

PROPOSAL SCC #00-01 105 0506-361

CURRICULUM PROPOSAL FORM 2000-2001

NON-GENERAL EDUCATION PROCESS A

***DEADLINES:** Deadline dates for 2000/2001 submissions: Regular proposals: October 20, 2000 to be implemented in Fall 2001; Short-Term proposals: December 8, 2000 to be implemented in Fall, 2001; Regular proposals February 16, 2001 to be implemented in Spring, 2002; March 23, 2000 for short-term courses to be implemented in Spring 2002.

PROPOSAL TITLE: PREREQUISITE CHANGE - SUPERVISED INTERNSHIP

SPONSOR(S): JOEL RUDIN

DEPARTMENT: MANAGEMENT/MIS

COLLEGE: BUSINESS

IF LAS CHECK ONE: History/Humanities Math/Sciences Social/Behavioral Sciences

Check one: Undergraduate Graduate

ATTACHED **NON-GEN-ED** PROPOSAL IS BEST DESCRIBED BY THE ITEM(S) CHECKED.

New non-gen-ed course

Short-term non-gen-ed course

Minor curricular changes (fewer than three) to:

existing non-gen-ed course

non-gen-ed degree requirements

major

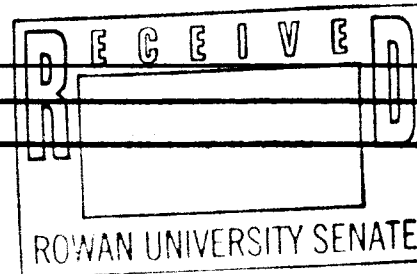
minor, specialization, concentration, track, certificate program

DEPARTMENT

(Signature indicates approval)

Dept. Curriculum Chair / Date

Dept. Chairperson / Date



ACADEMIC DEAN

Approved Not Approved

Comments:

Dean's Signature/Date

Joel Rudin 10/20/00

COLLEGE CURRICULUM COMMITTEE

Date of open hearing (if necessary) _____ Approved Not Approved _____

Comments:

Signature of College Chair/Date: Babe Harte-Gyo 11/21/00

UNIVERSITY CURRICULUM COMMITTEE

Date Received/Processed 1/11/01

Comments:

Curriculum Chair Signature [Signature] Date Announced At Senate 12/3/00

EXECUTIVE VICE PRESIDENT/PROVOST

Approved Not Approved _____ If no, reasons are as follows:

Student Credit Hours _____ Faculty Load Hours _____ Equalized Credit Hours _____

Official Copy & Approval Sheet Filed (Date): _____ Executive VP/Provost Signature/Date [Signature] 12/8/00

REGISTRAR

Date Approved Course Description Received _____ Hegis Taxonomy & Course Number Assigned _____

Registrar Signature/Date E.C. English Jr 12/12/00

NOTIFICATION FORWARD

_____ Senate Curriculum Committee Chairperson _____ Academic Dean(s)
_____ Department Chairpersons _____ Registrar _____ Sponsor(s)

Minor curriculum change proposal

Prerequisite change

1. Details

- a. Change prerequisites for Supervised Internship (0506.461) **from** Senior standing as a Business major **to** Junior Standing as a Business major and Organizational Behavior (0506.300). Change HEGIS number for Supervised Internship to (0506.361).
- b. Sponsor: Joel Rudin, Department of Management/MIS

2. Rationale

- a. Supervised Internship is a required course for Management majors, and an elective for MIS majors. Management majors can choose to earn either 3 or 6 credit hours for this class. Requiring Senior standing as a Business major makes it more difficult for students to schedule this class, which is very time-intensive especially if students choose the 6 credit hour option for this class. The Marketing Department also requires Junior standing as a Marketing major for their equivalent class, Supervised Internship (0509.411).

Consistent with the existing goals and objectives of the course indicated below, allowing students the potentiality for career exposure at an earlier stage of their academic life will create better-informed determinations of career, assist them in choosing a career path and also in selecting coursework to enhance necessary skills and knowledge.

"...The program is designed to provide an opportunity for meaningful career related work experience for students, in positions involving administrative activities. It is expected that the student will develop an awareness of the business climate and a better understanding of the internal and external environments, which guide decision making within an organization. During this work experience the student under the guidance of the assigned faculty program coordinator, will be assigned projects related to their work activity and meet regularly with the faculty coordinator and other students enrolled in the program. The program involves the practical application of theory in an innovative learning environment."

- b. There is no curricular effect on our department.
3. Adequacy of present staff/resources: This change will have no impact nor demand upon present staff and resources.
 4. Adequacy of library staff/resources: This change will have no impact nor demand upon present staff and resources.
 5. Consultation: A supportive letter from Margaret Van Brunt, Supervised Internship Coordinator, is attached.

Dr. Jooh Lee
Management/MIS Department
Rowan University
201 Mullica Hill Rd.
Glassboro, NJ 08028

Dear Dr. Lee:

This letter is in support of your proposal to change the prerequisite for Course # 0506.461, Supervised Internship, from senior to junior standing. As you well know, an internship provides valuable experience to a student as he or she prepares to enter the workforce. I believe the student can reap the greatest benefit from early participation in the program.

A supervised internship provides value to a student in two important ways. First, an internship introduces the student to life in the "real world." Often, a student doesn't fully understand the demands of his or her chosen career. An internship helps the student to know if he or she has selected the right field of study. Forcing the student to wait until senior year to make this discovery is certainly not in the best interest of the student. Allowing a student to register for Supervised Internship when he or she has attained junior standing will assist the student in making an informed career decision.

Help in making career decisions is not the only way in which a student can benefit from a supervised internship. More importantly, research has demonstrated that the student's educational experience is enhanced after he or she has completed an internship. The student is able to use the information learned in the field to more fully understand the classroom material. The student also has a clearer picture of how his or her class work applies in the business world. Allowing the student to participate in an internship at the junior level will allow him or her to relate this experience to a broader range of subjects.

Currently, Supervised Internship is the most popular of the internship courses offered by the College of Business. Despite this, adequate seats appear to be available for the additional demand that will be generated by this change. Staffing should not be affected by changing the prerequisite from senior to junior standing.

I fully support your proposal to change the prerequisite for Supervised Internship, Course # 0506.461, from senior to junior standing. Should you require any additional information, please contact me.

Sincerely,



Margaret Van Brunt
Faculty Coordinator
College of Business Supervised Internship