

This model is in effect for all students entering the program after 9/1/2008

Name: \_\_\_\_\_

**Program Guide, Bachelor of Science, Entrepreneurship**

- ◆ All students are required to take a minimum combined total of 42 semester hours of General Education and Rowan Experience courses. *(Italics indicate prerequisites)*

GENERAL EDUCATION REQUIREMENTS (choice from Approved Gen Ed Guide)				52-54 SH
<b>Transfer</b>	<b>Rowan</b>	<b>Hegis #</b>	<b>COMMUNICATIONS BANK</b> <i>minimum 6 s.h.</i>	<b>9-10 S.H.</b>
		COMP01.111	College Composition I (3 s.h.) or	3-4 s.h.
		COMP01.105	Integrated College Composition I (4 s.h.)	
		COMP01.112	College Composition II ( <i>College Composition I</i> )	3 s.h.
<b>Transfer</b>	<b>Rowan</b>	<b>Hegis #</b>	<b>SCIENCE/MATHEMATICS BANK</b> <i>minimum 7 s.h.</i>	<b>13 S.H.</b>
			Math Choice	3-4 s.h.
			Lab Science	4 s.h.
<b>Transfer</b>	<b>Rowan</b>	<b>Hegis #</b>	<b>SOCIAL &amp; BEHAVIORAL SCIENCES BANK</b> <i>minimum 6 s.h.</i>	<b>6 S.H.</b>
<b>Transfer</b>	<b>Rowan</b>	<b>Hegis #</b>	<b>HISTORY/HUMANITIES/LANGUAGE BANK</b> <i>minimum 6 s.h.</i>	<b>9 S.H.</b>
<b>Transfer</b>	<b>Rowan</b>	<b>Hegis #</b>	<b>NON-PROGRAM COURSES</b> <i>minimum 6 s.h.</i>	<b>12 S.H.</b>

ROWAN EXPERIENCE REQUIREMENTS (choose from Approved RE Guide)				
(Can be taken as a Gen Ed OR within the major requirements.)				
<b>Transfer</b>	<b>Rowan</b>	<b>Hegis #</b>		<b>6 S.H.</b>
		CMS 04205	Public Speaking ( <i>College Composition I and II</i> )	3 s.h.
			Artistic/Creative Experience	3 s.h.
<b>CHECK TO BE SURE THE FOLLOWING REQUIREMENTS ARE COMPLETED</b>				
			Broad Based Literature Course (LIT)	s.h.
			Writing Intensive Course (WI)	
			Multicultural/Global Course (M/G)	
			Lab Science Course (LAB)	
			Computer Competency Exam or Computer Literacy Course	
			Rowan Seminar (RS) – <i>Freshmen Only</i>	

- ◆ **NOTE:** *M/G, LIT, ACE, WI and RS courses, if taken within the major program of study, CAN NOT COUNT towards the minimum total of Gen Ed 42 credits.*
- ◆ This information has been provided by the department listed above as of the date listed below and is subject to change.
- ◆ To declare this major go to the CAP Center in Savitz Hall.
- ◆ *Students should consult with their program advisor for suggested General Education and Rowan Experience courses.*

HEGIS #	COURSE NAME	S.H.	<i>(Italics indicate prerequisites)</i>
<b>Business Core Requirements</b>			<b>27 s.h.</b>
	Principles of Marketing		<i>College Comp I or Integrated College Comp, 12 s.h.</i>
	Principles of Accounting I		<i>Completion of 24 s.h.</i>
	Principles of Accounting II		<i>Principles of Accounting I</i>
	Legal Environment of Business		<i>Completion of 24 s.h.</i>
	Organizational Behavior		*
	Principles of Finance		<i>Macro/Microecon, Prin Acc II, Calc T&amp;A or Calc I, Stats I &amp; *</i>
	Management Information Systems		*
	Operations Management		<i>[Calculus: Tech &amp; Appl or Calc I, Statistics I], OR *</i>
	Business Policy		<i>Legal Environ, Prin of Mktg, Org Behavior, Prin of Finance, Acctg Info Systems, Oper Mgt, and **</i>

<b>Entrepreneurship Management Requirements</b>			<b>18 s.h.</b>
	Entrepreneurship and Innovation		<i>(Sophomore Standing)</i>
	Managing International Business - M/G OR		<i>(Macro Econ, Micro Econ. OB, and Junior standing in the Rohrer College of Business)</i>
	International Marketing - M/G		<i>(Principles of Marketing and Junior Standing in the Rohrer College of Business)</i>
	New Venture Development		<i>(Junior Standing)</i>
	Research Methods in Marketing - WI		<i>(Principles of Marketing, Statistics I, and Junior Standing in the Rohrer College of Business)</i>
	Financing and Legal Aspects of Entrepreneurship		<i>(Junior Standing)</i>
	Management Consulting Field Study		<i>(Senior standing completion of 90 hours, E&amp;I)</i>

<b>Entrepreneurship Management Electives: Select 2 courses from the list</b>			<b>6 s.h.</b>
	Entrepreneurship and Small Business Management		Strategic Issues in Family Business
	Evaluating Franchising Opportunities		Entrepreneurial Growth Strategies
	Social Entrepreneurship		Technology Entrepreneurship
	Entrepreneurial Accounting		Supervised Internship

<b>Business Electives: Select 3 Courses from the List or ENT Electives</b>			<b>9 s.h.</b>
	Any ENT course or		
	Product, Price, and New Venture;		Services Marketing,
	Business to Business Marketing,		Org Change and Development,
	Business Management Simulation,		Integrated Business Software Tools,
	Cost Accounting;		Business Ethics,
	Theatre Management,		Public Administration,
	Economic Development,		Regional Economics of Southern N J

<b>Other Required Courses ( may be included in General Education)</b>			
	Public Speaking		<i>College Composition II</i>
	Calculus: Techniques & Applications or Calculus I		<i>Completed equivalent of College Algebra</i>
	Statistics I		<i>Completed equivalent of College Algebra</i>
(0701.100)	Computing Environments OR		
(0701.102)	Intro to Program OR		
(0704.110)	Intro to Program using Robots OR		
(0704.103)	Computer Science & Program		
	An Introduction to Economics - a Macroeconomic Perspective		
	An Introduction to Economics - a Microeconomic Perspective		

<b>Free Electives</b>			<b>6-8 s.h.</b>

**Prerequisites: \* Completion of 57 s.h. as a Business Major**

**\*\* Completion of 90 s.h. as a Business Major**

**Total Credits in Program ..... 120 S.H.**

B.S. in ENTREPRENEURSHIP (MANAGEMENT) MAJOR:

**Suggested Course Sequence**

PLEASE NOTE: Considerable flexibility exists for moving courses between spring and fall semesters, except when a course is only offered in spring or fall (noted in some Specialization Courses). When altering course sequences, give careful consideration to prerequisites.

FRESHMAN					
FIRST SEMESTER			SECOND SEMESTER		
COMP 01.111	College Composition I	3	COMP 01.111	College Composition II	3
	Calculus T/A			Statistics I	
	Computing Environment			Introduction to Economics – A Microeconomic Perspective	
	Introduction to Economic– A Macroeconomics Perspective			History, Humanities & Language	
	Organizational Behavior (RS)			Principles of Marketing	
Total Credits			Total Credits		
SOPHMORE					
THIRD SEMESTER			FOURTH SEMESTER		
	Public Speaking			Lab Science elective (4 s.h.)	
	Social/Behavioral Science elective			History/Humanities/Language elective	
	Principles of Accounting I			Principles of Accounting II	
	Entrepreneurship & Innovation			Legal Environment of Business	
	Non-Program Elective			Non-Program elective	
Total Credits			Total Credits		
JUNIOR					
FIFTH SEMESTER			SIXTH SEMESTER		
	Management Information Systems Free elective			Entrepreneurship elective	
	Free elective			Operations Management	
	Principles of Finance			Financing & Legal Aspects of Entrepreneurship	
	New Venture Development			Managing International Business: M/G OR International Marketing	
	Research Methods in Marketing			Non Program Elective	
Total Credits			Total Credits		
SENIOR					
SEVENTH SEMESTER			EIGHTH SEMESTER		
	Free elective			Management Consulting Field Course	
	Non Program Elective			Business Policy	
	Artistic & Creative Experience			Business Elective	
	Entrepreneurship elective			Business Elective	
	Business elective			Free elective	
Total Credits			Total Credits		
<p>1. Please note that considerable flexibility exists for moving courses between fall and spring semesters.                  2. When altering course sequences, give careful consideration to prerequisites.                  3. Students desiring to take Supervised Internship should seriously consider summer enrollment due to the large time commitment required.</p>					