

9/2008: This model is in effect for all students entering the program after 9/1/2008

Name: _____

Program Guide, B.A., Radio, Television and Film: Production Specialization

(Prerequisites in italics)

- ◆ All students are required to take a minimum combined total of 42 semester hours of General Education and Rowan Experience courses. *(Italics indicate prerequisites)*

GENERAL EDUCATION REQUIREMENTS (choice from Approved Gen Ed Guide)				
Transfer	Rowan	Hegis #	COMMUNICATIONS BANK <i>minimum 6 s.h.</i>	6-7 S.H.
		COMP01.111	College Composition I (3 s.h.) or	3-4 s.h.
		COMP01.105	Integrated College Composition I (4 s.h.)	
		COMP01.112	College Composition II (<i>College Composition I</i>)	3 s.h.
Transfer	Rowan	Hegis #	SCIENCE/MATHEMATICS BANK <i>minimum 7 s.h.</i>	7 S.H.
			Math Choice	3-4 s.h.
			Lab Science	4 s.h.
Transfer	Rowan	Hegis #	SOCIAL & BEHAVIORAL SCIENCES BANK <i>minimum 6 s.h.</i>	6 S.H.
Transfer	Rowan	Hegis #	HISTORY/HUMANITIES/LANGUAGE BANK <i>minimum 6 s.h.</i>	6 S.H.
Transfer	Rowan	Hegis #	NON-PROGRAM COURSES <i>minimum 6 s.h.</i> (any course not taught in your major)	6 S.H.

ROWAN EXPERIENCE REQUIREMENTS (choose from Approved RE Guide)				
(Can be taken as a Gen Ed OR within the major requirements.)				
Transfer	Rowan	Hegis #		6 S.H.
		CMS 04205	Public Speaking (<i>College Composition I and II</i>)	3 s.h.
			Artistic/Creative Experience	3 s.h.
CHECK TO BE SURE THE FOLLOWING REQUIREMENTS ARE COMPLETED				
			Broad Based Literature Course (LIT)	s.h.
			Writing Intensive Course (WI)	
			Multicultural/Global Course (M/G)	
			Lab Science Course (LAB)	
			Computer Competency Exam or Computer Literacy Course	
			Rowan Seminar (RS) – <i>Freshmen Only</i>	

- ◆ **NOTE:** *M/G, LIT, ACE, WI and RS courses, if taken within the major program of study, CAN NOT COUNT towards the minimum total of Gen Ed 42 credits.*
- ◆ This information has been provided by the department listed above as of the date listed below and is subject to change.
- ◆ To declare this major go to the CAP Center in Savitz Hall.
- ◆ **Students should consult with their program advisor for suggested General Education and Rowan Experience courses.**

B.A. in Radio, Television and Film with Production Specialization

Major Requirements

21 s.h.

Course #	COURSE NAME	<i>(Prerequisites in italics)</i>	
RTF03.275	Applied Media Aesthetics		
RTF03.224	Sound Communication		
RTF03.270	Film History and Appreciation I		
RTF03.205	TV History and Appreciation		
RTF03.370	Film Production I		
RTF03.222	TV Production I		
	Plus two of the following:		
RTF03.220	The Television Industry		
RTF03.221	The Radio Industry		
RTF03.273	The Movie Industry		

Specialized Electives

15 s.h.

GROUP I: 3 credits from among the following should be courses in communication, business, or management, which will augment the broadcasting experience. Such courses may include, but are not limited to:		GROUP II: 6 credits from among the following, should be courses in which the primary emphasis is on writing. Such courses may include, but are not limited to:	
MGT06.302	Management of Human Resources	JRN02.210	Journalistic Writing
MKT09.290	Principles of Marketing	JRN02.313	Magazine Article Writing
ADV04.330	Introduction to Advertising	JRN02.320	Electronic Journalism I: Radio
ADV04.432	Media Planning	JRN03.305	Electronic Journalism II: TV
PR06.350	Intro to Public Relations	RTF03.393	Film Scenario Writing WI
JRN02.335	Communication Law	RTF03.433	TV Program Packaging WI
CMS04.270	Persuasion and Social Influence	CRWR07.290	Creative Writing I
		CRWR07.291	Creative Writing II
		WA01.304	Writing with Style WI
		WA01.400	Writing for the Workplace WI
GROUP III: 6 credits from among the following courses in techniques, advanced production or professional experience. Such courses may include, but are not limited to:			
JRN02.314	Photojournalism	RTF03.471	Techniques in Documentary Films
RTF03.350	RTF Studio Practicum	RTF03.321	TV Production II
RTF03.351	RTF Internship I	RTF03.331	Radio Broadcasting II
RTF03.352	RTF Internship II	RTF03.335	A/V Production Systems
RTF03.353	RTF Internship III	RTF03.450	Television Documentary and Field Production
INAR39.330	General Photography	CMS04.215	Fiction to Film
RTF03.271	Film History and Appreciation II	RTF03.393	Film Scenario Writing WI
RTF03.272	Images of Women in Film	RTF03.433	TV Program Packaging WI
RTF03.371	Film Production II	RTF03.420	Current Issues in Electronic Media
RTF03.372	American Film Directors	RTF03.280	African American Film History
RTF03.373	The Movie Industry	RTF03.380	Acting for the Camera
RTF03.470	Advanced Film Production		

Other Requirements

- Psychology Course
- Economics or Political Science Course
- Total of 3 Math/Science Courses
- Total of 4 History/Humanities/Language Courses
- Sociology Course
- History or Philosophy Course
- Total of 4 Social & Behavioral Science Courses

Free Electives

39 s.h.

Try to use at least 12 s.h. to build an area of expertise relevant to your program. These free electives can also be used to build a minor from another program.			