

Glassboro State College Senate Curriculum Committee

Approval Form

Proposal Title: Physical Distribution and Marketing Channels ~~0209-385~~

Sponsor(s) J. T. Strong Dept.: Marketing Ext. _____

Check one: Course Specialization Concentration Minor Achievement Certificate
 Certification Program Major Program Minor Change Deletion
(please name deletion or credit/title/catalog change)

Undergraduate Graduate 3 Credit Hours

| | | |
|---|---|---|
| <p>Step 1 (Department)</p> <p><input type="checkbox"/> Approved _____ Date _____</p> <p><input type="checkbox"/> Not Approved</p> <p>_____ Dept. CC Chairperson</p> <p><input type="checkbox"/> Reviewed _____ Date _____</p> <p>_____ Dept. Chairperson</p> | <p>Step 2 (Receipt)</p> <p><i>Attachment to: 87-88-72</i></p> <p><input type="checkbox"/> SCC# <u>87-88-74</u></p> <p>Proposal Received _____ Date _____</p> <p><u>Brenda A. Boloy</u> SCC Chairperson</p> | <p>Step 3 (School CC)</p> <p>Reviewed _____</p> <p><input type="checkbox"/> Approved <input type="checkbox"/> Not Approved</p> <p>Comments:</p> <p><i>M/A</i></p> <p>_____ School Curr. Comm. Chairperson</p> |
|---|---|---|

Step 4 (Academic Dean) **Comments:**

Recommend
 Not Recommend
 Conditionally Recommend (see comments)

Reviewed _____ Date _____

Official deletion of this course was mentioned in the new course proposals and was agreed to as a condition of the acceptance of the two new courses.

_____ Signature, Dean of School

Step 5 (SCC)

Open Hearing 1/27/89 Approved by Senate Curriculum Committee 1/27/89
Date Date

Returned to sponsor(s) for the following reasons:

(see note above)

Step 6 (Senate)

Presented to Senate 2/27/89 Approved Not Approved
Date

Notification to Executive Vice-President/Provost 2/1/89 Brenda A. Boloy
Date Signature, SCC Chairperson

Step 7 (Executive V.P./Provost)

Received _____
Date

Approved Yes No

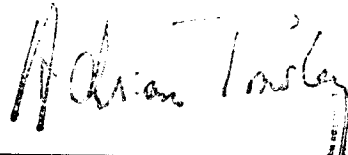
If no, reasons are as follows:

Student credit hours _____

Faculty load hours _____

Equalized credit hours _____

Official copy and approval sheet filed 4/27/87
Date



Signature, Executive Vice-President/Provost

Registrar

Approved course description received _____
Date

Hegis Taxonomy and Course Number assigned _____

Signature, Registrar

Date

Notification forwarded:

- Senate Curriculum Committee Chairperson
- Department Chairperson(s)
- Academic Dean
- Registrar
- Sponsor(s)

GLASSBORO STATE COLLEGE
SCHOOL OF BUSINESS ADMINISTRATION

COURSE DELETION

Course Deletion Format

Details

Course title: Physical Distribution and Marketing Channels
0509.385 3 S.H.

Sponsor: James T. Strong, Assistant Professor of Marketing, School
of Business Administration

Course level: Juniors and Seniors

Curricular effect: This course is being replaced by two separate
courses, (1) Physical Distribution, (2)
Marketing Channels.

Suggested time and scale of implementation:

This course should be dropped in the Fall of 1989.

Rationale

As outlined in the new course proposals for marketing channels, and physical distribution, the Marketing Department thinks that the subject matter warrants two specific courses and has proposed this. Consequently, there is no longer a need for a combined course Physical Distribution and Marketing Channels considering that it is being replaced by two courses, (1) Physical Distribution, (2) Marketing Channels.