

CURRICULUM PROPOSAL FORM 2001-2002

NON-GENERAL EDUCATION PROCESS A

***DEADLINES:** Deadline dates for 2001/2002 submissions: Regular proposals: October 19, 2001 to be implemented in Fall 2002; Short-Term proposals: December 7, 2001 to be implemented in Fall, 2002; Regular proposals February 15, 2002 to be implemented in Spring, 2003; March 22, 2002 for short-term courses to be implemented in Spring 2003.

PROPOSAL TITLE: MODIFY BUSINESS ELECTIVES FOR MANAGEMENT MAJORS

SPONSOR(S): JILL RUDIN

DEPARTMENT: MANAGEMENT/MIS

COLLEGE: BUSINESS

IF LAS CHECK ONE: History/Humanities Math/Sciences Social/Behavioral Sciences

Check one: Undergraduate Graduate

THE ATTACHED **NON-GEN-ED** PROPOSAL IS BEST DESCRIBED BY THE ITEM(S) CHECKED.

New non-gen-ed course

Short-term non-gen-ed course

Minor curricular changes (fewer than three) to:

existing non-gen-ed course

non-gen-ed degree requirements

major

minor, specialization, concentration, track, certificate program

DEPARTMENT
(Signature indicates approval)

Dept. Curriculum Chair / Date 12/11/01

Dept. Chairperson / Date 12/11/01

ACADEMIC DEAN

Approved Not Approved Comments:

Dean's Signature / Date Edward J. [Signature] 12/21/01

COLLEGE CURRICULUM COMMITTEE

Date of open hearing (if necessary) 12/13/01 Approved Not Approved _____

Comments:

Signature of College Chair/Date: [Signature] / 12-14-01

UNIVERSITY CURRICULUM COMMITTEE

Date Received/Processed Senate Announced 11/29/02

Comments: needs letters of consultations

Curriculum Chair Signature [Signature] 7/25/02 Date Announced At Senate 11/29/02

EXECUTIVE VICE PRESIDENT/PROVOST

Approved Not Approved _____ If no. reasons are as follows:

Student Credit Hours _____ Faculty Load Hours _____ Equalized Credit Hours _____

Official Copy & Approval Sheet Filed (Date): _____ Executive VP/Provost Signature/Date [Signature] 10/10/02

REGISTRAR

Date Approved Course Description Received _____ Hegis Taxonomy & Course Number Assigned _____

Registrar Signature/Date [Signature] 10/15/02

NOTIFICATION FORWARD

Senate Curriculum Committee Chairperson
 Department Chairpersons

Academic Dean(s)
 Registrar

[Signature]
Inst. Resch
T-10/24/02
Sponsor(s)
[Signature]

**MINOR CURRICULAR CHANGE
MODIFY BUSINESS ELECTIVES FOR MANAGEMENT MAJORS**

DETAILS

Change Requested:

1. Delete the following courses from the list of Business electives

- 2208.303 Sociology of Work
- 2208.334 Group Dynamics
- 2005.402 Psychology of Conflict and Conflict Resolution
- 0701.200 Computing Environments
- 1509.250 Introduction to Ethics
- 2008.310 Industrial Psychology
- 2208.320 Personnel Psychology

2. Add the following courses to the list of Business electives

- 2105.392 Criminal Justice Administration
- 2102.320 Public Administration
- 2208.401 Human Service Organizations
- 2204.305 Money and Banking
- 2204.307 Economic Development
- 2204.310 Global Economics
- 2204.390 Risk and Insurance
- 0835.334 Advanced Emergency Care

3. Correct the course title of the following Business elective

- from: 2208.353 Sociology of Complex Organisms
- to: 2208.353 Sociology of Complex Organizations

4. Correct the HEGIS number of the following Business elective

- from: 0704.333 Structured Programming in COBOL
- to: 0704.233 Structured Programming in COBOL

A. Sponsor: Joel Rudin, Department of Management & MIS

RATIONALE

- B. As the attached consultation letters indicate, three of the courses to be deleted (Sociology of Work, Group Dynamics, Psychology of Conflict and Conflict Resolution) are no longer offered. A fourth, Computing Environments, is a required course for Business majors and is therefore an inappropriate elective. The corrections were determined by examining the Undergraduate catalog. Introduction to Ethics is not as appropriate a Business elective as Business Ethics, which is currently on the list of Business electives. Industrial Psychology and Personnel Psychology have too much overlap with existing Management courses that are required for Management majors. The courses which have been added to the list will allow students who are interested in managing a specific type of organization to acquire relevant skills that will increase their employment prospects in their chosen area.

- B. There is no programmatic change associated with this proposal.

CONSULTATIONS

Consultation letters from the Sociology and Psychology department chairs are attached. Also attached are consultation letters from the chairs of the following departments supporting the addition of their courses as Business electives: Political Science, Economics, Health & Exercise Science, Sociology, and Law & Justice.

The complete set of Business electives for Management majors would therefore be as follows:

Any non-required course in Management, Accounting, Finance, Management Information Systems, or Marketing, or any non-business course from the following list:

- 0601.203 Mass Media & Their Influence
- 0601.400 Writing for the Workplace
- 0604.330 Introduction to Advertising
- 0606.350 Intro to Public Relations
- 0704.233 Structured Programming in COBOL
- 0835.334 Advanced Emergency Care
- 1105.312 Spanish for Business
- 1506.245 Small Group Communications
- 1509.332 Business Ethics
- 1702.261 Statistics II
- 2102.320 Public Administration
- 2105.392 Criminal Justice Administration
- 2204.200 History of Economic Ideas
- 2204.205 American Economic History
- 2204.215 Current Economic Problems and Policies
- 2204.282 Economic Statistics
- 2204.301 Intermediate Macroeconomics
- 2204.302 Intermediate Microeconomics
- 2204.305 Money and Banking
- 2204.307 Economic Development
- 2204.310 Global Economics
- 2204.330 Government and Business
- 2204.360 Urban Economics
- 2204.340 Regional Economics of Southern New Jersey
- 2204.390 Risk and Insurance
- 2206.301 Economic Geography
- 2208.353 Sociology of Complex Organizations
- 2208.401 Human Service Organizations

Email from Bernice Weatherford, Political Science Department Chair, dated 3/23/02

Please excuse my not having replied to your e-mail message; I never received it. That is not surprising as I am on sabbatical this semester. However, I see no reason why your majors should not take Public Administration 320 so long as they have the proper prerequisites or the permission of the instructor. Dr. Bruce Caswell usually teaches that course and students should be advised to get in touch with him if they have any problems signing up for the course.

Email from Richard Fopeano, Health & Exercise Science Department Chair, dated 3/13/02

Again, thank you for your interest in having Management / MIS undergraduate majors take a course through the Health and Exercise Science Department. Upon reviewing our undergraduate course offerings, it would be very appropriate for your students to take "Advanced Emergency Care" (0835.334). This is an elective course that is offered every spring that is currently under utilized by our students. If any of your students have difficulty registering for the course, have them speak with the instructor and he will sign them into the class.

Email from Tony Sommo, acting Sociology Department Chair, dated 3/3/02

The Department of Sociology accepts your proposal allowing Management majors to enroll in Human Service Organizations (2208.401) as an elective. Today, I spoke with the chair James Abbott who is on sabbatical and he also approves of this decision.

Email from Herbert Douglas, acting Law and Justice Department Chair, dated 3/1/02

I discussed the proposal with other Law and Justice faculty and we are interested in accomodating this association. Our only concern is that we do not get overwhelmed with more of your students than we can handle under existing circumstances.

Email from Thomas Hamer, acting Economics Department Chair, dated 3/1/02
Dr. Kressler forwarded your message regarding Management Majors taking Economics courses. This seems fine. However, we are changing the title of 2204.310 from International to Global Economics. Please make this change.

From: "Monica A. Greco" <Greco@groupwise.rowan.edu>
To: "Joel P. Rudin" <rudin@groupwise.rowan.edu>
Date: 10/24/01 4:22PM
Subject: Re: Psych of Conflict/Personnel Psychology

Psych of Conflict Resolution has not been offered in a while and probably will not be offered anytime in the near future. Personnel is offered on a rotating schedule with our other I/O courses (Consumer Psych and Industrial/Organizational Psych). One is offered each semester. Personnel was last offered Spring 01.

Monica Greco, Ph.D.
Rowan University
Psychology Dept., Chairperson
201 Mullica Hill Rd.
Glassboro, NJ 08028

856 256-4821
greco@rowan.edu

>>> Joel P. Rudin 10/24/01 03:48PM >>>

We have a list of non-Business courses that Management majors can take as Business electives. On that list is 2005.402, Psychology of Conflict and Conflict Resolution, and 2008.220, Personnel Psychology. I looked in the Fall 2001 and Spring 2002 schedules and could not find either course offered. Please let me know if you plan to continue offering either course. If not, we'll strike them from our list. Thanks in advance for your cooperation,

Joel Rudin, SPHR
Associate Professor
Department of Management/MIS
Rowan University
(856) 256-4500 Ext. 3409

From: "Joel P. Rudin" <rudin@groupwise.rowan.edu>
To: "Lauretta M. Reeves" <reevesl@groupwise.rowan.edu>
Date: 4/23/02 2:18PM
Subject: Curriculitis: The Final Chapter

Congrats on your upcoming move. I gave up tenure to come here from Oklahoma - it's a gutsy move but ultimately worthwhile. In honor of your impending departure, I've enclosed the lyrics to "All my exes live in Texas" - You have to memorize the song to become a Texas resident.

[CHORUS]

All my ex's live in Texas, and Texas is a place I'd dearly love to be.
But all my ex's live in Texas, and that's why I hang my hat in Tennessee.

Rosanna's down in Texarkana; wanted me to push her broom.
And sweet Ilene's in Abilene; she forgot I hung the moon.
And Allison in Galveston, somehow lost her sanity.
An Dimples who now lives in Temple's got the law lookin' for me. [to chorus]

I remember that old Brazos River where I learned to swim,
But it brings to mind another time where I wore my welcome thin.
By transcendental meditation, I go there each night.
But I always com back to myself long before daylight. [to chorus]

Some folks think I hide; It's been rumored that I died,
but I'm alive and well in Tennessee.

I'd also like to make one last revision to one of our pending curriculum proposals from last Fall. #104 - Business electives for Management majors. We were going to delete Writing from the Workplace from the list, but we changed our mind because: 1) We met a nice professor from that department who persuaded us that it was a good course, and 2) So many of the other Department chairs refused to let us use their courses as Business electives that there was an issue of course availability. Attached is a final version of this proposal with that course undeleted. Thanks for everything,

Joel Rudin, SPHR
Associate Professor
Department of Management/MIS
Rowan University
(856) 256-5429

Add to

SCC # 104 2001-02

Phil:

Here are the original consultation emails relating to our curriculum proposal entitled "Business Electives for Management Majors". This should be exactly what the Provost needs.

Joel

Joel,

I discussed the proposal with other Law and Justice faculty and we are interested in accomodating this association. Our only concern is that we do not get overwhelmed with more of your students than we can handle under existing circumstances.

Herbert Douglas
Acting Chair
Law and Justice
x3538

From: Thomas Hamer
To: rudin@groupwise.rowan.edu
Date: 3/1/02 11:26AM
Subject: Econ for Mgt. Majors

Hi Joel Rudin,
Dr. Kressler forwarded your message regarding Management Majors taking Economics courses.
This seems fine. However, we are changing the title of 2204.310 from International to Global Economics.
Please make this change.
Thank you,
Thomas Hamer, Acting Chair

Tony Sommo, Ph.D. Acting Chair Sociology

March 3, 2002

Dr. Rudin,

The Department of Sociology accepts your proposal allowing Management majors to enroll in Human Service Organizations (2208.401) as an elective. Today, I spoke with the chair James Abbott who is on sabbatical and he also approves of this decision.

Do you have a rough estimate of how many of your students would choose HSO as an elective? What are the other course choices?

Sociology has a broad appeal across all academic and professional majors at the University. We look forward to serving your students in HSO and in any of our other course offerings.

Yours truly,

Tony Sommo

-----Original Message-----

From: Joel P. Rudin [mailto:rudin@rowan.edu]

Sent: Thursday, February 28, 2002 3:25 PM

To: sommo@elvis.rowan.edu

Subject: Request for a consultation letter

I am in the Department of Management and Management Information Systems here at Rowan. We have a proposal to allow our Management majors to take one of your courses as an elective. The course is

2208.401 Human Service Organizations

Please reply to this email indicating your approval of this proposal (if you approve). We would appreciate a prompt response so that we can publicize this in the new Undergraduate Catalog. Please do not hesitate to contact me if you have any questions. Looking forward to hearing from you,

Joel Rudin, SPHR
Associate Professor
Department of Management/MIS
Rowan University
(856) 256-5429

From: Richard J Fopeano
To: Rudin, Joel P.
Date: 3/13/02 2:25PM
Subject: Health and Exercise Science Courses

Again, thank you for your interest in having Management / MIS undergraduate majors take a course through the Health and Exercise Science Department. Upon reviewing our undergraduate course offerings, it would be very appropriate for your students to take "Advanced Emergency Care" (0835.334). This is an elective course that is offered every spring that is currently under utilized by our students. If any of your students have difficulty registering for the course, have them speak with the instructor and he will sign them into the class.

If you have any question, please feel free to email me or call at 3740.

Thank you

Dr. Richard Fopeano, Chairperson
Health and Exercise Science Department

CC: Giles-Gee, Helen

From: B Weatherford
To: rudin@groupwise.rowan.edu
Date: 3/23/02 4:28PM
Subject: Re: Please reply to the email I sent you two weeks ago

Please excuse my not having replied to your e-mail message; I never received it. That is not surprising as I am on sabbatical this semester. However, I see no reason why your majors should not take Public Administration 320 so long as they have the proper prerequisites or the permission of the instructor. Dr. Bruce Caswell usually teaches that course and students should be advised to get in touch with him if they have any problems signing up for the course.

<<< Joel P. Rudin 3/13 3:10p >>>

Two weeks ago I sent emails to seven department chairs, asking for consultation letters in support of allowing Management majors to take some courses from their departments. Five department chairs responded promptly, which leaves you two. Please let me know whether you approve of allowing Management majors to take the following course offered by your department as an elective towards their degree:

1007.365 Theatre Management

or

2102.320 Public Administration

I need your consultation letters so that I can get the changes in time for the new Undergraduate Catalog. Otherwise, we'll have two years where the courses listed as electives in the catalog aren't the same as the courses that we actually accept as electives. Thank you very much. Looking forward to hearing from you,

Joel Rudin, SPHR
Associate Professor
Department of Management/MIS
Rowan University
(856) 256-5429