

PROCESS A

Non General Education Curriculum Proposal

06-07-

ROC

Library Resource Form Required for New Non-Gen-Ed

Submission Deadlines: Fall - October 10, 2006 Spring - February 13, 2007

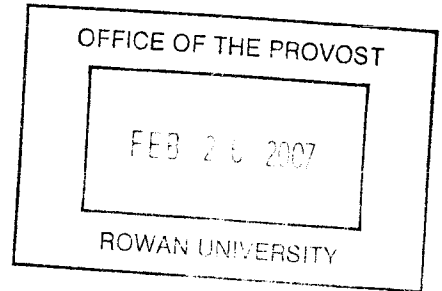
TITLE Title & Prerequisite Changes – Web Production and Editing for the Mass Media #JRN 02325

Sponsor(s) Michele Rosen, Instructor e-mail: rosenm@rowan.edu
Claudia Cuddy, Assistant Professor e-mail: cuddy@rowan.edu
e-mail: _____

DEPARTMENT Journalism
College Communication

If **LAS** -check: History/Humanities Social/Behavioral Sciences
 Math/Science

UNDERGRADUATE GRADUATE
 New non gen-ed Major
 Short-Term non gen-ed
 Minor curricular changes (fewer than three) to:
 Existing non gen-ed course
 Non gen-ed degree requirements
 Major
 Minor, specialization, concentration, track, certificate program



Signatures Required: representing approval before submission to Office of the Senate

Department Chair: *[Signature]* Date: 10-10-06
 Department CURRICULUM Chair: *[Signature]* Date: 10-10-06
 Academic DEAN: *[Signature]* Date: 10/10/06

COLLEGE CURRICULUM COMMITTEE: Open Hearing Date: 11/10/06
 Approved: 11/14/06
 Not Approved: _____

Signature: College Curriculum Chair *[Signature]*
 Signature: SENATE CURRICULUM CHAIR *[Signature]*
 Date: 12/13/06

Comments: _____

Signature: Executive Vice President/Provost: *[Signature]* **ALLA HOUSHMAND**
 Date: 2/6/07

Signature: REGISTRAR *[Signature]*
 Date: 2/12/07
 Approved: _____
 Not Approved: _____
 Course Description Received & Approved
 Hegis Taxonomy & Course # _____

Notification Forward:
 SCC CHAIR Academic Dean
 IR Department Chair
 CAP VP/Student Affairs
 Registrar Other-

Process A

Minor Curricular Change to Existing Non-Gen-Ed Course

TITLE AND PREREQUISITE CHANGES FOR Web Production and Editing for Mass Media – JRN 02325

DETAILS

a. Changes requested: • **Title change** for Web Production and Editing for Mass Media (JRN 02325)

From Web Production and Editing for Mass Media

To Online Journalism II

• **Prerequisite change**

From News Reporting I

To Online Journalism I

b. Sponsor: Michele Rosen, Instructor, Journalism

RATIONALE

a. Need for changes: The new course title will provide the opportunity to teach a more advanced curriculum in Online Journalism II by providing all of the necessary basic concepts in Online Journalism I. It will also allow the department to maintain consistent course titles while allowing for minor adjustments in course content to offset rapid changes in this emerging discipline. The prerequisite change is necessary to maintain the continuity from the first part to the second part. News Reporting I remains as the prerequisite to Online Journalism I.

b. Curricular effect: There is no curricular effect to the title change except what is delineated in “a.”

RESULTS OF CONSULTATION

a. The proposed title change is supported by the entire Journalism Department.

Catalog Description

Online Journalism II

JRN 02325

(Prerequisite: Online Journalism I)

Students in Online Journalism II will learn to conceptualize, design, and implement a basic Web site, with emphasis on content creation and presentation. The course will examine content strategy, editing, and production techniques for sites related to newspapers, television, radio, public relations, and advertising.

Hegis Level: 300

Prerequisite: Online Journalism I

Suggested Banner name: ONLINE JOURNALISM II