

Library Resource Form Required for New Non-Gen-Ed

Submission Deadlines: Fall - October 10, 2006 Spring - February 13, 2007

TITLE Title Change – Online News Writing #JRN 02321

Sponsor(s) Michele Rosen, Instructor e-mail: rosenm@rowan.edu
Claudia Cuddy, Assistant Professor e-mail: cuddy@rowan.edu
e-mail:

DEPARTMENT Journalism
College Communication

If **LAS** -check: History/Humanities Social/Behavioral Sciences
 Math/Science

X UNDERGRADUATE GRADUATE

 New non gen-ed Major

 Short-Term non gen-ed

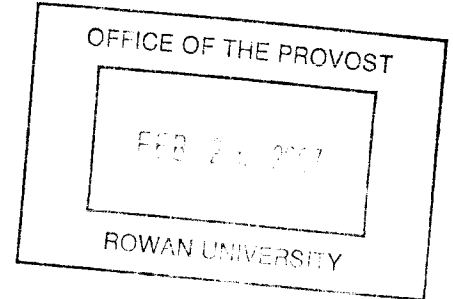
X Minor curricular changes (fewer than three) to:

X Existing non gen-ed course

 Non gen-ed degree requirements

 Major

 Minor, specialization, concentration, track, certificate program



Signatures Required: representing approval before submission to Office of the Senate

Department Chair: [Signature] Date: 10/9/06
Department CURRICULUM Chair: [Signature] Date: 10-7-06
Academic DEAN: [Signature] Date: 10/10/06

COLLEGE CURRICULUM COMMITTEE: Open Hearing Date: 11/4/06
Approved: 11/14/06
Not Approved:

Signature: College Curriculum Chair [Signature]

Signature: SENATE CURRICULUM CHAIR [Signature]
Date: 12/13/06

Comments:

Signature: Executive Vice President/Provost: [Signature] ALLA HOUSHMAND
Date: 2/6/07

Approved:
Not Approved:

Signature: REGISTRAR [Signature]
Date: 2/12/07 Course Description Received & Approved
Hegis Taxonomy & Course #

Notification Forward:
 SCC CHAIR Academic Dean
 IR Department Chair
 CAP VP/Student Affairs
 Registrar Other-

Process A

Minor Curricular Change to Existing Non-Gen-Ed Course

TITLE CHANGE**Online News Writing – JRN 02321****DETAILS**

a. Change requested: Title change for Online News Writing (JRN 02321)

From Online News Writing

To Online Journalism I

b. Sponsor: Michele Rosen, Instructor, Journalism

RATIONALE

a. Need for change: The new course title will provide the opportunity to teach a more advanced curriculum in Online Journalism II by providing all of the necessary basic concepts in Online Journalism I. It will also allow the department to maintain consistent course titles while allowing for minor adjustments in course content to offset rapid changes in this emerging discipline.

b. Curricular effect: There is no curricular effect to the title change except what is delineated in “a.”

RESULTS OF CONSULTATION

a. The proposed title change is supported by the entire Journalism Department.

Catalog Description

Online Journalism I

JRN 02321

(Prerequisite: News Reporting I)

This course examines the online news landscape. Students learn which principles of traditional journalism can and should be applied to writing online news, and which should not. Students explore how to write news in ways that leverage the unique aspects of the online environment.

Hegis Level: 300

Prerequisite: News Reporting I

Suggested Banner name: ONLINE JOURNALISM I