

Rowan University

General Education Requirements

Evaluation Criteria For: Public Relations/Advertising

Location: Bozorth

Contact Person: Suzanne FitzGerald

Phone: 4265 Email: sparks@rowan.edu

Criteria for Evaluation

1. **What is the maximum number of transfer credits accepted?**
 - a) **Total transfer credits allowed from a 4-year college- 90**
Total transfer credits allowed from a 2-year college- 90
 - b) **Do you accept credits from non-accredited or Nationally accredited institutions? (Generally, Rowan recognizes regional accreditation) Limitations?**
Rowan standards
 - c) **Are courses accredited by the National League for Nursing automatically accepted?**
NA
2. **What is the maximum number of semester hours accepted toward the major requirements?**
6 credits
3. **What is the maximum age for external credits accepted towards your program?**
Case by case basis
4. **Are "D" grades accepted in major course work?**
No
In non-major courses/Gen Ed's?
Yes
5. **Are there exceptions: (i.e., a grade of "C" or better in courses which require the "D" course as a pre-requisite, or a C or higher in the last of a course sequence, i.e., Bio I (D), Bio II (D), Bio III (A)- from Quarter System?**
No
6. **What are the requirements for acceptable major courses as identified on the program guide?**
C- in each course 2.5 in major to graduate
7. **Will an occasional C will be accepted if the GPA is maintained at a 2.500 minimum?**
Yes
8. **Are P/NC grades accepted in major coursework?**
No
9. **Are 300 level courses transferrable?**
Yes, but not preferred
10. **What is the total number of credits required for graduation?**
120
11. **How many credits in the major must be completed at Rowan to graduate?**
30 minimum
12. **What courses, grades, and GPA are needed before applying to the major?**
None