

pro-vo-st-gram [proh-vo-nst-gram] —noun 1: the vehicle by which the Provost of Rowan University communicates noteworthy happenings within our vast learning community.



## Provost-gram

AN UPDATE FROM PROVOST ALI A. HOUSHMAND

### Working together, planning for what lies ahead.

Thanks to everyone for providing alternatives and suggestions to the recent proposals from Academic Affairs.

What is abundantly clear is that the faculty want a larger voice in the decision making, want actions that do not cause irrevocable harm, and want solutions that are not the same across the board.

And, thus, after a review of the proposals and the chairs' statement from the AFT conversation on Friday the 16th and a subsequent conversation between the Provost, the AFT collective bargaining unit President, and the Senate President on Saturday April 17, Academic Affairs' response to the current budget situation is outlined below. I plan to present this plan to the Cabinet for discussion and approval so that we can begin implementation as soon as possible.

The goal is two-fold: 1) to improve the quality of instruction by returning full time faculty to the classroom; and 2) to address the current budget deficit for Fiscal Year 2011 (FY11) and beyond.

To accomplish this:

- 1 | The colleges are asked to reduce their reassigned time by 35% through the colleges' self-governance, departmental, democratic process. The faculty will work with their deans to determine what they are willing to sacrifice and what they want to preserve. Moreover, they can review and adjust their decisions each year.

Reassigned time is defined as adjusted load, chairperson time, special assignments, coordinators, and advising. Note that we have decided not to touch the following reassigned times: sabbatical time [14.5 Faculty Teaching Equivalent (FTE)], new faculty reassigned time (6.17 FTE), and leave of absences/medical (8 FTE).

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SAVINGS: A 35% reduction in reassigned time equals 26.4 FTE. At \$1,200 per credit, the total is \$760,320. However, 50% of this cost will be returned to the departments from the general fund to act as financial compensation (not reassigned time). Thus the net savings is \$380,160. Colleges, in conjunction with their departments, may use their College of Graduate & Professional Education (CGPE) profits to compensate for this work or may cut assignments all together. Additional savings in FY11 will be the elimination of 19 unfilled lines at a savings of approximately 1.1 million. The total savings is \$1.5 million. The chart below shows the reassigned time by college and the amount in FTE and in dollars that is requested from each college.

ACADEMIC COLLEGE	ADJUSTED LOAD	CHAIR'S TIME	SPECIAL ASSIGNMENT	COORDINATORS	ADVISING	TOTAL	FTE (35%)	TOTAL SAVINGS	COLLEGE'S SHARE
<i>Business</i>	6.37	1.5	0.125	0.38	0	8.375	2.875	\$82,800	\$41,400
<i>Communication</i>	6.13	2.5	0.125	0.13	0.25	9.135	3.135	\$90,288	\$45,144
<i>Education</i>	3.12	3	1.1	0.42	1.94	9.58	3.33	\$95,904	\$47,952
<i>Engineering</i>	7.25	2	0	0.33	0	9.58	3.33	\$95,904	\$47,952
<i>Fine &amp; Performing Arts</i>	0.3	1.96	0.58	1.07	0.42	4.33	1.48	\$42,624	\$21,312
<i>Liberal Arts &amp; Sciences</i>	20.5	8.28	0.21	2.59	3.83	35.41	12.26	\$353,088	\$176,544
<b>TOTAL</b>	<b>43.67</b>	<b>19.24</b>	<b>2.14</b>	<b>4.92</b>	<b>6.44</b>	<b>76.41</b>	<b>26.41</b>	<b>\$760,608</b>	<b>\$380,304</b>

- 2 | In summer, chairpersons will be compensated for 3 semester hours (sh) per chairperson from the general fund. The other 3 sh compensation may be covered by CGPE profit share as decided through the colleges' self-governance, departmental, democratic process.

SAVINGS: 35 x 3 sh x \$1,200 hour = \$125,000

- 3 | The newly formed Search Committee for the Associate Provost for Enrollment Management and I agreed that it would be best to defer this new hire for the start of July 1, 2011, which will provide us with an additional \$160,000 of salary savings.

Items (1) and (2) will total approximately \$1.75 million in savings. Academic Affairs will commit to finding an additional \$0.25 million in savings during FY11 through salary savings (including item 3 above) that will occur during the year for a total of \$2 million in savings for FY11. It is estimated that the University budget shortfall for FY11 is \$5.2 million.

The Deans will immediately convene meetings with their departments to discuss how savings can be accomplished. Simultaneously, the administration and the AFT will continue in negotiations on the agreements pertaining to these matters.

Feedback regarding this proposal can be submitted to the AFT leadership, Senate leadership, directly to the Provost and/or posted on the Rowan Community Forum blog site at <http://confluence.rowan.edu/display/TC>.

*Arthuro...*



# The Rohrer College of Business

This year, the Rohrer College of Business will be graduating the largest class of MBA students in our history. Thirty one students will be graduating this Spring. These students have worked extremely hard to meet the demands of their MBA program, while also fulfilling work and family responsibilities. Please join us in congratulating them on their outstanding accomplishment.

As part of the College's project based learning initiatives, MBA students are participating in the Habitat for Humanity ReStores. The student team, as part of the Managing Strategic Organizations course, is working to develop strategies for the recently opened Pennsauken ReStore to thrive. Further, one MBA student has been invited to observe the operation of the Board of Habitat for Humanity.

Business students were supported by the College to participate in professional conferences and various enriching events this academic year. 8 students participated in CEO's Elevator Pitch competition in Chicago, IL, 2 in Beta Gamma Sigma's Leadership conference in Arlington, VA, 1 at Dr. Carol F.S. Hardy Black Student Leadership Conference, 6 at the Society of Human Resource Management Conference in New Orleans, LA, 4 at Northeast Regional Conference, Chambersburg, PA, and 12 students at the American Marketing Association Conference in New Orleans, LA. One of our MBA students, Pat Coyle was supported to present her scholarly paper at the IABPAD Conference in Memphis. In addition, 3 undergraduate students presented papers at the Society for the Advancement of Management Conference in Arlington, VA.

The 4th Annual Rohrer Business competition was held on March 6. The top five competitors presented their plans to four prominent local businesspersons for judging. First Place and a \$5,000 cash prize was awarded to Chelsea Freedman, Management and Marketing Major of Deptford, NJ and Andrew Stein. Their business, "Sweet Alternatives", is a specialty frozen yogurt retailer that provides fresh, all-natural nutritious alternatives to dessert. Don't desert your diet, dessert your diet!

The second conference on Principles for Responsible Management Education (PRME) was held on March 26th. The conference program facilitated an exchange of ideas, share best practices, and create collaborations.



RICHARD MILLER, PRESIDENT & CEO OF VIRTUA DELIVERING THE KEYNOTE ADDRESS AT THE PRME CONFERENCE ON MARCH 26

Academic panels were led by researchers and students from the Rohrer College of Business (Rowan University), Silberman College of Business (Fairleigh Dickinson University), Fordham University, Boeing School of Business (St. Louis University), etc. The executive panel was led by Richard Dovey - President of the Atlantic County Utilities Authority (ACUA), Anndria Gaerity - Sustainability Director at PSEG Power, Dave Stangis, Vice President for CSR and Sustainability for the Campbell Soup Company.

The highlight of the event was a panel presentation by the EVX Team of West Philly High School. The success story of this group that beat the odds to create a 100 mpg car (<http://evxteam.org/>) received standing ovations from the audience no less than three times. Following up on the sustainability theme of the conference, International Journal of Business Insights and Transformation is publishing a special issue on Sustainability in collaboration with the Rohrer College of Business.

The Rohrer College of Business MBA Program hosted the 4th Annual MBA Networking Event on Friday, April 9th at Adelphia

Restaurant in Deptford, NJ. This annual event was developed by Rowan MBA students and is sponsored by the Rohrer College of Business for the goal of building a network between past, present and future Rowan graduates.

The Rowan University Chapter of Beta Gamma Sigma honorary society inducted 44 new members into the organization on March 23, 2010. Linda M. Rohrer was in attendance and delivered the Chapter Honoree address after she was presented with a plaque upon her induction into the honorary society. The Chapter Honoree award is bestowed on persons who have achieved distinctions primarily in business and administration. Linda Rohrer, as a business person, banker, civic leader, and above all a person dedicated to her work and to the community deserved the honor.



DEAN PATI PRESENTING THE CHAPTER HONOREE PLAQUE TO MS. LINDA ROHRER

New Jersey Collegiate Business Association Honor Society has selected the following students to induct into the society this month. These students are Hollie butler, Ian Grant, Alex Wanschura, and Chelsea Freedman.

In the faculty scholarship front, a co-authored paper by Kimble Byrd and Linda Ross "Leveraging E-Commerce Platform for Business Plan Competitions: Linking Pedagogy and Practice" was awarded the Certificate for Outstanding Research Paper at the 10th Annual Conference of the International Academy of e-business, April 1-4, 2010 held in San Francisco, CA.

# The College of Engineering

During the last year, the Rowan College of Engineering hosted a series of events as part of "Celebration 2010: Ten Years in the New Millennium", marking 10 years of graduates and highlighting the College's accomplishments since its inception. Most recently, the College hosted a reception for industrial partners, alumni and faculty on April 9.



HENRY ROWAN, BUSINESSMAN AND PHILANTHROPIST; DIANNE DORLAND, DEAN OF THE COLLEGE OF ENGINEERING; AND JAMES TRACEY, FOUNDING DEAN OF THE COLLEGE OF ENGINEERING, AT THE COLLEGE'S RECEPTION ON APRIL 9.

These events highlight an extraordinary era in the history of the University, which began with the monumental \$100-million gift of businessman and philanthropist Henry



HENRY ROWAN AND JAMES TRACEY WITH MEMBERS OF THE COLLEGE OF ENGINEERING CLASS OF 2000.

Rowan and his late wife, Betty, to then-Glassboro State College. Consequently, the college established a first-rate engineering school in the heart of southern New Jersey, training engineers in the disciplines of chemical engineering, civil and environmental engineering, electrical and computer engineering and mechanical engineering.

Since welcoming its first class of students in September 1996, the Rowan College of Engineering has graduated nearly 900 students and developed a reputation for its innovative approach to training global engineers equipped to conquer challenges of the future.

During this period of intense growth, the Rowan College of Engineering has received extensive support from individuals, businesses and organizations, with hundreds of industrial partners providing scholarships, serving as advisors, sponsoring clinics, offering internships and hiring graduates. The total amount for research awards over the last 10 years has been well over \$20 million.

Rowan University's College of Engineering held its Second Annual Industry Day on Friday, March 26, in Rowan Hall and at the

South Jersey Technology Park. The event introduces business and government representatives to partnership possibilities and research opportunities with the highly ranked College of Engineering. Industry Day featured tours of the College and the Tech Park, where engineering faculty and students conduct sponsored research and engineering clinics; an industry panel on Rowan's engineering clinics; and networking opportunities with colleagues who share similar interests. Participants met with professors and students from Engineering's four disciplines (chemical, civil and environmental, electrical and computer, and mechanical); observed some of the work they are pursuing in Rowan's hallmark engineering clinics; and learned how the College can collaborate with their organizations.

Each semester, Rowan Engineering professors and students undertake engineering clinic projects with businesses and government organizations in the Delaware Valley and beyond, from industry giants to small offices. During Fall 2009, 234 Rowan Engineering juniors and seniors and professors worked on a total of 51 projects for 31 organizations, including Disney, the National Science Foundation, the Federal Aviation Administration, the U.S. Navy, the New Jersey Department of Transportation, Inductotherm, Johnson-Matthey, Sunoco, Pfizer and K-Tron International. We also expect to continue our relationships with current partners, some who have worked for more than 10 years with the College.

>> CELEBRATING  
THE FIRST DECADE  
IN A NEW MILLENNIUM:

Ten  
YEARS OF ENGINEERING

900  
GRADUATES FROM OUR PROGRAMS

\$20.2M  
TOTAL RESEARCH AWARDS

## The College of Liberal Arts & Sciences

This spring, the College of Liberal Arts & Sciences is celebrating the many accomplishments of our faculty. On February 22, a reception was held in the atrium of the Campbell Library to commemorate the showcase of various scholarly works of our faculty. The showcase now resides in a permanent location in the library.

Zachary Moore, assistant professor of Geography, who received a planning grant from the National Geographic Society to support the New Jersey Alliance for Geographic

Education, brought the National Geographic Bee to the Rowan campus for the first time. More than 300 parents and students were eagerly anticipated at the state finals being held at our main campus on April 9.

Sam Lofland, along with Jeff Hettinger (Physics), K. Ramanjachary (Chemistry and Biochemistry), Amos Mugweru (Chemistry and Biochemistry), and Paris Von Lockette (Mechanical Engineering) were awarded an NSF Major Research Instrumentation Grant for \$263,000 for a four-circle x-ray diffractometer. The instrument is designed to investigate the structure of materials and will be utilized by students in research efforts ranging from new thin film protective coatings to the development of novel drug therapies to the investigation of nanoparticles with enhanced properties. In addition, it will be utilized extensively in various classes and will serve as a tool to educate and train the next generation of scientists and engineers.

The weekend of April 16-17 is being dedicated to "Oslerfest," an event to honor Math professor Tom Osler, who has taught at Rowan for 38 years and has an impressive record of collaborative research with students. The event includes a dinner party to honor

Dr. Osler, followed by a mathematics conference with notable guest lecturers.



PROFESSOR TOM OSLER

Two faculty members in our department of English have received highly competitive grants. Glenn Odom, assistant professor, has received a Fulbright scholarship to allow him to spend a year in Nigeria continuing his research in folk and theatre performance. Lee Talley, associate professor, has been awarded the NEH Summer

Stipend through the National Endowment for the Humanities and also a grant from the Children's Literature Association. Other notable faculty achievements include: MaryLouise Kerwin, professor of Psychology, has been selected to receive Rowan University's 2010 Faculty Research Achievement Award; Tony Robb, associate professor of Spanish, has released his book, *Eunice Odio y su sensual mundo poético* (Edwin Mellen Press); and Hong Ling, professor of Physics, will work with the College's first postdoctoral research assistant.

The College of Liberal Arts & Sciences is positively impacting the surrounding community through the efforts of our department of Physics & Astronomy, which has hosted several highly successful and well-attended events this semester, including an Observatory Open House, SUN day, and Spring Equinox Lecture. In total, the events have attracted about 500 visitors.

The College welcomed several new program offerings in our Computer Science department this semester, including a Master of Science, Accelerated BS/MS, and Certificates of Graduate Study in Networks, Software Engineering, and Web Development. Additionally, the Foreign Languages and Literatures department is offering a new Minor in Business Spanish.

The College is continuing its strategic planning initiative, and the five goal committees have begun their work toward supporting undergraduate and graduate education; enhancing development of faculty and staff; strengthening our financial base; and developing partnerships at local, national, and global levels.



DR. PARVIZ ANSARI, DEAN OF THE COLLEGE OF LIBERAL ARTS AND SCIENCES, WELCOMES COMPETITORS AND THEIR PARENTS.



ROWAN UNIVERSITY WELCOMED PARTICIPANTS OF THE 2010 NEW JERSEY GEOGRAPHIC BEE.. PHOTO COURTESY OF THE WHIT.

## OFFICE OF ADMISSIONS

TO PUT IT SIMPLY, THIS IS JUST ABOUT THE BEST YEAR EVER FOR ROWAN UNIVERSITY ADMISSIONS.

*The Office of Admissions has closed the floodgates on incoming applications for Fall 2010 and the final numbers are pleasing indeed. Rowan University received the most applications, both Freshman and transfer students, in its history. The office received applications from a total of 32 states, including Washington, Texas, California and even Hawaii.*

*There were a total of 8600 Freshman applicants, up almost 15% from last year's total of 7500. Transfer applicants saw a modest boost of nearly 5%, up to 2200 from 2100 last year. All of this volume increase and Rowan is still maintaining the approximate 20-point jump in the average SAT score of incoming of its freshman applicants realized last year. In fact, depending on the final head count of accepted students, we could very well post a record-breaking year in this area for the enrolled class as well.*

*Nearly all acceptance letters have been sent out. The accepted student reception schedule is in full swing with six events in total, including one for Engineering acceptances and the Honors program.*

*We are expecting to welcome a slightly smaller group of students this Fall of about 1500 Freshmen. With a healthy amount of deposits received and more coming in daily, the Office of Admissions is pleased to welcome the next bumper crop of Rowan University students.*



## Office of Research

Research, scholarly and creative activities are at an all-time high here at Rowan University, and the Office of Research, along with the Office of Sponsored Programs (OSP), is abuzz with the increased activity—both in quantity and in quality.

Applications for research grants across the university are up an impressive 33%, compared to this time last year, and total proposed funding is more than double that of last year. Rowan University has secured funding for projects ranging from those that strengthen our institution's roots as a center for teacher preparation to humanitarian efforts aimed at keeping sewage out of the playgrounds of New Jersey's urban youth.

A project stemming from the popular CAVE at the Tech Park has garnered additional attention from the US Economic Development Administration. The Cramer Hill section of Camden has exceptionally poor drainage and has captured the attention of College of Engineering graduate and undergraduate students for the past year. The CAVE's virtual environment was put to use modeling and simulating the water patterns that are damaging the neighborhood. Dr. Shreekanth Mandayam, Professor and Chair of Electrical and Computer Engineering, is co-principal investigator. A proposal for further funding for this work was submitted by Dr. Mandayam to the EDA at their request. For more, visit Rowan University's YouTube page for a short video on the problem and the solutions in progress:

<http://www.youtube.com/watch?v=w7kZEjNx2JE>

The College of Fine and Performing Arts has recently become a member of Chamber Music America on behalf of Rowan University. This affiliation gives the Rowan community access to the vast network of fellow CMA members, both those in academia and performance professionals. CMA also has funding opportunities that are available only for members. Until now, the only other music students with this sort of opportunity to network with other aurally-inclined individuals were those studying at Princeton University. FPA continues to spearhead the movement to bring awareness and enrichment of the arts to South Jersey.

The winners of this year's research awards have been notified of their success and accomplishment. Dr. MaryLou Kerwin, Director of the Center for Behavior Analysis, Research and Service, is the recipient of the University's Faculty Research Achievement Award. Please join us in congratulating Dr. Kerwin as she accepts this prestigious award on Rowan Day (April 23) at 11 AM in the Boyd Recital Hall. To even be considered for an achievement award, a candidate must be both nominated by their peers and supported by their dean. Competition is considerable and all of the applicants were exceptionally qualified and deserving of this honor. The recipients of the Undergraduate and Graduate Student Achievement Awards will each be honored at an upcoming college or department function. Congratulations to all of you for your outstanding work and dedication.

Looking toward the future, the newly-formed Research Committee for the Cooper Medical School of Rowan University will be engaging in activities to seek out new research partnerships between Rowan University's academic colleges and Cooper University Hospital and its partners. The committee is co-chaired by Dr. Gautam Pillay, Associate Provost for Research and by Dr. Harry Mazurek, Administrative Director of the Cooper Research Institute. The newly-named Rowan members of the Research Committee are: Dr. Greg Caputo (Chemistry and Biochemistry), Dr. MaryLou Kerwin (Psychology), Dr. Robi Polikar (Electrical and Computer Engineering, and Dr. Jennifer Vernengo (Chemical Engineering).