

This model is in effect for all students entering the program after 9/1/2008

Name: \_\_\_\_\_

### Program Guide for a Bachelor in Science in Management

- ◆ All students are required to take a minimum combined total of 42 semester hours of General Education and Rowan Experience courses. *(Italics indicate prerequisites)*

GENERAL EDUCATION REQUIREMENTS (choice from Approved Gen Ed Guide)				
Transfer	Rowan	Hegis #	COMMUNICATIONS BANK <i>minimum 6 s.h.</i>	9-10 S.H.
		COMP01.111	College Composition I (3 s.h.) or	3-4 s.h.
		COMP01.105	Integrated College Composition I (4 s.h.)	
		COMP01.112	College Composition II ( <i>College Composition I</i> )	3 s.h.
Transfer	Rowan	Hegis #	SCIENCE/MATHEMATICS BANK <i>minimum 7 s.h.</i>	13-14 S.H.
			Math Choice	
			Lab Science	
				3-4 s.h.
				4 s.h.
Transfer	Rowan	Hegis #	SOCIAL & BEHAVORAL SCIENCES BANK <i>minimum 6 s.h.</i>	6 S.H.
Transfer	Rowan	Hegis #	HISTORY/HUMANITIES/LANGUAGE BANK <i>minimum 6 s.h.</i>	9 S.H.
Transfer	Rowan	Hegis #	NON-PROGRAM COURSES <i>minimum 6 s.h.</i> (any course not taught in the College of Business)	12 S.H.

ROWAN EXPERIENCE REQUIREMENTS (choose from Approved RE Guide) (Can be taken as a Gen Ed OR within the major requirements.)				
Transfer	Rowan	Hegis #		6 S.H.
		CMS 04205	Public Speaking ( <i>College Composition I and II</i> )	3 s.h.
			Artistic/Creative Experience	3 s.h.
CHECK TO BE SURE THE FOLLOWING REQUIREMENTS ARE COMPLETED				
			Broad Based Literature Course (LIT)	s.h.
			Writing Intensive Course (WI)	
			Multicultural/Global Course (M/G)	
			Lab Science Course (LAB)	
			Computer Competency Exam or Computer Literacy Course	
			Rowan Seminar (RS) – <i>Freshmen Only</i>	

- ◆ **NOTE:** *M/G, LIT, ACE, WI and RS courses, if taken within the major program of study, CAN NOT COUNT towards the minimum total of Gen Ed 42 credits.*
- ◆ This information has been provided by the department listed above as of the date listed below and is subject to change.
- ◆ To declare this major go to the CAP Center in Savitz Hall.
- ◆ **Students should consult with their program advisor for suggested General Education and Rowan Experience courses.**

**Bachelor of Science, Management**

**Student Name** \_\_\_\_\_

HEGIS #	COURSE NAME	S.H.	Prerequisites in italics	
<b>Business Core Requirements</b>				<b>27 s.h.</b>
	Principles of Marketing		<i>College Comp I or Integrated College Comp, 12 s.h.</i>	
	Principles of Accounting I		<i>Completion of 24 s.h.</i>	
	Principles of Accounting II		<i>Principles of Accounting I</i>	
	Legal Environment of Business		<i>Completion of 24 s.h.</i>	
	Organizational Behavior		*	
	Principles of Finance		<i>Macro/Microecon, Prin Acc II, Calc T&amp;A or Calc I, Stats I &amp; *</i>	
	Management Information Systems		*	
	Operations Management		<i>[Calculus: Tech &amp; Appl or Calc I, Statistics I], OR *</i>	
	Business Policy		<i>Legal Environ, Prin of Mktg, Org Behavior, Prin of Finance, Acctg Info Systems, Oper Mgt, and **</i>	

<b>Management Specialization</b>				<b>18 s.h.</b>
	Writing as Managers-WI			
	Leadership and Supervision for Managers		<i>(Public Speaking, junior standing, Management students only or permission of the instructor)</i>	
	Decision-Making Tools for Managers		<i>(Operations Management, Junior standing, Management students only or permission of the instructor)</i>	
	Managing International Business (M/G)		<i>(Macro Econ., Micro Econ, OB)</i>	
	Supervised Internship or Research Field Experience		<i>(Junior standing, OB (Internship), OM (Field Experience)</i>	
	Business Simulation		<i>(Senior standing as Bus. major, completion or concurrent with Prin, of Fin., Prin. of Mark., WAM,L&amp;S,DMT,MIB or permission of instructor)</i>	

<b>Management Electives - Choose 5 courses with at least one being from each of the three banks below*</b>				<b>15 s.h.</b>
Quantitative Skills:	Quality Mgt ( <i>Operations Mgt</i> ); Integrated Business Software Tools ( <i>Computing Environments</i> ); Managerial Data Analysis ( <i>Stats I and either Calc T &amp; A or Calc I</i> ); New Venture Dev; Cost Accting ( <i>Acting II</i> ); Risk & Insurance ( <i>Micro &amp; Macro Economics</i> ); Research in Marketing Methods-WI ( <i>Comp II &amp; Prin of Mkt</i> ); Financial Management I ( <i>Prin of Finance</i> ); Design of Database ( <i>Prin of System Design</i> ); Produce, Price and New Venture Management ( <i>Princ of Mkt</i> )			
Qualitative People Skills:	Management of Human Resources, Business Ethics and Strategic Issues in Family Business have no pre-requisites; Org Change & Develop ( <i>Org Beh or Org Beh-WI or Personnel Psych</i> ); Principles of Training ( <i>either Org Beh, Org Beh-WI, or Mgt of Human Resources or Personnel Psych</i> ), Recruitment ( <i>MHR or Personnel Psych</i> ); Sales Force Mgt ( <i>Prin of Marketing</i> ); Consumer Behavior ( <i>Prin of Mktg</i> ); Span for Bus ( <i>Inter Span II, 3 years of high school Spanish, or permission of instructor</i> ); Internship ( <i>Org Beh or Org Beh-WI</i> ).			
Organizational Task Skills:	Technology Entrepreneurship, Entrepreneurship & Innovation, Entrep and Small Bus Mgt, E-Business, and Public Admin have no pre-requisites. Services Marketing ( <i>Principles of Marketing</i> ); Retailing ( <i>Prin of Mktg</i> ); Mgt of Advertising and Promotion ( <i>Prin of Mktg</i> ); Human Services Orgs ( <i>Intro to Sociology 2208.120 or permission of instructor</i> ); Sociology of Complex Orgs ( <i>Intro to Sociology or permission of instructor</i> ); Special Topics in Mgt ( <i>45 credit hours</i> )			

\* Or choose any other course(s) approved by student's advisor to fulfill each bank's requirement.

<b>Other Required Courses ( may be included in General Education)</b>				
	Public Speaking		<i>College Composition II</i>	
	Calculus: Techniques & Applications or Calculus I		<i>Completed equivalent of College Algebra</i>	
	Statistics I		<i>Completed equivalent of College Algebra</i>	
	Approved Gen Ed Computing Course			
	An Intro to Economics - a Macroeconomic Perspective			
	An Introduction to Economics - a Microeconomic Perspective			
	1 Social/Behavioral Science Electives (Sociology or Psychology Recommended)			
	1 h/h/l Electives must carry a LIT designation			

<b>Free Electives (any course the student wishes to take)</b>				<b>6-8 s.h.</b>

**NOTE: Prerequisites:** \* Completion of 57 s.h. as a Business Major; \*\* Completion of 90 s.h. as a Business Major  
 \*\*\*Junior = completion of 57 s.h. and Senior = completion of 90 s.h.

◆ Last Modified: January 9, 2009

**◆ B.S. in MANAGEMENT**  
**◆ Suggested Course Sequence**

◆ **PLEASE NOTE:** Considerable flexibility exists for moving courses between spring and fall semesters, except when a course is only offered in spring or fall (noted in some Specialization Courses). When altering course sequences, give careful consideration to prerequisites.

FRESHMAN YEAR			
FIRST SEMESTER		SECOND SEMESTER	
COMP 01.111	College Comp I Or Integrated College Comp	COMP 01.111	College Comp II
	Calculus T & A		Statistics I
	Macro Economics		Micro Economics
	Organizational Behavior-RS		Computing Requirement
	Elective (Chose 1 Gen Ed from list)		Elective (Chose 1 Gen Ed from list)
Total Credits		Total Credits	
SOPHMORE YEAR			
THIRD SEMESTER		FOURTH SEMESTER	
	Accounting I		Accounting II
	Marketing / Legal Environment (both are required)		Marketing /Legal Environment (both are required)
	Public Speaking		Science Elective with Lab
	Electives (Choose 2 Gen Ed from list)		Electives (Choose 2 Gen Ed from list)
Total Credits		Total Credits	
JUNIOR YEAR			
FIFTH SEMESTER		SIXTH SEMESTER	
	Writing as Managers Or Leadership and Supervision		Leadership and Supervision Or Writing as Managers
	Operations Management		Decision-Making Tools for Managers
	Management Info Systems		Electives (Choose 2 Gen Ed or Mgt. from list)
	Electives (Choose 2 Gen Ed or Mgt. from list)		Internship (may take in Summer) or Research Field Experience
Total Credits		Total Credits	
SENIOR YEAR			
SEVENTH SEMESTER		EIGHTH SEMESTER	
	Finance		Business Policy
	Managing International Business Business Management Simulation (Choose 3 Gen Ed or Mgt. from list)		(Choose 3 Gen Ed or Mgt. from list)
	Electives		Electives
	Electives		Electives
	Electives		
Total Credits		Total Credits	