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OFFICE OF THE PROVOST

DEC 22 2004

PROCESS A NON-GENERAL EDUCATION - CURRICULUM PROPOSAL

SCC #04-05-_____

FORM 101 - COURSE DESCRIPTIONS REQUIRED

Deadlines

October 8, 2004 to be implemented Fall 2005 - February 11, 2005 to be implemented Spring 2005

PROPOSAL TITLE: Journalism

Sponsors: Carol E. Johnson E-Mail: caroljohn@uconn.edu Ext: 6234

DEPARTMENT: Journalism

COLLEGE: Communication

If Liberal Arts & Sciences CHECK: History/Humanities Math/Sciences Social/Behavioral Sciences
 UNDERGRADUATE GRADUATE

THE ATTACHED NON-GEN-ED PROPOSAL IS BEST DESCRIBED BY THE ITEM(S) CHECKED

New non-gen-ed course Minor curricular changes (fewer than three) to
 Short-term non-gen-ed course Existing non-gen-ed course
 Non-gen-ed degree requirements
 Major
 Minor, specialization, concentration, track, certificate program

THE FOLLOWING SIGNATURES REPRESENT APPROVAL

Department Chair: [Signature] Date: 10/5/2004
Department Curriculum Chair: [Signature] Date: 10/4/2004
Academic Dean: [Signature] Date: 10/5/2004

COLLEGE CURRICULUM COMMITTEE

OPEN HEARING Date: 10/26/04 Approved Not Approved

COLLEGE CURRICULUM CHAIR: [Signature]

Senate Curriculum Chair Signature: [Signature] Date: Senate Announcement: 11/22/04

Comments: _____

EXECUTIVE VICE PRESIDENT/PROVOST Signature: [Signature] Date: 1/11/05

Approved Not Approved

Date: 1/14/05 REGISTRAR Course Description Received & Approved - Reg's Taxonomy, & Course #: 0602355

Registrar Signature: [Signature]

NOTIFICATION FORWARD

SCC Chair Academic Dean Department Chair Registrar IR CAP
 VP Student Affairs Others

DB/B

TM
2/7/05

Ⓜ

Received
2/17

Proposal Journalism Practicum

DETAILS

a. Course Title

Journalism Practicum.

b. Sponsor

Carl Hausman, Ph.D., Professor and Chair, Department of Journalism.

c. Credit Hours

1-3 sh to accommodate student needs.

d. Course Level

300; no general education designation is sought. Journalism Practicum will be a related elective in the Journalism sequence.

e. Prerequisites

Completion of 75 credit hours and approval of journalism department adviser.

f. Implementation

Fall, 2005; the course will be offered spring, fall, and summer semesters.

CURRICULAR EFFECT

Offerings: No course will be dropped or offered less frequently as a result of the implementation of Journalism Practicum. Practica are being added to the schedule in part to provide credit-bearing coursework for activities that often involve reassigned time, a concept being phased out in anticipation of a new university-wide 3-3 teaching load option. Because the course is chosen from a bank of electives and not required there will be no impact on the total credits required for the program.

Adequacy of the present staff, resources, space needs, and another other additional requirements for implementation. There are no extra resources needed for implementation of this practicum because the practicum in large part will subsume existing activities.

Recommended library resources. No additional library resources are anticipated at this time.

RATIONALE

Journalism practicum gives students the opportunity to test and develop their skills in the field working on-campus with the department faculty on a variety of technical, creative, and/or research related assignments.

ESSENCE OF THE COURSE

Students earn 1 credit for every 40 hours of work, up to 3 credit hours for 120 hours of practicum-related assignments. The student will fulfill a wide range of duties agreed to by both the student and the on-campus department supervisor. Examples might include writing for campus publications, editing and writing for the journalism department's web portal, or producing a regular cable newscast. Journalism Practicum is distinguished from Journalism Field Experience because practica are experiences within the department, while field experiences generally take place off-campus.

a. Objectives:

- To allow students to gain practical experience in their discipline.
- To enable students to adapt theory to practice.
- To foster detailed and individualized guidance and criticism by the presiding faculty member.

b. Topical Outline

As Journalism Practicum is an experience-based course, the flow of the course does not lend itself to a topical outline. The specific objectives of this course are listed in (a) above.

c. Evaluation and Grading

Grades for Journalism Practicum are determined by the faculty supervisor and are based on these factors:

- An accurate log of on-the-job hours signed and verified by the faculty supervisor.
- A portfolio of representative work, including but not limited to clippings, articles, audio or video productions, or web-based journalistic presentations.
- A final written critique of the practicum experience written by the student, thoughtfully evaluating what was learned and the relationship between prior classroom instruction and practicum experience.
- A final written evaluation of the student by the department supervisor.

RESULTS OF CONSULTATION

Please see attached.

CATALOG DESCRIPTION

HEGIS NUMBER TO BE ASSIGNED AT 300 LEVEL

PREREQUISITES: COMPLETION OF 75 CREDIT HOURS, APPROVAL OF JOURNALISM DEPARTMENT ADVISER

Journalism Practicum allows students to apply their skills and knowledge by working on-campus with department faculty on a variety of technical, creative, or research-related assignments. Students earn 1 credit for every 40 hours of work, with most practica implemented for 3 credit hours. Students keep a detailed log of working hours, prepare an extensive portfolio, write an analytical critique of the practicum, and are evaluated by their faculty supervisor. Student must have at least a 2.5 GPA to take Journalism Practicum.

See
Revised
copy

Proposal Journalism Practicum

DETAILS

a. Course Title

Journalism Practicum.

b. Sponsor

Carl Hausman, Ph.D., Professor and Chair, Department of Journalism.

c. Credit Hours

3, although in some cases 1- or 2-hour practica may be scheduled through special agreement with the instructor.

d. Course Level

300; no general education designation is sought.

e. Prerequisites

Completion of 75 credit hours, minimum 2.5 grade point average, approval of journalism department adviser.

f. Implementation

Fall, 2005; the course will be offered spring, fall, and summer semesters.

CURRICULAR EFFECT

Offerings: No course will be dropped or offered less frequently as a result of the implementation of Journalism Practicum. Practica are being added to the schedule in part to provide credit-bearing coursework for activities that often involve reassigned time, a concept being phased out in anticipation of a new university-wide 3-3 teaching load option.

Adequacy of the present staff, resources, space needs, and another other additional requirements for implementation. There are no extra resources

needed for implementation of this practicum because the practicum in large part will subsume existing activities.

Recommended library resources. No additional library resources are anticipated at this time.

RATIONALE

Journalism practicum gives students the opportunity to test and develop their skills in the field working on-campus with the department faculty on a variety of technical, creative, and/or research related assignments.

ESSENCE OF THE COURSE

Students earn 3 credit hours for 120 hours of practicum-related assignments. The student will fulfill a wide range of duties agreed to by both the student and the on-campus department supervisor. Examples might include writing for campus publications, editing and writing for the journalism department's web portal, or producing a regular cable newscast. Journalism Practicum is distinguished from Journalism Field Experience because practica are experiences within the department, while field experiences generally take place off-campus.

a. Objectives:

- To allow students to gain practical experience in their discipline.
- To enable students to adapt theory to practice.
- To foster detailed and individualized guidance and criticism by the presiding faculty member.

b. Topical Outline

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- A portfolio of representative work, including but not limited to clippings, articles, audio or video productions, or web-based journalistic presentations.
- A final written critique of the practicum experience written by the student, thoughtfully evaluating what was learned and the relationship between prior classroom instruction and practicum experience.
- A final written evaluation of the student by the department supervisor.

RESULTS OF CONSULTATION

Please see attached.

CATALOG DESCRIPTION

HEGIS NUMBER TO BE ASSIGNED AT 300 LEVEL

**PREREQUISITES: COMPLETION OF 75 CREDIT HOURS, MINIMUM 2.5
GRADE POINT AVERAGE, APPROVAL OF JOURNALISM DEPARTMENT
ADVISER**

Journalism Practicum allows students to apply their skills and knowledge by working on-campus with department faculty on a variety of technical, creative, or research-related assignments. Students earn 1 credit for every 40 hours of work, with most practica implemented for 3 credit hours. Students keep a detailed log of working hours, prepare an extensive portfolio, write an analytical critique of the practicum, and are evaluated by their faculty supervisor.

Rowan University
CURRICULUM PROPOSAL
LIBRARY RESOURCE FORM

The purpose of this form is to provide a channel of communication between the library and faculty changing and designing new courses/programs. The information will be used to assess the resources available in the library, and to identify resources the library should acquire to support the course/program. The information will also provide rationale for institutional support for library acquisitions.

This form should be completed in a coordinated effort between the course sponsor(s) and the academic department liaison librarian. THIS FORM MUST BE COMPLETED FOR ALL CURRICULUM PROPOSALS.

- The sponsor(s) complete parts A & B. If assistance is required to complete parts A & B, please notify the liaison librarian.
- Forward this form to the librarian who will complete parts C, D & E.

This form must be completed and attached to the original curriculum proposal before being approved by the Senate Curriculum Committee

A. College Communication Department: Journalism
 Proposed by Carl Hausman Date Oct 4, 2007
 Course Title Journalism Practicum
 Anticipated Date for Course/Program Offering: Fall 2005

B. List specific resources that should be acquired to support this course.

This is primarily an administrative addition to departmental operations; no specific needs are anticipated.

C. Describe the resources available in the library to support this course/program, including reference, monographic, electronic databases, audio-visual materials, etc. A summary statement is sufficient.

During the past few years the department and college have worked to develop a very strong overall collection.

D. List key periodicals available in the library to support this course/program

N/A

E. Librarian comments and recommendations *A sufficient number of appropriate sources already exist to support this course. A quick search for "news" and "writing" produced 43 titles in the Campbell collection. More sources would be uncovered*

Name: LIBRARIAN LIAISON Carl Hausman Librarian Signature: Benjamin Fishes

using additional search terms.



Department of Communication Studies

September 29, 2004

Dr. Carl Hausman
Department of Journalism
Rowan University
Glassboro, NJ 08028

Dear Dr. Hausman:

Thank you for the opportunity to review your proposals for Journalism Practicum and Journalism Field Experience. We wholeheartedly support both of these proposals. The opportunity to experience a real working environment in their field of study is extremely valuable to undergraduate students. Additionally, it seems sensible that students completing an experiential learning course in their specialization would be supervised by faculty in that area of study. We believe that the courses you have proposed will be a valuable addition to the course offerings in the College of Communication at Rowan.

Sincerely,

Lorin Basden Arnold, Ph.D.
Associate Professor
Interim Department Chair and Curriculum Chair
Department of Communication Studies



Radio/Television/Film Department

To: Dr. Carl Hausman, Chair
Journalism Department
From: Ned Eckhardt, Chair
Radio/TV/Film Department
Subject: Journalism Practicum

October 3, 2004

This is a letter to enthusiastically support this proposal for Journalism Practicum, a new course in the Journalism Department. This is an academically sound educational experience that will enable journalism students to experience working and learning with faculty and professional staff on a variety of journalism-related media projects.

Journalism Practicum offers students a wide range of technical, creative and/or research related assignments within the structure of practicum assignments. These assignments will include writing for campus publications, editing and writing for the Journalism Department's web portal, or researching, writing and producing a regular cable newscast in the new TV studios.

We have been offering our RTF Practicum course since 2002, and it has been both an academic and practical success for our students. Practicum courses enable students to apply their theoretical knowledge in a real-world setting under faculty supervision. Journalism Practicum will give Journalism students access to this exciting and essential mode of learning.

I recommend this course without reservation.

Ned Eckhardt, Chair
Radio/TV/Film Dept
College of Communication
Rowan University
Glassboro, NJ 08028
eckhardt@rowan.edu
(856) 256-4415 phone



Date: Oct. 5, 2003

To: Dr. Carl Hausman, Chair, Department of Journalism *SJK*

From: Suzanne Sparks FitzGerald, Chair, Public Relations and Advertising

Re: Field Experience and Practicum

Our department supports your proposal for Journalism Field Experience and Practicum courses. Clearly, with the advent of new B.A.s in the College of Communication, along with the university-wide initiative to reduce overload and reassigned time, each department needs a separate field experience and practicum course.

Offering a department course should simplify the field experience process and we highly recommend it.

Thank you for consulting me.