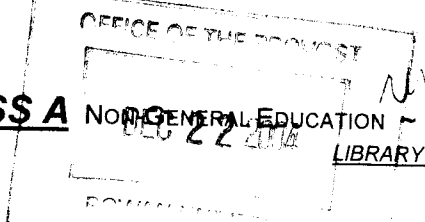


**PROCESS A**

NON-GENERAL EDUCATION ~ CURRICULUM PROPOSAL

SCC #04-05- 135



LIBRARY RESOURCE FORM REQUIRED

**Deadlines**

October 8, 2004 to be implemented Fall 2005 ~ February 11, 2005 to be implemented Spring 2006

PROPOSAL TITLE: Selected I Topics in Management

Sponsor(s): Robert S. Fleming \_\_\_\_\_ E-mail fleming@rowan.edu Ext 4450  
Dilip Mirchandani \_\_\_\_\_ E-mail mirchandani@rowan.edu Ext. 4048  
Kathleen L. Pereles \_\_\_\_\_ E-Mail: pereles@rowan.edu Ext: 5428

DEPARTMENT: Management/MIS

COLLEGE: College of Business

If Liberal Arts & Sciences CHECK :  History/Humanities  Math/Sciences  Social/Behavioral Sciences

UNDERGRADUATE  GRADUATE

THE ATTACHED **NON-GEN-ED** PROPOSAL IS BEST DESCRIBED BY THE ITEM(S) CHECKED

- New non gen-ed course
- Short-term non gen-ed course
- Minor curricular changes (fewer than three) to:
- Existing non gen-ed course
- Non gen-ed degree requirements
- Major
- Minor, specialization, concentration, track, certificate program

**THE FOLLOWING SIGNATURES REPRESENT APPROVAL**

Department Chair: [Signature] Date: 10/5/04  
Department Curriculum Chair: [Signature] Date: 10/5/04  
Academic Dean: [Signature] Date: 10/5/04

**COLLEGE CURRICULUM COMMITTEE**

OPEN HEARING Date: 11/29/04 Approved  Not Approved

COLLEGE CURRICULUM CHAIR: [Signature]

Senate Curriculum Chair Signature: [Signature] Date: Senate Announcement 12/10/04

Comments: \_\_\_\_\_

EXECUTIVE VICE PRESIDENT/PROVOST Signature: [Signature] Date: 2/14/05

Approved  Not Approved

**REGISTRAR**

Date: 2/21/05 Course Description Received & Approved ~ Hegis Taxonomy & Course #: 0506312

Registrar Signature: [Signature]

**NOTIFICATION FORWARD**

SCC Chair  Academic Dean  Department Chair  Registrar  IR  CAP  
54 7/10 3/24/05 DB 2/24/05

\_\_\_\_ VP Student Affairs \_\_\_\_ Others

**APPENDIX E**  
**New Course Proposal**  
**Selected Topics in Management I**

**Details**

- a. Course title: Selected Topics in Management I
- b. Hegis number: 0506.3XX
- c. Sponsor(s): Robert Fleming  
Dilip Mirchandani  
Kathleen Pereles  
Department of Management/MIS
- d. Credit hours: 3 s.h.
- e. Course level: Undergraduate (Junior 300 level)
- f. Prerequisites: 57 credit hours  
Admitted as a Management Specialization Major

- g. Suggested time and scale of implementation:

Initial Offering: Spring, 2006

Course will be offered at most once every year as a Mgt Elective

The elective bank in which each Special Topics course will be placed will depend upon the specific content of that course.

**Curricular Effect:**

**Specialization Impact:**

This course was developed as part of a Major Program Revision for the Management Specialization (Mgt) within the College of Business in order to meet the needs of the students enrolled in the Management Specialization as described in the Major Program Revision Proposal to which this course is attached.

The revisions include developing three new required Management courses, moving three currently required courses to the electives bank, creating one new Management elective, and revising the electives that Management students complete in order to graduate. Each of these revisions is based on improving the curriculum and is discussed in detail in the Major Program Revision Proposal.

#### Offerings:

The overall impact of these courses will have no effect on other departments and colleges within the University.

#### Adequacy:

The major impact will be within the Management Specialization. As a result of the totality of the revisions, some Management Specialization courses will be offered less often but the faculty teaching the currently required courses will be reassigned to the proposed new courses. In summary, the Management/MIS department has the depth and quality of faculty to implement these proposed revisions with no diminution of teaching effectiveness. No additional faculty will be required. The impact is completely explained on page 12 of the Process C: Major Program Revision to which this proposal is attached.

#### Recommended Library Resources:

The existing library holding and online database will meet the library requirements for the proposed Leadership and Supervision for Manager course.

#### **Course Rationale**

It is very important that generalist managers keep abreast of changes in the economic environment in which their businesses operate

The Department of Management / MIS is committed to improving the educational experience of its generalist management students through the process of continuous improvement. This course in Selected Topics in Management I is being proposed in order to provide our Management Specialization students with an opportunity to meet these objectives. This course will permit the Management faculty to design courses which respond quickly to changes/challenges/problems in the general economic environment and impact business operations (e.g., 9/11 and the passage of Sarbanes-Oxley)

#### **Essence of the Course**

- The course will provide students with the opportunity to collect business information, analyze it, make business decisions, discuss implementation of these decisions, and modification in situations which are currently causing change in the business environment. Students will have the opportunity to respond to these changes in a “safe” educational environment in which if they “make mistakes,” those mistakes can be analyzed so that the students will have the opportunity to improve their own critical thinking skills and decision-making in vital and current business arenas.

- Overall learning objectives:
  - Become able to recognize those changes in the external environment which will impact business activity in a timely fashion – close to the occurrence.
  - Become able to analyze how those changes will impact business activity
  - Become able to “follow” the development of these changes.
  - Be able to generate timely and appropriate responses to these changes for businesses in general or businesses in a specific sector, geographic area, etc.
  - Be able to analyze the effectiveness of these responses as the change develops.
  - Be able to modify the responses as the change develops.
  - Be able to write policies, procedures, and instructions appropriate to the change.
  
- Topical content:
 

Selected topics could include

  1. Changes in relevant business law (e.g., Sarbanes-Oxley)
  2. Changes in economic environment (e.g., potential bankruptcy of USAirways)
  3. Changes in financial environment (e.g., decisions by the government regarding the money supply)
  4. Changes in supply of natural resources (e.g., interruption or diminution of oil production)
  5. Changes in technology (e.g., threats to business information systems)
  6. Any other relevant change which occurs
  
- Student performance evaluation: The evaluation of student performance in this course will be based on a combination of examinations, group case studies, homework assignments, as well as classroom participation.
  
- Overall course evaluation: The course evaluation will be consistent with practices in the Department of Management / MIS and the College of Business:
  - Student evaluations (SIR) will be administered every time the course is offered.
  - The Management Specialization Program Review, which is conducted every academic year, looks at the value of each course in relation to student learning objectives and in conjunction with student results on the Management Specialization Assessment Test.

**Results of Consultations**

No consultations needed

**Catalog Description:**

0506.3~~XX~~

3 s.h.

Selected Topics in Management I

*(Prerequisites: 57 credit hours, admitted to Management Specialization)*

The course will provide students with the opportunity to learn about and respond to situations which are causing changes in the current business environment. Students will collect business information about the change, analyze it, make business decisions, discuss implementation of these decisions, and modification of those decisions in these situations.

DB  
3/24/05

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Rowan University  
**CURRICULUM PROPOSAL  
 LIBRARY RESOURCE FORM**

The purpose of this form is to provide a channel of communication between the library and faculty changing and designing new courses/programs. The information will be used to assess the resources available in the library, and to identify resources the library should acquire to support the course program. The information will also provide rationale for institutional support for library acquisitions. This form should be completed in a coordinated effort between the course sponsor(s) and the academic department liaison librarian. **THIS FORM MUST BE COMPLETED FOR ALL CURRICULUM PROPOSALS.**

- The sponsor(s) complete parts A & B. If assistance is required to complete parts A & B, please notify the liaison librarian.
- Forward this form to the librarian who will complete parts C, D & E.

**This form must be completed and attached to the original curriculum proposal before being approved by the Senate Curriculum Committee**

A. College College of Business Department Management/MIS  
 Proposed by Robert D Fleming Date 10/04/04  
Kathleen PERLOS  
 Course Title Special Topics in Management I  
 Anticipated Date for Course/Program Offering: Spring, 2006

B. List specific resources that should be acquired to support this course.  
newspapers such as WSJ, NY Times  
~~business~~ magazines such as  
Business Week and The Economist, ABI Inform.

C. Describe the resources available in the library to support this course/program, including reference, monographic, electronic databases, audio-visual materials, etc. A summary statement is sufficient:  

<u>ABI Inform Database</u>	<u>Hoova's Co. Records</u>	<u>Lexis-Nexis</u>
<u>ABI Inform Global</u>	<u>Wall St. Journal</u>	<u>Tax Research Network</u>
<u>ABI Inform Trade &amp; Industry</u>	<u>Science Direct</u>	<u>Mergent Online</u>
<u>Banking Information Source</u>	<u>Emerald</u>	
	<u>IEEE</u>	

D. List key periodicals available in the library to support this course/program.  
Too many to enumerate

E. Librarian comments and recommendations: The online resources listed above will provide the breadth & depth of coverage on any & every aspect of business that may come under scrutiny in this class.

Name: LIBRARIAN LIAISON Connie Rosenberger Librarian Signature: Connie Rosenberger