

Library Resource Form Required for New Non-Gen-Ed

Submission Deadlines: Fall - October 11, 2005 Spring - February 14, 2006

TITLE On-Camera Field Reporting - new course

Sponsor(s) Candace Kelley, Asst. Prof. e-mail: kelleyc@rowan.edu
e-mail:
e-mail:

DEPARTMENT Journalism
College Communication

If LAS-check: History/Humanities Social/Behavioral Sciences

Math/Science

UNDERGRADUATE GRADUATE

New non gen-ed Major

Short-Term non gen-ed

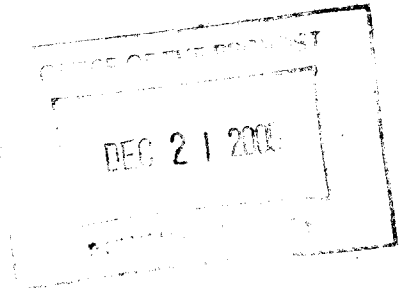
Minor curricular changes (fewer than three) to:

Existing non gen-ed course

Non gen-ed degree requirements

Major

Minor, specialization, concentration, track, certificate program



Signatures Required: representing approval before submission to Office of the Senate

Department Chair: Claudia M. Cuddy Date: 10-5-05

Department CURRICULUM Chair: [Signature] Date: 10-5-05

Academic DEAN: [Signature] Date: 10/5/05

COLLEGE CURRICULUM COMMITTEE: Open Hearing Date: 11/22/05

Approved [Signature]

Not Approved

Signature: College Curriculum Chair [Signature]

Signature: SENATE CURRICULUM CHAIR [Signature]

Date: 12/12/05

Comments: _____

Signature: Executive Vice President/Provost: [Signature]

Date: 12/10/05

Approved: _____

Not Approved: _____

Signature: REGISTRAR [Signature]

Date: 2/7/06

Course Description Received & Approved
Hegis Taxonomy & Course

JRN 02307

Notification Forward:

- SCC CHAIR
- IR
- CAP
- Registrar
- Academic Dean
- Department Chair
- VP/Student Affairs
- Other-

[Signature]

Course Proposal

On-Camera Field Reporting

Proposal Prepared by Candace Kelley

Assistant Professor, Journalism

Contents of this Proposal

1. Details of the Proposed Course.....	2
2. Curricular Effect.....	2
3. Rationale for the Proposed Course.....	3
4. Essence of the Course.....	3
5. Catalog Description.....	5
6. Results of Consultation.....	6
Appendices:	
A. Suggested Library Resources.....	7
B. Current Library Holdings.....	8
C. Course Outline.....	9
D. Letters of Consultation.....	13

THIS FORM MUST BE COMPLETED FOR ALL CURRICULUM PROPOSALS

The purpose of this form is to provide a channel of communication between the Campbell Library staff and faculty when changing and designing new courses/programs. The information will be used to assess the resources available in the library, and to identify resources the library should acquire to support the course/program. The information will also provide the rationale for institutional support for library acquisitions. This form should be completed in a coordinated effort between the course sponsor(s) and the academic department liaison librarian.

Note: Sponsor(s) complete parts A & B
If assistance is required to complete, please notify the librarian liaison.
Forward this form to the librarian who will complete parts C, D & E

When form is completed, attach to the original curriculum proposal before submitting to the Senate office.

A. College: Communication

Department: Journalism

Proposed by: Candace Kelley

Date: 10-5-05

COURSE TITLE: On-Camera Field Reporting

Anticipated Date for Course/Program Offering: Fall 2006

B. List specific resources that should be acquired to support this course.

See Appendix A

C. Describe the resources available in the library to support this course/program, including reference, monographic, electronic databases, audio-visual materials, etc. A summary statement is sufficient.

See Appendix B

D. List key periodicals available in the library to support this course/program.

See Appendix B

E. Librarian comments & recommendations:

The department believes the library has sufficient sources to support the course. However, more resources would enhance the curriculum. The suggested additions will be ordered, and the department is encouraged to submit an expanded list.

LIBRARIAN LIAISON:

Benjamin F. Fisher

Signature:

Benjamin F. Fisher, Ph.D.

Course Proposal

On-Camera Field Reporting

Proposal Prepared by Candace Kelley

Assistant Professor, Journalism

Contents of this Proposal

1. Details of the Proposed Course.....	2
2. Curricular Effect.....	2
3. Rationale for the Proposed Course.....	3
4. Essence of the Course.....	3
5. Catalog Description.....	5
6. Results of Consultation.....	6
Appendices:	
A. Suggested Library Resources.....	7
B. Current Library Holdings.....	8
C. Course Outline.....	9
D. Letters of Consultation.....	13

DETAILS OF PROPOSED COURSE

a. Course Title

On-Camera Field Reporting

b. Sponsor

Candace Kelley, Assistant Professor, Journalism.

c. Credit Hours

The course will carry 3 credit hours

d. Course Level

300; no general education designation is sought. On-Camera Field Reporting will be an elective in the journalism sequence.

e. Prerequisites

Broadcast News Writing (0602.341)

f. Implementation

Spring, 2006; the course will be offered spring and fall semesters.

CURRICULAR EFFECT

Offerings: No course will be dropped or offered less frequently as a result of the implementation of On-Camera Field Reporting. Because the course is chosen from a bank of electives and not required there will be no impact on the total credits required for the program.

Adequacy of the present staff, resources, space needs, and another other additional requirements for implementation.

There are no extra resources needed for implementation of this course. We have three labs currently equipped with computers capable of handling the necessary software, and an additional media lab in Bozorth opened in September 2005. The department currently has field production video cameras on order. The course will be taught by existing

faculty, Candace Kelley and Dr. Carl Hausman, Candace Kelley was hired in 2004 specifically to add to our broadcast faculty. Kelley is a three time Emmy nominated anchor for NJN and brings years of experience from working at various news stations. Dr. Hausman is the author of over 10 textbooks on journalism and electronic media, including Broadcast News Writing Text and has taught Broadcast News Writing at New York University, where he also taught broadcast advanced television reporting and various media lecture courses. Both have professional and academic backgrounds in broadcast.

RATIONALE

On-Camera Field Reporting will teach students the techniques of gathering information in the field, shooting and editing a story, preparing a voice-over, and crafting the story for inclusion as a package in a television newscast. This course bridges the gap between our current newscast-oriented class and the introductory broadcast news writing course and will prepare students for working in television networks that require them to work in a “one man band” work setting.

ESSENCE OF THE COURSE

Objectives of the Course

- (1) Write a television package in a clear and concise manner for preparation for “one man band” performance
- (2) Proficient use of the camera
- (3) Proficient use of editing equipment
- (4) Identify and explain the components of a news story
- (5) Perform news gathering and learn sequencing techniques
- (4) Learn broadcast styles for performing on air
- (7) Identify the practices of the broadcast news process

Topical Outline of Content

On-Camera Field Reporting will meet twice a week in the College of Communication news lab. The focus of the course will be on television reporting, the electronic news gathering process and on-air performance. We will spend a great deal of time using the cameras to shoot stories and edit stories for broadcast. Students will develop story ideas and learn how to present them for the television medium. Students will also work on honing writing skills and develop those skills to accompany video that they produce.

During the semester students will have the chance to produce high quality stories and learn from each other as they work in teams within a simulated newsroom environment. Work from students will be used on Rowan Television broadcasts.

A course outline is attached.

Recommended Library Resources

The library currently has a reasonably large collection of books about broadcast journalism and journalism in general. We do propose that several new titles be added, though, in order to keep the collection current.

Appendix A

Suggested Additions to the Library Holdings

Appendix B

Current Library Holdings

CATALOG DESCRIPTION

On-Camera Field Reporting

On-Camera Field Reporting provides the fundamentals of reporting and includes writing, TV news photography, editing, gathering sources, and on-camera presentation. Students will gain extensive hands-on experience that will prepare them to work in any television market.

Credits: 3

Hegis Level: 300

Prerequisite: Broadcast News Writing (0602.341)

Suggested Banner Name: ON-CAMERA FIELD REPORTING

Consultation

This course does not substantially duplicate content of any existing course. TV Reporting will be an excellent supplement for prospective TV reporters who want to fine tune their television reporting skills and expand their career opportunities.

Letters from interest parties are attached to this proposal in Appendix B.

RESULTS OF CONSULTATION

Please see attached.

APPENDIX A

Suggested Library Resources

Thirty Seconds to Air: A Field Reporter's Guide to Live Television Reporting, Bob Arya, Bill Curtis, Blackwell Publishing Professional, ISBN: 0813825792

Broadcast News Writing: The RTNDA Reference Guide, Mervin Block

Aim for the Heart: Write for the Ear, Shoot for the Eye: A Guide for TV Producers and Reporters, Al Tompkins, It Takes More Than Good Looks To Succeed at TV News Reporting Publisher: Bonus Books (December 1, 2003) ,ISBN: 1566251885

Sound And Look Professional On Television And The Internet: How To Improve Your On-Camera Presence. Michelle McCoy, Ann S. Utterback . Bonus Books (September 15, 2000). ISBN: 1566251540

APPENDIX B

Current Library Holdings

Barrett, Marvin, *Politics of Broad Journalism*, 1973.

Block, Mervin. *Writing Broadcast News: shorter, sharper stronger: a professional handbook*, 1987.

Broussard, Joseph E. *Writing and Reporting Broadcast News*, 1982.

Mayeux, Peter E., *Broadcast News: Writing and Reporting*, 1996.

Hosley, David, *Hard News: Women in Broadcast Journalism*, 1986.

Jankowski, Laurence, *Functions of Mass Communications*, 1989.

Luft, Greg, *Media on Trial, the Story of Storytellers*, 1998

Siller, *Guide to Professional Radio & TV Newscasting*

Stephens, Mitchell, *Broadcast News*, 1993.

Neuman, Johanna, *Lights Camera War: Is Media Technology Driving International Politics*

Fang, Irving, *Television News, Radio News*, 1985.

Periodicals

American Journalism Review

Broadcasting & Cable

Television Quarterly

Journalism and Mass Communication Educator

APPENDIX C

Course Outline for On-Camera Field Reporting

On-Camera Field Reporting will provide you with the opportunity to write, shoot and edit stories. You will also learn the art of live shots, interviewing techniques, story element selection and other aspects of television news.

This is a hands-on, team-oriented course as you will be working in teams when you are out in the real world.

Required Text

Text: Television News: A Handbook for Writing, Reporting, Shooting & Editing. Teresa Keller/Stephen Hawkins

News Monitoring

The following news monitoring should take place before you come to class. To be successful on current events quizzes, and to become aware of good story ideas, you will need to watch:

1. A daily morning TV "cut-in" or newscast, or listen to a local radio newscast -- **before you come to class**
2. At least one 30 minute early evening (5:00pm, 5:30pm, 6:00pm) or late (11:00pm) local TV newscast

At least one 30 minute evening national network TV newscast (ABC, CBS, NBC, UPN, WB or CNN.) It is suggested that you rotate between different local and national newscasts, instead of watching the same ones every night.

Assignments

During this class you will produce several TV packages, while working with a partner. You will be able to choose which stories you report on from some broad topic areas that are typical of TV news. Categories that will cover include: campus issues, business, education, health, feature, the legal system and local government.

Deadlines:

If your work is late, 15 points will be taken off of the top of the grade. Meeting deadlines is a fact of life in broadcast news. Please take this seriously. More than one person will normally be counting on you to perform at the highest level of expectation and professionalism.

Attendance

This is a participation course. Students are required to attend all classes. Each of you will receive a grade for attendance. A perfect attendance means you will receive 100 points for your attendance grade. For each class you miss, 7 points will be taken off of your grade. This means, for example, that 2 missed classes means a grade of an “86.” You will be more successful the more classes you attend. If you miss the class, you can’t get the story! Students are required to hand in all assignments **on time**. For each late assignment, 15 points will be taken off. News happens all the time and will not wait.

Plagiarism

Plagiarism, cheating and other forms of academic dishonesty will not be tolerated and will result in the grade of an “F.” You are not allowed to have people outside the class do any of the work on your stories. That includes shooting, editing and any other creative/editorial work. Plagiarism also includes turning in written assignments in which you represent someone else’s work as your own and/or do not properly source the material.

Evaluation and Grading

Laboratory assignments will be made throughout the semester which will implement the practices learned in class. Grades will be based on packages, other writing and video assignments, in class activities and short pop quizzes on current events. Grades will be divided as follows:

Packages: (reporting, video, editing)	50%
Other Assignments, in class activities	20%
Final Project	20%
Attendance	10%

CLASS ACTIVITIES

Most of the classes will begin with a discussion about the reading. As the semester unfolds, students will be responsible for learning various aspects of TV reporting including, writing, shooting, editing and performing stories. All students will work on deadline and follow the procedures of a standard newsroom operation. During the semester students will have the opportunity to share their work with other students and gain feedback.

The final project will be an extended package ready for broadcast.

READING AND ASSIGNMENTS

Introduction and Course Requirements

Components of a news story
What is News
Tour of facilities

Establishing and Covering Newsbeats-Chapter 1-2

Key Players in the Newsroom
Where to Find News
Objectivity and Fairness
Enterprising and Other Sources

Writing to Video

VO's and VO/SOTS, Chyrons, Timing
Using Natural Sound

The Interview Process

Using Public Records

Writing the Story-Chapter 5-6

Writing the News
Special Style Requirements

Writing Exercises-Chapter 6

Writing in Broadcast Style
Telling A Story-The Lead, The 5 W's
Preparing to Write
Using Video

Shooting Video-Break Out the Cameras! –Chapter 7-8

Video/audio tape basics, editing and writing
Framing, Filling the Screen
The Tripod

Shooting Video continued

Shooting Video in the Field
Cut Aways
Jump Cuts
Enterprise Story Ideas for packages

Shooting

Transition Shots
The Axis

Editing-Chapter 9

All students are required to practice editing on their own time. During class you will learn how to edit and will receive hands-on experience

Editing

Putting It All Together

Presentation and Voice-Chapter 10

Breathing
Warming Up
Delivery
Pitch
Appearance

The Stand Up

Stand-up /Purpose
Performance

Review Packages

Package 1 Due-As Assigned

The Live Shot

Review Packages
Package 3 Due

Review Packages

Package 2 Due-As Assigned

The Live Shot Continued

Student Live Shot Performances and Critiques

Review Packages

Package 3 Due-As Assigned

Legal Considerations-Chapter 11

Privacy
Copyright
Media Access Issues

Review Packages

Package 4 Due-As Assigned

Discuss Final project presentations

Review Packages

Package 5 Due- As Assigned

Careers in Broadcasting-Chapter 12

Guest Speaker

Final Packages Due on Day of Final Exam TBA

Students will take a written exam on the day of finals

APPENDIX D

Letters of Consultation



October 3, 3005

To: Claudia, Cuddy, Journalism Interim Chair
And Candace Kelley, Professor

From: Ned Eckhardt, Chair
Radio/TV/Film Department

Subject: New Journalism course: On-Camera News Reporting

Dear Claudia and Candace:

This is a letter to enthusiastically endorse the proposed course, On-Camera News Reporting. This course fits well into the Journalism Department's growth initiative in the critical area of electronic journalism. On-Camera News Reporting will allow students to learn the basic skills required for out-of-studio reporting.

The Rationale is strong and clearly describes where this course fits in the progression of learning the specific skills of electronic reporting. The course outline and class activities are well thought out and realistic.

The specialized multi-media, post-production lab that will be installed in fall 2005 in Bozorth 29 will provide an excellent electronic environment for this course.

The Journalism department has two qualified professors, Candace Kelley and Dr. Carl Hausman, to teach the course. They both have practical and professional experience in On-Camera News Reporting. They should be excellent teachers of this course.

The Radio/TV/Film Department is always interested in development in the electronic journalism component of the Journalism Department, because so many of our majors are interested in working in television news operations. This course would be popular with our majors and enhance both Departments.

On-Camera News Reporting is well conceived and presented and I give the highest recommendation.

Department of Journalism
College of Communication
Bozorth Hall
301 Mullica Hill Road
Glassboro, NJ 08028-1101

856-256-4000
856-256-4344 fax



October 3, 2005

Dear Curriculum Committee:

The public relations/advertising department endorses the On-Camera News Reporting course proposed by the Department of Journalism. The proposal demonstrates the curricular effect as well as the need for the course to bridge the gap between the current newscast course and the broadcast new writing course.

As a laboratory course, journalism students will learn the basics of television reporting by manning cameras and producing stories themselves. We would be please to recommend the course to our students as well as a practical example of working with the media (working as the media).

Thank you for consulting us.

Sincerely,

Suzanne FitzGerald, Chair
Public Relations/Advertising Department



October 3, 2005

To: Claudia Cuddy, Journalism Interim Chair

From: Dr. Cindy Corison, Chair, Communication Studies

CL Corison

Re: Curriculum Proposals

The Department of Communication Studies supports your proposals for On-Camera News Reporting. They are well conceived and do not duplicate course content in our department.

Catalog Description

On-Camera Field Reporting

On-Camera Field Reporting provides the fundamentals of writing, TV news photography, editing, gathering sources, and on-camera presentation. Students will gain extensive hands-on experience that will prepare them to work in any television market.

Credits: 3

Hegis Level: 300

Prerequisites: Broadcast News Writing (0602.341)

Suggested Banner name: ON-CAMERA FIELD REPORTING