CURRICULUM PROPOSAL FORM 1999-2000

NON-GENERAL EDUCATION PROCESS A

*DEADLINES: Deadline dates for 1999/2000 submissions: Regular proposals: October 22, 1999 to be implemented in Fall 2000; Short-Term proposals: December 10, 1999 to be implemented in Fall, 2000; Regular proposals February 18, 2000 to be implemented in Spring, 2001; March 24, 2000 for short-term courses to be implemented in Spring 2001.

PROPOSAL TITLE: Change in definition of Junior Standing as a Business Major (Minor Curriculum Change)

SPONSOR(S): Jooh Lee, Chair, Mgt./MIS
Berhe Habte-Giorgis, Chair, Marketing
Carol Welsh, Chair, Accounting/Finance

DEPARTMENT:

COLLEGE: College of Business

IF LAST CHECK ONE: ___ History/Humanities ___Math/Sciences ___Social/Behavioral Sciences

Check one: X Undergraduate ___Graduate

THE ATTACHED NON-GEN-ED PROPOSAL IS BEST DESCRIBED BY THE ITEM(S) CHECKED.

___ New non-gen-ed course

___ Short-term non-gen-ed course

X Minor curricular changes (fewer than three) to:

___ existing non-gen-ed course

___ non-gen-ed degree requirements

X major

___ minor, specialization, concentration, track, certificate program

DEPARTMENT
(Signature indicates approval)

[Signature] 12-24-00
Dept. Curriculum Chair / Date

[Signature] 3-24-00
Dept. Chairperson / Date

ACADEMIC DEAN

Approved X Not Approved _______ Comments:

Dean's Signature/Date Edward Johnson 1/25/00
COLLEGE CURRICULUM COMMITTEE
Date of open hearing (if necessary) ___________ Approved ✔ Not Approved ___________
Comments:
Signature of College Chair/Date: [Signature] _4/1/00_

UNIVERSITY CURRICULUM COMMITTEE
Date Received/Processed 3/11/01
Comments:
Curriculum Chair Signature [Signature] Date Announced At Senate _5/3/01_

EXECUTIVE VICE PRESIDENT/PROVOST
Approved ✔ Not Approved ___ If no, reasons are as follows:
Student Credit Hours _____ Faculty Load Hours _____ Equalized Credit Hours _____
Official Copy & Approval Sheet Filed (Date): ___________ Executive VP/Provost Signature/Date [Signature] 5/25/01

REGISTRAR
Date Approved Course Description Received Hegis Taxonomy & Course Number Assigned ___________
Registrar Signature/Date [Signature] 5/1/01

NOTIFICATION FORWARD
✔ Senate Curriculum Committee Chairperson ✔ Academic Dean(s)
_ Department Chairpersons ___ Registrar ___ Sponsor(s)
1. Details:

   a. Change in definition of **Junior Standing as a Business Major**

   b. Sponsor:

      Dr. Jooh Lee, Chair, Management/MIS

      Dr. Berhe Habte-Giorgis, Chair, Marketing

      Carol Welsh, Chair, Accounting/Finance

2. Rationale:

   a. As a result of the College of Business Faculty Meeting on February 4, 2000, the College of Business is proposing a change in the definition of **Junior Standing as a Business Major**.

   As a result of the recommendations of Consultant Dean William Word, a new course **Business Perspectives** (see separate proposal, a copy of which is attached) replaces Principles of Management. Computer Literacy is no longer an approved General Education Computer Science option under the current guide. Computing Environments is the required course for College of Business majors.

   Department of Mathematics has changed prerequisite for Calculus: Techniques and Applications to having completed an equivalent of College Algebra.

   In addition, in accordance with the Standards for Accreditation of Business Administration programs of AACSB - The International Association for Management Education, the General Education component of undergraduate curriculum for the degree programs in Business Administration and
Accounting must comprise at least 50% of the student’s four-year program, and students pursuing undergraduate degree programs offered by the other Colleges of Rowan University are not permitted to take more than 25% of their baccalaureate program in course content or credit hours in subjects commonly available in a school of business.

In compliance with those accreditation standards, no student will be permitted to enroll in upper division courses (level 300 and higher) offered by the College of Business unless he/she: (1) has been admitted to the College of Business as a Business Administration (501) or Accounting (503) major, (2) is pursuing the Minor in Business, (3) is taking an upper division course as a recommended elective as part of a major program offered by the other Colleges of Rowan University, or (4) is taking an upper division course as a nonmatriculating student for transfer to another academic institution. In situations (2) and (3), students will not be permitted to more than 25% of their baccalaureate program in course content or credit hours in subjects commonly available in a school of business.

b. Curricular effect:

There will be no impact on faculty. No additional resources of any kind will be required to implement these changes. However, the course prerequisite checking system will need to be updated to reflect this change.

c. Current definition:

**Junior Standing as a Business Major is defined as:**

1. Minimum of 60 credit hours completed
2. Completion of the following courses:
   Composition I or equivalent
   Precalculus or equivalent
   Statistics I
   Computer Literacy
   Microeconomics
   Macroeconomics
   Legal Environment of Business
   Accounting II

Proposed definition:

**Junior Standing as a Business Major (0501/0503) is defined as:**

1. Must be admitted to the College of Business (0501/0503)
2. Minimum of 60 credit hours completed
3. Completion of the following courses:
   Composition II or equivalent
   College Algebra or equivalent
   Statistics I
   Computing Environments
   Microeconomics
   Macroeconomics
   Business Perspectives
   Legal Environment of Business
   Accounting II