

ROWAN UNIVERSITY
CURRICULUM COMMITTEE

1

M I N O R C H A N G E

PROPOSAL TITLE: PUBLIC SPEAKING DESCRIPTION / PREREQUISITE CHANGE

UNDERGRADUATE GRADUATE CREDIT HOURS

SPONSOR(S): ED STREB

DEPARTMENT & TELEPHONE# COMMUNICATION STUDIES

CHECK ONE:

- CHANGES IN APPROVED MINORS, SPECIALIZATIONS, CONCENTRATIONS
- CATALOGUE DESCRIPTIONS AND/OR PREREQUISITE CHANGES
- SMALL CHANGES IN COURSE CONTENT OF EXISTING COURSES WHICH DO NOT SUBSTANTIALLY VARY THE CURRICULUM
- CHANGES IN HEGIS NUMBER

STEP #1 (DEPARTMENT)

APPROVED / DATE: _____

NOT APPROVED / DATE: _____

Edward J. Strub - 4/14/98
(DEPT. CURRICULUM CHR. / DATE)

Edward J. Strub 4/14/98
DEPT. CHR./DATE

STEP #2 (SCHOOL)

DATE REVIEWED 4/14/98

RECOMMEND TO APPROVE

RECOMMEND NOT TO APPROVE

COMMENTS:

Monte Stang
SCHOOL CURRICULUM CHR.

STEP #3 (ACADEMIC DEAN)

RECOMMEND NOT RECOMMENDED

DATE REVIEWED: 4/20/98

Sharon
DEAN OF SCHOOL SIGNATURE

STEP #4 (CURRICULUM COMMITTEE)

SCC# 9798-328

DATE RECEIVED: 4 23 98

APPROVED NOT APPROVED

Janetta Reeves 7/20/98
CURRICULUM COMMITTEE CHR. SIGNATURE

STEP #5 EXE. VP/PROVOST

APPROVED

NOT APPROVED

C. Mott
SIGNATURE/DATE

REGISTRAR'S SIGNATURE/DATE Robert A. Keibel

multiple forms

Minor Change (Course Description & Prerequisite)

1. Details:

a. Change Requested:

From:
Public Speaking

This course trains students in the fundamentals of public speaking, including study and practice of speech preparation and delivery. The goal is to enable the student to participate effectively in oral communication, as a student, professionally, and as a citizen.

To:
Public Speaking

(Prerequisite: 1501.112 or permission of department chair)

This course introduces students to the theories and practices of effective speaking, including audience analysis, style, organization, persuasion, delivery, and listening. It enables students to participate effectively in oral communication as students, professionals, and citizens.

b. Sponsor: Ed Streb

2. Rationale:

a. Need:

The change in description is mainly cosmetic. During the recent discussions on the revision of general education, there was some confusion about the nature of this course. The department felt that a more precise description would help clarify matters.

The addition of College Composition II as a prerequisite makes sense for several reasons. The faculty who teach Public Speaking agree that freshmen are generally not prepared for this course. A review of the grades received in Public Speaking during the 1995-96 academic year shows that first year students are three times more likely to fail Public Speaking than students at the sophomore level or above. Some lack the maturity necessary to handle the demands of this course. Many lack the verbals skills necessary to perform well. Moreover, students in Public Speaking need the research skills taught in College Composition II.

When the all college Public Speaking requirement was approved by the Curriculum Committee and the Senate, it was passed with the recommendation that students be advised to take Public Speaking during their sophomore year. This recommendation has not been effective in screening out first year students. While a prerequisite that students complete 30 hrs. before taking this course would obviously keep all freshmen from taking Public Speaking, this would not guarantee that students coming into this course would have the skills needed to succeed.

The "permission of department chair" stipulation was added to accommodate rare cases where an exception may be in order.

b. Curricular Effect:

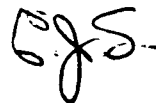
Students will have to complete both College Composition I and II before taking Public Speaking. Since all students must take these three courses, there is no significant curricular effect. Given this new prerequisite, most students will now have to wait until their sophomore year to take Public Speaking.

3. Results of Consultation:

None

To: All Department Chairs and Academic Deans

From: Ed Streb, Chair, Dept. of Communication Studies



Re: Change In Public Speaking Prerequisite

Date: June 16, 1998

The University Curriculum Committee recently approved our department's proposal to add "College Composition II or Permission of Department Chair" as a prerequisite for Public Speaking. Assuming this change is approved by the Provost, it will take effect Spring 1999.

Our rationale, as presented in the curriculum proposal, is as follows:

The addition of College Composition II as a prerequisite makes sense for several reasons. The faculty who teach Public Speaking agree that freshmen are generally not prepared for this course. A review of the grades received in Public Speaking during the 1995-96 academic year shows that first year students are three times more likely to fail Public Speaking than students at the sophomore level or above. Some lack the maturity necessary to handle the demands of this course. Many lack the verbals skills necessary to perform well. Moreover, students in Public Speaking need the research skills taught in College Composition II.

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cc: L. Reeves



Rowan University Senate

Date: May 22, 1998

To: Dr. E. Streb

From: Laretta Reeves

Your curriculum proposal **Public Speaking (SCC#9798-328)** has been:

_____ Passed

Passed contingent upon minor changes detailed below. Please make the changes and re-submit two (2) copies to the Senate Office.

- 1. Send notification to all chairs of department and deans**
- 2. Change HEGIS number to 200 (sophomore level)**
- 3. To be implemented in Spring, 1999**
- 4. Change catalog description (see attached)**

_____ Tabled for the following reasons:

Please contact me if you have any further questions.

LR/r

Reevesl@sbs.rowan.edu
X4887

To: Loretta Reeves, Chair, University Curriculum Committee

From: Ed Streb, Chair, Dept. of Communication Studies

Re: Change In Public Speaking Prerequisite

Date: June 16, 1998

Enclosed is a revised copy of our Public Speaking proposal and a copy of the letter of notification I have sent to all department chairs and academic deans. Please note that the course has always been a 200 level course (1506202). Thus, item number 2 in your memo is moot.