

2

PROPOSAL SCC #01-02- 105

CURRICULUM PROPOSAL FORM 2001-2002

**NON-GENERAL EDUCATION PROCESS A**

\*DEADLINES: Deadline dates for 2001/2002 submissions: Regular proposals: October 19, 2001 to be implemented in Fall 2002; Short-Term proposals: December 7, 2001 to be implemented in Fall, 2002; Regular proposals February 15, 2002 to be implemented in Spring, 2003; March 22, 2002 for short-term courses to be implemented in Spring 2003.

PROPOSAL TITLE: RENAME "SMALL BUSINESS PLANNING AND OPERATIONS"  
 SPONSOR(S): + Change Prerequisite  
JOEL RUDIN

DEPARTMENT: MANAGEMENT/MIS

COLLEGE: BUSINESS

IF LAS CHECK ONE:  History/Humanities  Math/Sciences  Social/Behavioral Sciences

Check one:  Undergraduate  Graduate

THE ATTACHED **NON-GEN-ED** PROPOSAL IS BEST DESCRIBED BY THE ITEM(S) CHECKED.

New non-gen-ed course

Short-term non-gen-ed course

Minor curricular changes (fewer than three) to:

existing non-gen-ed course

non-gen-ed degree requirements

major

minor, specialization, concentration, track, certificate program

**DEPARTMENT**  
 (Signature indicates approval)

Bob [Signature] 10-11-01

Dept. Curriculum Chair / Date

[Signature]

Dept. Chairperson / Date

**ACADEMIC DEAN**

Approved  Not Approved  Comments:

Dean's Signature: [Signature] Date: 10/19/01

**COLLEGE CURRICULUM COMMITTEE**

Date of open hearing (if necessary) 12/13/01 Approved  Not Approved

Comments:

Signature of College Chair/Date: Joel Miller / 12-14-01

**UNIVERSITY CURRICULUM COMMITTEE**

Date Received/Processed \_\_\_\_\_

Comments:

Curriculum Chair Signature Annita M. Reeves Date Announced At Senate 1-29-02

**EXECUTIVE VICE PRESIDENT/PROVOST**

Approved  Not Approved  If no, reasons are as follows:

Student Credit Hours \_\_\_\_\_ Faculty Load Hours \_\_\_\_\_ Equalized Credit Hours \_\_\_\_\_

Official Copy & Approval Sheet Filed (Date): \_\_\_\_\_ Executive VP/Provost Signature/Date \_\_\_\_\_

OFFICE OF THE PROVOST  
FEB 11 2002  
ROYAL UNIVERSITY  
2/19/02

**REGISTRAR**

Date Approved Course Description Received \_\_\_\_\_ Hegis Taxonomy & Course Number Assigned \_\_\_\_\_

Registrar Signature/Date E. Engelhardt 2/23/02

**NOTIFICATION FORWARD**

Senate Curriculum Committee Chairperson

Academic Dean(s)

See memo dated 3/16/02

Department Chairpersons

Registrar

\_\_\_\_ Sponsor(s)

**Curriculum Change Proposal**  
**Rename “Small Business Planning and Operations”**

Rename Course 0506.326

From:  
Small Business Planning and Operations

To: Entrepreneurship and Small Business Management

Change its prerequisite

From:  
Senior standing as a Business major

To:  
Junior standing as a Business major

Rationale:

The original course name and description were generated decades ago. Since then, the academic study of small businesses has been renamed “entrepreneurship.” The course title and description change represent contemporary developments in the field of entrepreneurship, yet the basic subject area, preparing students to own and operate their own businesses, remains unchanged.

The rationale behind changing the prerequisite is to make it more convenient for students to enroll in this course and its follow-up, 0526.415 (“Small Business Seminar”, to be renamed “Management Consulting Field Course” in a separate curriculum proposal).

The revised course title and description follow:

0506.326      3 s.h.  
Entrepreneurship and Small Business Management  
(Prerequisite: Junior Status as a Business Major)

This course provides complete coverage of the entrepreneurial model of organization and decision making. Topics include making the decision to go into business, what to expect, and the areas of small business operations (finance, purchasing, production, and sales) and management (planning, organizing, directing, and controlling). Students will develop an entrepreneurial profile of an existing entrepreneur or do a preliminary feasibility analysis for a complete business plan for a business of their choice. This course will acquaint students with the opportunities and perils of starting and managing their own firms.