

**PROCESS A** NON-GENERAL EDUCATION ~ CURRICULUM PROPOSAL

SCC #04-05- 116

LIBRARY RESOURCE FORM REQUIRED

**Deadlines**

October 8, 2004 to be implemented Fall 2005 ~ February 11, 2005 to be implemented Spring 2006

*Selected.*

PROPOSAL TITLE: Topics in Management II: [REDACTED]

Sponsor(s): Robert Fleming \_\_\_\_\_ E-mail fleming@rowan.edu Ext 4450  
Dilip Mirchandani \_\_\_\_\_ E-mail mirchandani@rowan.edu Ext. 4048  
Kathleen L. Pereles \_\_\_\_\_ E-Mail: pereles@rowan.edu Ext: 5428

DEPARTMENT: Management/MIS

COLLEGE: College of Business

If Liberal Arts & Sciences CHECK :  History/Humanities  Math/Sciences  Social/Behavioral Sciences

UNDERGRADUATE  GRADUATE

THE ATTACHED **NON-GEN-ED** PROPOSAL IS BEST DESCRIBED BY THE ITEM(S) CHECKED

- New non gen-ed course
- Short-term non gen-ed course
- Minor curricular changes (fewer than three) to:
- Existing non gen-ed course
- Non gen-ed degree requirements
- Major
- Minor, specialization, concentration, track, certificate program

**THE FOLLOWING SIGNATURES REPRESENT APPROVAL**

Department Chair: [Signature] Date: 10/15/04  
Department Curriculum Chair: [Signature] Date: 10/15/04  
Academic Dean: [Signature] Date: 10-8-04

**COLLEGE CURRICULUM COMMITTEE**

OPEN HEARING Date: 11/29/04 Approved  Not Approved

COLLEGE CURRICULUM CHAIR: [Signature]

Senate Curriculum Chair Signature: [Signature] Date: Senate Announcement 12/20/04

Comments: \_\_\_\_\_

EXECUTIVE VICE PRESIDENT/PROVOST Signature: [Signature] Date: 2/14/05

Approved  Not Approved

**REGISTRAR**

Date: 2/21/05 Course Description Received & Approved ~ Hegis Taxonomy & Course #: 0506313

Registrar Signature: [Signature]

**NOTIFICATION FORWARD**

SCC Chair  Academic Dean  Department Chair  Registrar  IR  CAP

61

TM 3/24/05

DB 3/24/05

\_\_\_\_ VP Student Affairs \_\_\_\_ Others

**APPENDIX F**  
**New Course Proposal**  
**Selected Topics in Management II**

**Details**

- a. Course title: Selected Topics in Management II
- b. Hegis number: 0506.3XX
- c. Sponsor(s): Robert Fleming  
Dilip Mirchandani  
Kathleen Pereles  
Department of Management/MIS
- d. Credit hours: 3 s.h.
- e. Course level: Undergraduate (Junior 300 level)
- f. Prerequisites: 57 credit hours  
Admitted to Management Specialization
- g. Suggested time and scale of implementation:

Initial Offering: Fall, 2006

Course will be offered at least once every year as a Mgt Elective

**Curricular Effect:**

**Specialization Impact:**

This course was developed as part of a Major Program Revision for the Management Specialization (Mgt) within the College of Business in order to meet the needs of the students enrolled in the Management Specialization as described in the Major Program Revision Proposal to which this course is attached.

The revisions include developing three new required Management courses, moving three currently required courses to the electives bank, creating one new Management elective, and revising the electives that Management students complete in order to graduate. Each of these revisions is based on improving the curriculum and is discussed in detail in the Major Program Revision Proposal.

**Offerings:**

The overall impact of these courses will have no effect on other departments and colleges within the University.

Adequacy:

The major impact will be within the Management Specialization. As a result of the totality of the revisions, some Management Specialization courses will be offered less often but the faculty teaching the currently required courses will be reassigned to the proposed new courses. In summary, the Management/MIS department has the depth and quality of faculty to implement these proposed revisions with no diminution of teaching effectiveness. No additional faculty will be required. The impact is completely explained on page 12 of the Process C: Major Program Revision to which this proposal is attached.

Recommended Library Resources:

The existing library holding and online database will meet the library requirements for the proposed Leadership and Supervision for Manager course.

### **Course Rationale:**

It is very important that generalist managers keep abreast of changes in the status of the industries in the local economic environment in which most of our students will eventually find post-baccalaureate positions.

The Department of Management / MIS is committed to improving the educational experience of its generalist management students through the process of continuous improvement. This course in Selected Topics in Management II is being proposed in order to provide our Management Specialization students with an opportunity to meet these objectives. This course will provide the opportunity for the Management faculty to design courses which give our students the opportunity to study industries in the local economic environment in all facets of their operations (e.g., the financial, marketing, human resources, legal, accounting elements of the gaming industry).

### **Essence of the Course**

- The course will provide students with the opportunity to become thoroughly familiar with all of the business aspects of the industries in the local economic environment in which most of them will be employed.
- Overall learning objectives
  - Become aware of the industries and businesses operating in the local economic environment.
  - Become knowledgeable about a specific industry in the multiple business facets of accounting, finance, human resources, use of information systems, facilities, etc.
- Topical content:
  1. The gaming industry in the local economic environment
  2. The hospitality industry in the local economic environment

3. The educational industry in the local economic environment
  4. The financing industry in the local economic environment
  5. The manufacturing sector in the local economic environment
  6. The health-care industry in the local economic environment.
- Student performance evaluation: The evaluation of student performance in this course will be based on a combination of examinations, group case studies, homework assignments, as well as classroom participation.
  - Overall course evaluation: The course evaluation will be consistent with practices in the Department of Management / MIS and the College of Business:
    - Student evaluations (SIR) will be administered every time the course is offered.
    - The Management Specialization Program Review, which is conducted every academic year, looks at the value of each course in relation to student learning objectives and in conjunction with student results on the Management Specialization Assessment Test.

### **Results of Consultations**

No consultations needed

**Catalog Description:**

0506.~~3XX~~<sup>313</sup>

3 s.h.

Selected Topics in Management II

*(Prerequisites: 57 credit hours, admitted to the Management Specialization)*

The course will provide students with the opportunity to become thoroughly familiar with all of the business aspects of the industries in the local economic environment in which most of them will be employed. Students will become knowledgeable about a specific industry in the multiple business facets of accounting, finance, human resources, use of information systems, facilities, etc. Industries can include the gaming and hospitality industries, the manufacturing sector, the health-care industry.

DB  
3/24/05

Rowan University  
CURRICULUM PROPOSAL  
LIBRARY RESOURCE FORM

The purpose of this form is to provide a channel of communication between the library and faculty changing and designing new courses/programs. The information will be used to assess the resources available in the library, and to identify resources the library should acquire to support the course/program. The information will also provide rationale for institutional support for library acquisitions.

This form should be completed in a coordinated effort between the course sponsor(s) and the academic department liaison librarian. THIS FORM MUST BE COMPLETED FOR ALL CURRICULUM PROPOSALS.

- The sponsor(s) complete parts A & B. If less than one is required to complete parts A & B, please notify the liaison librarian.
- Forward this form to the librarian who will complete parts C, D & E.

*This form must be completed and attached to the original curriculum proposal before being approved by the Senate Curriculum Committee*

A. College College of Business Department: Management/MIS  
 Proposed by: Robert Fleming Date 10/04/04  
Hinda Ross  
 Course Title: Special Topics in Management II: Industry Seminars  
 Anticipated Date for Course/Program Offering: Spring 2006

B. List specific resources that should be acquired to support this course.  
*ABI-Inform; Industry & Trade Journals, local newspapers*

C. Describe the resources available in the library to support this course/program, including reference, monographic, electronic databases, audio-visual materials, etc. A summary statement is sufficient:

*ABI Inform Dateline & Newslank offer excellent regional & local industry coverage. ABI Inform Global & Trade & Industry, Hoover's Co. Records, Wall St. Journal, Lexis, Nexis, & Mergent Online will provide excellent coverage on industry analysis.*

D. List key periodicals available in the library to support this course/program  
*Too many to list.*

E. Librarian comments and recommendations *Our breadth of current news & hot topics will greatly enrich class discussions!*

Name: LIBRARIAN LIAISON Connie Rosenberger Librarian Signature: Connie Rosenberger