I)</td>
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<td>JRN 02313</td>
<td>Magazine Article Writing (45 s.h.)</td>
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<td>JRN 02319</td>
<td>Media Ethics (Journalism Principles and Practices)</td>
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<td>Newspaper Feature Writing (News Reporting II)</td>
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<td>News Reporting II (News Reporting I)</td>
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<td>JRN 02307</td>
<td>On-Camera Field Reporting (Broadcast News Writing)</td>
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<td>JRN 02321</td>
<td>Online News Writing (News Reporting I)</td>
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<tr>
<td>JRN 02314</td>
<td>Photojournalism (45 s.h.)</td>
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<td>JRN 02410</td>
<td>Problems in Contemp. Journalism (90 s.h. or permission)</td>
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<td>JRN 02317</td>
<td>Publication Layout and Design (45 s.h.)</td>
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<td>JRN 02325</td>
<td>Web Production and Editing for the Mass Media (News I)</td>
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**Total Hours Required for Minor 18 s.h.**

Journalism Department • College of Communication • Rowan University Fall 2006