

Faculty Senate Curriculum Committee

Approval Form

Proposal Title: Drop Four Specializations

Sponsor(s): Robert D. Lynch Dept.: School of Business Admin.

Check one: [X] Specialization [ ] Course [ ] Concentration [ ] Achievement Certificate [ ] Certification Program [ ] Major Program [ ] Minor Change (please name: deletion or credit/title/catalog change)

[X] Undergraduate [ ] Graduate Credit Hours

Step 1 (Department) Step 2 (Receipt) Step 3 (School CC)
[X] Approved 11/14/85 SCC# 45-86-29 Reviewed 11/14/85
[ ] Not Approved Proposal Received 11/15/85 [X] Approved
[ ] Reviewed Dept. CC Chairperson Chairperson, SCC Chairperson, School Curr. Comm.

Step 4 (Academic Dean) Comments:
Reviewed Date Signature, Dean of School

Step 5 (SCC)
Open Hearing Date [X] Approved by Senate Curriculum Committee Date
[ ] Returned to sponsor(s) for the following reasons:

Step 6 (Faculty Senate)
Presented to Faculty Senate : Date [X] Approved [ ] Not Approved
Notification to Vice-President Academic Affairs 2/3/86 Date Brenda A. Bolay Signature, SCC Chairperson

Step 7 (Vice-President for Academic Affairs)

Received 2/13/84  
Date

Approved  Yes  No

If no, reasons are as follows:

Student credit hours NA

Faculty load hours NA

Equalized credit hours NA

} DELETE 4 SPECIALIZATIONS

Official copy and approval sheet filed \_\_\_\_\_  
Date

Signature \_\_\_\_\_

*Adrian Turley*  
Vice-President for Academic Affairs

**Registrar**

Approved course description received \_\_\_\_\_  
Date

Hegis Taxonomy and Course Number assigned \_\_\_\_\_

Signature \_\_\_\_\_  
Registrar Date

Notification forwarded: Senate Curriculum Committee Chairperson, Department Chairperson(s), Academic Dean(s), Registrar, Sponsor(s).

TRANSMITTAL 4/15/86

SCHOOL OF BUSINESS ADMINISTRATION  
PROPOSAL TO DROP FOUR SPECIALIZATIONS; RETAILING  
INDUSTRIAL MANAGEMENT, SMALL BUSINESS MANAGEMENT  
AND HUMAN RESOURCE MANAGEMENT

1. Details

- NOTE
- a. Change requested: Drop four specializations from the curriculum of the School of Business Administration; (1) Retailing (2) Industrial Management (3) Small Business Management, and (4) Human resource Management.
- b. Sponsor: Robert D Lynch, School of Business Administration

2. Rationale

- a. Statement of need: The School of Business Administration has adopted, as a goal, accreditation by the American Assembly of Collegiate Schools of Business. As a result of a visit by three consultants during the 1983-84 academic year, the faculty carefully reviewed the entire curriculum of the Business program. Of particular concern was the the need, expressed by the consultants, to have a terminally qualified member of the faculty responsible for each specialization, i.e the particular field of study and research had to be within the field of the specialization. Both the Retailing Specialization and the Small Business Specializations were dropped as result of this concern.

The Industrial Management Specialization and the Human Resource Specialization were dropped in the interest of consolidating these specializations along with Small Business into a single Management Specialization with three tracks. Since there were a number of courses common to the separate specializations, this eliminated the possibility of a student being able to obtain two specializations with only two or three additional courses.

- b. Curricular effect: The dropping of the Retailing Specialization eliminates the need to offer two courses for which we have not had the faculty resources. The consolidation of the other specializations makes the curriculum more manageable. Two courses, "Labor Economics" and "Labor History" can no longer be required in the consolidated specialization but are included as electives within the specialization.

3. Results of Consultations

- a. Departments affected by the changes have been consulted. Communications and Economics are in accord with the changes. Discussions are continuing with History.