



CURRICULUM PROPOSAL FORM 1999-2000

NON-GENERAL EDUCATION PROCESS A

***DEADLINES:** Deadline dates for 1999/2000 submissions: Regular proposals: October 22, 1999 to be implemented in Fall 2000; Short-Term proposals: December 10, 1999 to be implemented in Fall, 2000; Regular proposals February 18, 2000 to be implemented in Spring, 2001; March 24, 2000 for short-term courses to be implemented in Spring 2001.

0509.300 to 0509.200

PROPOSAL TITLE: Change in course hegis number for 0509.300
Principles of Marketing

SPONSOR(S): Berhe Habte-Giorgis, Berrin Guner

DEPARTMENT: Marketing

COLLEGE: Business

IF LAS CHECK ONE: History/Humanities Math/Sciences Social/Behavioral Sciences

Check one: Undergraduate Graduate

THE ATTACHED *NON-GEN-ED* PROPOSAL IS BEST DESCRIBED BY THE ITEM(S) CHECKED.

New non-gen-ed course

Short-term non-gen-ed course

Minor curricular changes (fewer than three) to:

existing non-gen-ed course

non-gen-ed degree requirements

major

minor, specialization, concentration, track, certificate program

DEPARTMENT
(Signature indicates approval)

Berhe Habte-Giorgis 2/25/00
Dept. Curriculum Chair / Date

Berhe Habte-Giorgis 2/25/00
Dept. Chairperson / Date

ACADEMIC DEAN

Approved Not Approved Comments:

Dean's Signature/Date *[Signature]* 2/25/00

COLLEGE CURRICULUM COMMITTEE

Date of open hearing (if necessary) _____ Approved Not Approved _____

Comments:

Signature of College Chair/Date: [Signature] 4/11/00

UNIVERSITY CURRICULUM COMMITTEE

Date Received/Processed 5/1/00

Comments:

Curriculum Chair Signature [Signature]

Date Announced At Senate 5/1/00

EXECUTIVE VICE PRESIDENT/PROVOST

Approved Not Approved _____ If no, reasons are as follows:

Student Credit Hours _____ Faculty Load Hours _____ Equalized Credit Hours _____

Official Copy & Approval Sheet Filed (Date): _____

Executive VP/Provost Signature/Date [Signature] 5/22/00

REGISTRAR

Date Approved Course Description Received 5/24/00

Hegis Taxonomy & Course Number Assigned CISG9.200

Registrar Signature/Date Robert A. Kubat 5/24/00

NOTIFICATION FORWARD

Senate Curriculum Committee Chairperson

Academic Dean(s)

Department Chairpersons

Registrar

[Signature] Sponsor(s)

MINOR CURRICULAR CHANGES

Change in Course Hegis Number

I. Details

A. Changes Requested

Change course hegis number 0509.300 Principles of Marketing

From: 300-level

To: 200-level 0509. 200

B. Sponsors

Berhe Habte-Giorgis, Berrin Guner, Department of Marketing

II. Rationale

The course level has been changed from junior to sophomore level, but the old hegis number was retained.

A. Need

To adhere to AACSB (American Association of Colleges and Schools of Business) accreditation standard which prohibits transfer of credit from community colleges for junior or higher level courses. We accept the Principles of Marketing course from such colleges.

B. Impact on Program

None