

This model is in effect for all students entering the program after 9/1/2009

Name: _____

PROGRAM GUIDE, B.A., COMMUNICATION STUDIES

- ◆ All students are required to take a minimum combined total of 42 semester hours of General Education and Rowan Experience courses. *(Italics indicate prerequisites)*

GENERAL EDUCATION REQUIREMENTS (choice from Approved Gen Ed Guide)				
Transfer	Rowan	Hegis #	COMMUNICATIONS BANK <i>minimum 6 s.h.</i>	6-7 S.H.
		COMP01.111	College Composition I (3 s.h.) or	3-4 s.h.
		COMP01.105	Integrated College Composition I (4 s.h.)	
		COMP01.112	College Composition II (<i>College Composition I</i>)	3 s.h.
Transfer	Rowan	Hegis #	SCIENCE/MATHEMATICS BANK <i>minimum 7 s.h.</i>	7 S.H.
			Math Choice	3-4 s.h.
			Lab Science	4 s.h.
Transfer	Rowan	Hegis #	SOCIAL & BEHAVORAL SCIENCES BANK <i>minimum 6 s.h.</i>	6 S.H.
Transfer	Rowan	Hegis #	HISTORY/HUMANITIES/LANGUAGE BANK <i>minimum 6 s.h.</i>	6 S.H.
Transfer	Rowan	Hegis #	NON-PROGRAM COURSES <i>minimum 6 s.h.</i> (any course not taught in your major)	18 S.H.

ROWAN EXPERIENCE REQUIREMENTS (choose from Approved RE Guide) (Can be taken as a Gen Ed OR within the major requirements.)				
Transfer	Rowan	Hegis #		6 S.H.
		CMS 04205	Public Speaking (<i>College Composition I and II</i>)	3 s.h.
			Artistic/Creative Experience	3 s.h.
CHECK TO BE SURE THE FOLLOWING REQUIREMENTS ARE COMPLETED				
			Broad Based Literature Course (LIT)	s.h.
			Writing Intensive Course (WI)	
			Multicultural/Global Course (M/G)	
			Lab Science Course (LAB)	
			Computer Competency Exam or Computer Literacy Course	
			Rowan Seminar (RS) – <i>Freshmen Only</i>	

- ◆ **NOTE:** *M/G, LIT, ACE, WI and RS courses, if taken within the major program of study, CAN NOT COUNT towards the minimum total of Gen Ed 42 credits.*
- ◆ This information has been provided by the department listed above as of the date listed below and is subject to change.
- ◆ To declare this major go to the CAP Center in Savitz Hall.
- ◆ ***Students should consult with their program advisor for suggested General Education and Rowan Experience courses.***

Curriculum for B.A. in Communication Studies

Core Requirements (15 s.h.):

All Communication Studies students should complete the following courses (with grades no lower than a C-) before taking courses within the specializations.

Introduction to Communication Studies (B)

Communication Theory (B, Su.) - Requires Comp II

All Communication Studies majors will also be required to complete the following courses prior to graduation.

Communication Studies Research Methods (F) – Requires Intro to Comm. Studies and Comm. Theory

Ethical Issues in Human Communication (F)– Requires junior standing

Senior Seminar (B)– Requires senior standing and Comm. Studies Research Methods

Communication Studies Specializations (12 s.h.)

Each student will select one area of specialization and complete 4 of the offered courses in that area (with grades no lower than a C-).

RHETORIC/CULTURAL CRITICISM

Mass Media and their Influences (B)

Rhetorical Theory (F)

Rhetorical Criticism (S)

Persuasion and Social Influence (B)

International Media Communication (S)

Political Communication (S)

Images of Gender in Popular Culture (F)

Special Topics in Communication (B)

Constructing Health (S)

INTERPERSONAL/ORGANIZATIONAL COMMUNICATION

Interpersonal Communication (B, Su)

Organizational Comm. Theory and Research (F)

Small Group Communication (B, Su)

Family Communication (S)

Intercultural Communication (S)

Health Communication (F)

Communicating Gender (F)

Special Topics in Communication (B)

Constructing Health (S)

Cross-Specialization Elective (3 s.h.)

Each student will select and complete one course from the area in which he/she is NOT specializing (with a grade no lower than a C-).

Related Electives (9 s.h.)

Each student will select a minimum of 3 related courses to take *in addition* to the required core courses and courses taken in specialization.

Semantics

Advanced Public Speaking

Literature into Film

The Television Industry

Images of Women in Film

TV History and Appreciation

Persuasion and Social Influence

International Media Communication

Intercultural Communication

Health Communication

Field Experience I, II, III

Linguistics

Communication Law

Intro to Public Relations

Writing for the Workplace

Rhetorical Theory

Rhetorical Criticism

Small Group Communication

Family Communication

Communicating Gender

Images of Gender in

Popular Culture

Argumentation and Debate

Intro to Survey Research

Intro to Advertising

Film History and Appreciation

Interpersonal Communication

Organizational Communication

Theory and Research

Public Opinion

Political Communication

Special Topics in Communication

Practicum

Free Electives (39 s.h.)

While any course offered at Rowan is appropriate for these elective credits, students should carefully consider using these credits to build a minor or develop their understandings of a particular area of interest.

Other Requirements

These requirements may be fulfilled using courses in any category of the curriculum, but each student must complete them.

Psychology Course

Sociology Course

Economics or Political Science Course

History or Philosophy Course

Total of 3 Math/Science Courses

Total of 4 Social & Behavioral Science Courses

Total of 4 History/Humanities/Language Courses

*Offering codes suggest, but do not guarantee, when classes are typically offered – F=offered in Fall, S=offered in Spring, B=offered both, Su=offered in summer