



**MINOR CURRICULAR CHANGE**  
**Change in Prerequisites for Supervised Internship in Marketing (0509.411)**

**I. Details**

**A. Changes in Prerequisites Requested**

**From:**

1. Business Administration (0501) or Accounting (0503) major
2. Completion of 57 credits
3. Completion of Principles of Marketing (0509.200)

**To:**

1. Business Administration (0501) or Accounting (0503) major
2. Completion of 72 credits
3. Completion of Principles of Marketing (0509.200)
4. Completion of at least 9 credits of 300 or 400 level Marketing courses
5. Permission of instructor

**B. Sponsors**

Manuel Pontes and Berhe Habte-Giorgis, Department of Marketing

**II. Rationale**

**A. Need**

The faculty in the Marketing Department recognize that the purpose of an Internship is to apply information learned in various upper level courses to real world situations. Students enrolled in the Marketing Specialization need to have enough marketing courses to obtain the knowledge that they could apply to an internship in marketing. The proposed changes in the prerequisites would enable students to acquire adequate knowledge of marketing, which they can apply during their Internship

**B. Impact on Program**

No impact

**III. Results of Consultation**

No consultation required.