

CURRICULUM PROPOSAL FORM 2001-2002

NON-GENERAL EDUCATION PROCESS A

DEADLINES: Deadline dates for 2001/2002 submissions: Regular proposals: October 19, 2001 to be implemented in Fall 2002; Short-Term proposals: December 7, 2001 to be implemented in Fall, 2002; Regular proposals February 15, 2002 to be implemented in Spring, 2003; March 22, 2002 for short-term courses to be implemented in Spring 2003.

PROPOSAL TITLE: Change in ^{International Marketing} course pre-requisite within MBA Program
(0509.602)

SPONSOR(S): Berrin Guner

DEPARTMENT: Marketing

COLLEGE: Business

IF LAS CHECK ONE: ___ History/Humanities ___ Math/Sciences ___ Social/Behavioral Sciences

Check one: ___ Undergraduate Graduate

THE ATTACHED **NON-GEN-ED** PROPOSAL IS BEST DESCRIBED BY THE ITEM(S) CHECKED.

New non-gen-ed course

Short-term non-gen-ed course

Minor curricular changes (fewer than three) to:


___ existing non-gen-ed course

non-gen-ed degree requirements

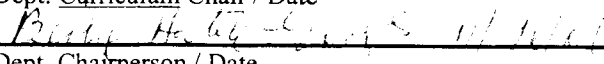
___ major

___ minor, specialization, concentration, track, certificate program

DEPARTMENT
(Signature indicates approval)

 11/15/01

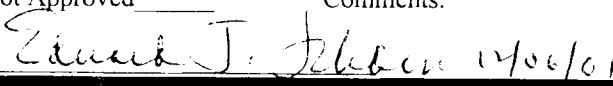
Dept. Curriculum Chair / Date

 11/15/01

Dept. Chairperson / Date

ACADEMIC DEAN

Approved Not Approved ___ Comments: _____

Dean's Signature/Date  11/06/01

COLLEGE CURRICULUM COMMITTEE

Date of open hearing (if necessary) 7/10/02 Approved 12 Not Approved _____

Comments:

Signature of College Chair/Date: [Signature] / 4-29-02

UNIVERSITY CURRICULUM COMMITTEE

Date Received/Processed _____

Comments:

Curriculum Chair Signature [Signature] Date Announced At Senate 6/5/02

EXECUTIVE VICE PRESIDENT/PROVOST

Approved _____ Not Approved _____ If no, reasons are as follows:

Student Credit Hours _____ Faculty Load Hours _____ Equalized Credit Hours _____

Official Copy & Approval Sheet Filed (Date): _____ Executive VP/Provost Signature/Date [Signature]

REGISTRAR

Date Approved Course Description Received _____ Hegis Taxonomy & Course Number Assigned _____

Registrar Signature/Date [Signature] 7/10/02

NOTIFICATION FORWARD

Senate Curriculum Committee Chairperson Academic Dean(s) IRP CAP rw 7/23/02
 Department Chairpersons Registrar _____ Sponsor(s)

MINOR CURRICULAR CHANGE

Change in Prerequisite

I. Details

A. Changes Requested

Remove Quantitative Methods for Business Decision Making (0507-500) as a prerequisite for MBA elective course International Marketing (0509-600)

Sponsors

Berrin Guner, Department of Marketing

II. Rationale

The Marketing faculty believes sufficient quantitative skills are derived from the MBA foundation courses, namely Statistics I and Calculus Techniques and Applications. Consequently, the Quantitative Methods for Business Decision Making course has been removed from the College of Business MBA curriculum in April 2001.

Statements of Curricular Effect

Removing the Quantitative Methods for Business Decision Making course will have no effect on the elective course International Marketing.

III. Results of Consultation

The MBA director has been consulted. He concurs with the decision to remove the prerequisite.

Relocation of Courses: N/A

New Program/Major Approval Format: N/A

Certification Program Format: N/A

Format for Creation/Dissolution of a Department or School: N/A

From: "Richard Parker" <Parker@rowan.edu>
To: <guner@rowan.edu>
Date: 4/24/02 9:10PM
Subject: consultation

April 24, 2002

To: Dr. Berrin Guner, Marketing Dept.

From: Dr. R. Parker, MBA Director

Re: Minor Curriculum Change,
Change in Pre-Requisite for International Marketing

Thank you for consulting me in this matter. I certainly concur with the change of removing Quantitative Methods as one of the pre-requisites for International Marketing. There does not seem to be any valid reason for this prerequisite at this time, and removing it would therefore be a service to our students.

Rick Parker

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