

Faculty Senate Curriculum Committee

Approval Form

Proposal Title: Management Specialization

Sponsor(s): Dr. William Enslin Dept.: School of Business Administration

Check one: [] Course [x] Specialization [] Concentration [] Achievement Certificate [] Certification Program [] Major Program [] Minor Change (please name: deletion or credit/title/catalog change)

[x] Undergraduate [] Graduate ___ Credit Hours

Step 1 (Department) [x] Approved 11/14/85 Date [] Not Approved [] Reviewed Dept. CC Chairperson: [Signature]

Step 2 (Receipt) SCC# 85-86-34 Proposal Received 11/15/85 Date Chairperson, SCC: Brenda A. Bolay

Step 3 (School CC) Reviewed 11/14/85 Date [x] Approved [] Not Approved Comments: Chairperson, School Curr. Comm.: [Signature]

Step 4 (Academic Dean) Comments: Reviewed Date Signature, Dean of School

Step 5 (SCC) Open Hearing Date [x] Approved by Senate Curriculum Committee Date [] Returned to sponsor(s) for the following reasons:

Step 6 (Faculty Senate) Presented to Faculty Senate Date [x] Approved [] Not Approved Notification to Vice-President Academic Affairs 2/3/86 Date Signature, SCC Chairperson: Brenda A. Bolay

Step 7 (Vice-President for Academic Affairs)

Received 2/13/86
Date

Approved Yes No

If no, reasons are as follows:

Student credit hours NA

Faculty load hours NA

Equalized credit hours NA

Official copy and approval sheet filed _____
Date

Signature _____

Kevin Tinsley
Vice-President for Academic Affairs

Registrar

Approved course description received _____
Date

Hegis Taxonomy and Course Number assigned _____

Signature _____
Registrar Date

Notification forwarded: Senate Curriculum Committee Chairperson, Department Chairperson(s),
Academic Dean(s), Registrar, Sponsor(s).

TRANSMITTAL 4/15/86

SCHOOL OF BUSINESS ADMINISTRATION
PROPOSAL FOR SPECIALIZATION IN MANAGEMENT

1. Details

- a. Title: Management Specialization
- b. Sponsors: Dr. William Enslin, Chairperson, Management
- c. Scope: This specialization will replace three specializations in the Business Administration Program; Human Resource Management, Industrial Management, and Small Business Management.
- d. Relationship to the Curriculum: Specialization
- e. Prerequisites: Specified in individual course requirements.
- f. Suggested time of implementation: Fall, 1986
- g. Resource requirements: No additional resources are required.

2. Rationale: During the 1983-84 academic year, the School of Business Administration completed a program review. Three consultants were hired to assist in the self assessment and to provide an AACSB accreditation perspective. Our primary goal of providing excellence in Business Administration education was supported by the establishment of two key objectives from the self study; obtaining an MBA degree program and gaining AACSB accreditation. The attainment of these objectives will require modifications in our current program. The Management Specialization will consolidate three existing specializations into one specialization with three tracks. AACSB regulations require that any specialization be headed by a terminally qualified person. This change will assist in minimizing additional resources required for accreditation.

The three present specializations; Industrial Management, Small Business Management, and Human Resource Management all have common courses as requirements or electives. The proposed Management Specialization consolidates these common courses, while preserving the unique requirements of the specializations in the three tracks. Current enrollments in each of the specializations is sufficient to support the need for the individual tracks.

3. Essence of the specialization

a & b. The major goals and specific objectives of this specialization were detailed in the Rationale (above).

c. Structure:

Required Courses (9 sh)

Management of the Personnel Function
Labor Relations and Collective Bargaining
Managerial Finance

Tracks (choose one)

Industrial Management Track (9 sh)

Organizational Change and Development
Principles of Management Science
Quality Control of Industrial Products*

Human Resource Management Track (9 sh)

Legal Aspects of Personnel
Management of Compensation
Organizational Change and Development

Small Business Management Track (9 sh)

Small Business Operations and Finance
Retailing
Small Business Seminar

Management Electives (choose 6 sh)

Long-term Asset Management	Business Ethics*
Cost Accounting I	Labor Economics*
Principles of System Design	Industrial Psychology*
Independent Project (3-6 sh)	U.S. Labor History*
Supervised Internship (6 sh)	Manpower Economics*
Coop (3-6 sh)	Occupational Safety*

Any course listed in other tracks

Business Electives (choose 6 sh)

Any Business or Business related course approved by advisor

Total credit hours in this specialization , including Business Electives are 30. Previously, specializations had 27 sh. including Business Electives. The increase from 27 to 30 was required as a result of a reduction in the core requirements which were reduced from 33 to 30. A side-by side comparison of this specialization with the three specializations being dropped is shown in the appendix attached to the "Proposal for Changes in the Core Requirements."

Courses followed by an "*" are courses offered outside of the Business School.

Consultations: The following consultants were used in the program evaluation process: Dr. Ephraim Smith, Dean, School of Business, Cleveland State University; Dr. Irvin D. Reid, Dean, School of Business, University of Tennessee; Dr. Robert Burnett, Training Director & Human Resource Management Specialist, Smith Kline Beckman.

In addition, the Department of Economics and Department of History were consulted. The Economics Department is in accord with the changes. Discussions are continuing with History.