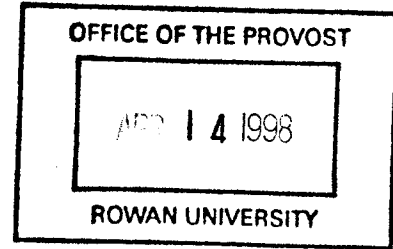




President's Office

April 13, 1998



Dr. Arnold Speert, President
William Paterson University
Wayne, New Jersey 07470

Re: Nomenclature Changes of Programs at Rowan University

Dear Dr. Speert:

Rowan University wishes to report the following nomenclature changes in two of its academic programs. These changes have been approved by the deans of the colleges in which they are housed, the University Senate Curriculum Committee, and the Executive Vice President/Provost. The University Board of Trustees formally approved these nomenclature changes at its public meeting on April 8, 1998. There are no changes to the curricula or resources for either of these two programs.

From:
Master of Arts in Community College Education
Bachelor of Fine Arts in Art

To:
Master of Arts in Higher Education
Bachelor of Fine Arts in Studio Art

If you have any questions or desire additional information, please contact me.

Sincerely,

Herman D. James
President

mc

enclosure

c: Dr. Martine Hammond-Paludan, Executive Director, New Jersey Commission on Higher Education
Dr. Edward Yaw, Chair, New Program Review Committee
Dr. Carol Matteson, Executive Vice President/Provost
Dr. David E. Kapel, Dean, College of Education
Dr. Edward H. White, Chair, Educational Leadership Department
Dr. Donald Gephardt, Dean, College of Fine and Performing Arts
Dr. George Neff, Chair, Art Department

RESOLUTION #10

APPROVAL FOR THE NOMENCLATURE CHANGE FROM: M.A. IN COMMUNITY COLLEGE EDUCATION TO: M.A. IN HIGHER EDUCATION

WHEREAS, the Department of Educational Leadership has requested to change the name of the graduate degree program: M.A. in Community College Education to M.A. in Higher Education, and

WHEREAS, this nomenclature change has been approved by the College of Education Curriculum Committee, the Dean of the College of Education, the University Senate Curriculum Committee, and the Executive Vice President/Provost, and

WHEREAS, this nomenclature change has been reviewed by the Academic Affairs/Campus Life Committee of the Board of Trustees, and

WHEREAS, the New Jersey Higher Education Restructuring Act (P.L. 1994, c.48) delegates the authority for degree program nomenclature changes to local boards of trustees

THEREFORE BE IT RESOLVED that the Rowan University Board of Trustees grants approval of the nomenclature change from M.A. in Community College Education to M.A. in Higher Education and instructs the University administration to notify all appropriate parties of this action.

SUMMARY STATEMENT

The modification in the program's name reflects the transformation that has been occurring at the postsecondary level as the distinction in the nature of the activity of two-year and four-year colleges diminishes. A change in the name of the degree will both improve the marketability of the graduates and make the program more attractive to students who want to work in the postsecondary setting.

RESOLUTION #9

APPROVAL FOR THE NOMENCLATURE CHANGE

FROM: B.F.A. IN ART

TO: B.F.A. IN STUDIO ART

WHEREAS, the Department of Art in the College of Fine & Performing Arts has requested that the name of the program be changed from Bachelor of Fine Arts in Art to Bachelor of Fine Arts in Studio Art, and

WHEREAS, the Senate Curriculum Committee, the University Senate, and the Dean of the College of Fine & Performing Arts have approved the request for the program to be changed from Bachelor of Fine Arts in Art to Bachelor of Fine Arts in Studio Art, and

WHEREAS, the courses offered in the Department of Art are in the areas of Studio Art, and

WHEREAS, the name Bachelor of Fine Arts in Studio Art would more accurately describe the program offered by the Department of Art, and

WHEREAS, the Executive Vice President/Provost and the Academic Affairs/Campus Life Committee of the Board of Trustees have approved this name change

WHEREAS, the New Jersey Higher Education Restructuring Act (P.L. 1994, c.48) delegates the authority for degree program nomenclature changes to local boards of trustees

THEREFORE BE IT RESOLVED that the Board of Trustees of Rowan University approves the name change from Bachelor of Fine Arts in Art to Bachelor of Fine Arts in Studio Art.

SUMMARY STATEMENT

The change from B.F.A. in Art to B.F.A. in Studio Art provides a title which more accurately reflects that studio studies and experiences are of prime importance in this professionally directed program. This will also more clearly distinguish the degree program from the Bachelor of Arts in Art (B.A.) degree program which is a liberal arts oriented program with much less emphasis on studio skills.

4/8/98

Table 2
Curriculum and Course Sequencing

Fall 1

- Higher Education Administration¹ 3 credits
- Educational Organizations and Leadership 3 credits
- Higher Education in America¹ 3 credits

Spring 1

- Procedures and Evaluation in Research 3 credits
- Student Services in Higher Education¹ 3 credits
- Planning and Resource Allocation in Higher Education 3 credits

Fall 2

- Legal Issues in Higher Education¹ 3 credits
- The Nontraditional Student (part-time students starting "off sequence" could take Theories of Learning or Ed Psych) 3 credits
- Change in Higher Education² 3 credits

Spring 2

- Elective 3 credits
- Practicum in Higher Education Administration² 3 credits
- Higher Education Administration Capstone Seminar² 3 credits

Total 36 credits

¹ Also for use by Student Personnel Services for its higher education track.

² Includes the master's thesis.

Adequacy of Resources

There are no additional resources required for this program since it represents a refocusing of an existing program. New courses can be mounted through internal reallocation of faculty effort. In addition, the Department of Educational Leadership has an approved developmental plan related to our doctoral program in educational leadership. Books that are added to the Library collection for the higher education track within the doctoral program will also support this program.

Consultant's Review

The curriculum for the administration track in the MA in Higher Education was reviewed by Dr. Jonathan D. Fife, Professor of Higher Education Administration at George Washington University and Director of the ERIC Clearinghouse on Higher Education. His written report states that more than 50 percent of the students who take master's degrees in this area will end their formal education upon completion of the degree. Thus, he believes that such a program should provide knowledge and skills that can be immediately used by the student, and that students must receive a theoretical base that will have long term intellectual life and career relevance. Further, for students who will continue their formal education, the program should provide a foundation for further intellectual development.

Having reviewed our proposal, he found the track to be "a strong program as currently being recommended." Further, he stated that the "cohort design with 8-12 students, all of whom would hold graduate assistantships and would be developing their administrative skills and insights based on their experience as graduate assistants, is unique ... and should be extremely valuable in developing highly competent graduates." He also found that "the use of a Capstone Seminar ... is strongly supported and applauded. The intellectual discipline needed in developing a thesis and the emphasis placed on integrating research with practical experience can only help to produce a more thoughtful practitioner." He concluded that if we carefully assess our efforts, Rowan "could easily develop one of the outstanding Master's programs in higher education in the nation."

Dr. Fife made several suggestions for improvement. We have incorporated most of them into the proposal. The most notable revision was changing the title of a course from "The Adult Learner" to "The Nontraditional Student," and refocusing that course on approaches to improving the success rates of nontraditional students.

Dr. Fife has made suggestions regarding aspects of the practicum sequence. Not only will we will take the steps that he suggests to assure that there is a true integration of theory, practice, and reflection, but we have also reduced the practicum from two semesters to one as he suggested. However, rather than follow his suggestion that we add a number highly specialized electives pertinent to administration in higher education, we have added a higher education administration overview course. The program has been structured in such a way as to be cost effective, providing a set of courses that would be useful to all students in this track and a subset that would also be useful to students in the Student Personnel Services higher education track. Electives such as those suggested by Dr. Fife would not have broad utility and enrollments in each course -- given the small size of the program -- would be too low to be economically feasible.

Actions Requested

1. Approval of the change in degree nomenclature from "M.A. in Community College Education" to "M.A. in Higher Education."

2. Approval of the change in nomenclature of the track within the degree from "Community College Administration" to "Higher Education Administration," and approval of the revised curriculum for the track.
3. Approval of courses as indicated below:

Courses to be renamed and refocused through minor curriculum change

- From "The Junior Community College" to "Higher Education in America"
- From "Administrative Theory and Behavior" to "Higher Education Administration"
- From: "Selected Topics: Community College Curriculum Issues" to "Selected Topics in Higher Education"

Courses being revised to have a higher education focus, but which need new course approval because current courses will remain as part of the Community College Teaching Track within the M.A. in Higher Education (Seminar/Internship in Community College Education I and II will continue to be offered)

- Practicum in Higher Education Administration
- Change in Higher Education
- Higher Education Administration Capstone Seminar

Conversion of one-time "special topics" course to permanent status through new course approval

- "Student Services in Higher Education," originally offered in Fall 1996 as "Selected Topics: Community College Curriculum Issues/New Directions in Student Services"

Completely new courses requiring approval

- The Nontraditional Student
- Legal Issues in Higher Education
- Planning and Resource Allocation in Higher Education

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