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PROPOSAL SCC #01-02- 106

CURRICULUM PROPOSAL FORM 2001-2002

NON-GENERAL EDUCATION PROCESS A

*DEADLINES: Deadline dates for 2001/2002 submissions: Regular proposals: October 19, 2001 to be implemented in Fall 2002; Short-Term proposals: December 7, 2001 to be implemented in Fall, 2002; Regular proposals February 15, 2002 to be implemented in Spring, 2003; March 22, 2002 for short-term courses to be implemented in Spring 2003.

PROPOSAL TITLE: RENAME "SMALL BUSINESS SEMINAR"
+ Change Course Description

SPONSOR(S): JOEL RUDIN

DEPARTMENT: MANAGEMENT / MIS

COLLEGE: BUSINESS

IF LAS CHECK ONE: History/Humanities Math/Sciences Social/Behavioral Sciences

Check one: Undergraduate Graduate

THE ATTACHED **NON-GEN-ED** PROPOSAL IS BEST DESCRIBED BY THE ITEM(S) CHECKED.

New non-gen-ed course

Short-term non-gen-ed course

Minor curricular changes (fewer than three) to:

existing non-gen-ed course

non-gen-ed degree requirements

major

minor, specialization, concentration, track, certificate program

DEPARTMENT
 (Signature indicates approval)

Joel Rudin / 10-12-01

Dept. Curriculum Chair / Date

Joel Rudin / 10-12-01

Dept. Chairperson / Date

ACADEMIC DEAN

Approved Not Approved Comments:

Dean's Signature/Date Edward J. Tilden 10/17/01

COLLEGE CURRICULUM COMMITTEE

Date of open hearing (if necessary) 12/13/01 Approved Not Approved

Comments:

Signature of College Chair/Date: Joel Lordin / 12-14-01

UNIVERSITY CURRICULUM COMMITTEE

Date Received/Processed _____

Comments:

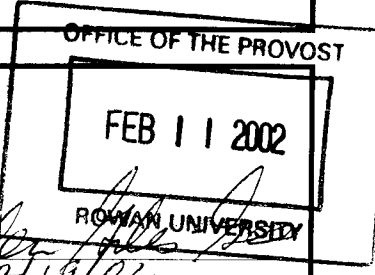
Curriculum Chair Signature Kenneth M. Reed Date Announced At Senate 1-29-02

EXECUTIVE VICE PRESIDENT/PROVOST

Approved _____ Not Approved _____ If no, reasons are as follows:

Student Credit Hours _____ Faculty Load Hours _____ Equalized Credit Hours _____

Official Copy & Approval Sheet Filed (Date): _____ Executive VP/Provost Signature/Date Nelson Allen
2/19/02



REGISTRAR

Date Approved Course Description Received _____ Hegis Taxonomy & Course Number Assigned _____

Registrar Signature/Date E. C. Engel 2/23/02

NOTIFICATION FORWARD

Senate Curriculum Committee Chairperson Academic Dean(s)
 Department Chairpersons Registrar _____ Sponsor(s)
Transm. Unit 3/6/02 (cc)

Curriculum Change Proposal
Rename “Small Business Seminar”

Rename Course 0506.415

From:
Small Business Seminar

To:
Management Consulting Field Study

Rationale:

The original course name and description were generated decades ago. Since then, the academic study of small businesses has been renamed “entrepreneurship.” The course title and description change represent contemporary developments in the field of entrepreneurship, yet the basic subject area, preparing students to own and operate their own businesses, remains unchanged.

The revised course title and description follow:

0506.415 3 s.h.
Management Consulting Field Study
(Prerequisite: 0506.326)

This course is designed to provide education and training opportunities in the art and application of techniques from various business and non-business courses primarily to firms with under \$25 million in sales. The overall purpose of the course is the acquisition of knowledge and skills that will enable students to provide consulting advice to entrepreneurs and small business owners which will be understood, accepted, implemented, and will improve the performance of the firms. The emphasis in the course is on experiential approaches that provide a participative type of learning about the crucial issues firms face.