

This model is in effect for all students entering the program after 9/1/2008

Name: \_\_\_\_\_

◆ **PROGRAM GUIDE, B.A., JOURNALISM**

- ◆ All students are required to take a minimum combined total of 42 semester hours of General Education and Rowan Experience courses. *(Italics indicate prerequisites)*

GENERAL EDUCATION REQUIREMENTS (choice from Approved Gen Ed Guide)				
Transfer	Rowan	Hegis #	COMMUNICATIONS BANK <i>minimum 6 s.h.</i>	6-7 S.H.
		COMP01.111	College Composition I (3 s.h.) or	3-4 s.h.
		COMP01.105	Integrated College Composition I (4 s.h.)	
		COMP01.112	College Composition II ( <i>College Composition I</i> )	3 s.h.
Transfer	Rowan	Hegis #	SCIENCE/MATHEMATICS BANK <i>minimum 7 s.h.</i>	7 S.H.
			Math Choice	3-4 s.h.
			Lab Science	4 s.h.
Transfer	Rowan	Hegis #	SOCIAL & BEHAVIORAL SCIENCES BANK <i>minimum 6 s.h.</i>	6 S.H.
Transfer	Rowan	Hegis #	HISTORY/HUMANITIES/LANGUAGE BANK <i>minimum 6 s.h.</i>	6 S.H.
Transfer	Rowan	Hegis #	NON-PROGRAM COURSES <i>minimum 18 s.h</i> (any course not taught in your major)	18 S.H.

ROWAN EXPERIENCE REQUIREMENTS (choose from Approved RE Guide) (Can be taken as a Gen Ed OR within the major requirements.)				
Transfer	Rowan	Hegis #		6 S.H.
		CMS 04205	Public Speaking ( <i>College Composition I and II</i> )	3 s.h.
			Artistic/Creative Experience	3 s.h.
CHECK TO BE SURE THE FOLLOWING REQUIREMENTS ARE COMPLETED				
			Broad Based Literature Course (LIT)	s.h.
			Writing Intensive Course (WI)	
			Multicultural/Global Course (M/G)	
			Lab Science Course (LAB)	
			Computer Competency Exam or Computer Literacy Course	
			Rowan Seminar (RS) – <i>Freshmen Only</i>	

- ◆ **NOTE:** *M/G, LIT, ACE, WI and RS courses, if taken within the major program of study, CANNOT count toward the minimum total of Gen Ed 42 credits.*
- ◆ This information has been provided by the department listed above as of the date listed below and is subject to change.
- ◆ To declare this major go to the Journalism Department in Bozorth Hall.
- ◆ *Students should consult with their program advisor for suggested General Education and Rowan Experience courses.*

## Bachelor of Arts, Journalism

### Core Courses Required

21 s.h.

Course #	COURSE NAME		
JRN02.205	Journalism Principles and Practices		(CCI)
JRN02.310	News Reporting I		(Journalism Principles and Practices)
JRN02.319	Media Ethics		(Journalism Principles and Practices or Basic PR Writing)
JRN02.318	Enterprise Journalism		(News Reporting I)
JRN02.335	Media Law		(45 s.h.) (Previously Communication Law)
JRN02.321	Online Journalism I		(Journalism Principles and Practices or Basic PR Writing)
JRN02.410	Problems in Contemporary Journalism		(90 s.h. or perm.)

### Sequences (Each student must choose at least one sequence.)

<b>Print Journalism</b>		<b>Broadcast Journalism</b>	
JRN02.311	News Reporting II (News Reporting I)	JRN02.341	Broadcast News Writing (45 s.h.)
JRN02.312	Feature Writing (News Reporting I)	JRN02.307	On-Camera Field Reporting (Broadcast News Writing)
JRN02.411	Copy Editing (News Reporting I)	JRN02.356	Journalism Internship I, II or III
JRN02.317	Publication Layout & Design (45 s.h.)	JRN02.305	Broadcast Journalism: TV Newscast (News Reporting I)
<b>Online Journalism</b>		<b>Editing and Publishing</b>	
JRN02.311	News Reporting II (News Reporting I)	JRN02.411	Copy Editing (News Reporting I or Basic PR Writing)
JRN02.317	Publication Layout and Design (45 s.h.)	JRN02.317	Publication Layout and Design (45 s.h.)
JRN02.325	Online Journalism II (Online Journalism I)	JRN02.425	Advanced Publication Layout (Pub. Layout and Design)
JRN02.314	Photojournalism (45 s.h.)	JRN02.322	The Publishing Industry (45 s.h.)

### Related Electives (Each student must take 2 courses from this list.)

6 s.h.

JRN02.425	Advanced Publication Layout (Pub. Layout and Design)	JRN02.313	Magazine Article Writing (News Reporting I OR Journalistic Writing OR Basic PR Writing)
JRN02.320	Broadcast Journalism: Radio	JRN02.420	Newspaper Laboratory (30 s.h.)
JRN02.305	Broadcast Journalism: TV Newscast (News Reporting I)	JRN02.311	News Reporting II (News Reporting I)
JRN02.341	Broadcast News Writing (45 s.h.)	JRN02.307	On-Camera Field Reporting (Broadcast News Writing)
CMS04.250	Communication Theory (CCI)	JRN02.325	Online Journalism II (Online Journalism I)
JRN02.411	Copy Editing (News Reporting I or Basic PR Writing)	JRN02.314	Photojournalism (45 s.h.)
JRN02.312	Feature Writing (News Reporting I)	JRN02.317	Publication Layout and Design (45 s.h.)
JRN02.356	J. Internship I (60 s.h. and adviser's permission)	PR06.354	The Impact of PR on the News (News Reporting I or Basic PR Writing)
JRN02.358	J. Internship II (60 s.h. and adviser's permission)	JRN02.322	The Publishing Industry (45 s.h.)
JRN02.359	J. Internship III (60 s.h. and adviser's permission)	RTF03.220	The Television Industry
JRN02.355	Journalism Practicum I	RTF03.222	TV Production I (by permission)
JRN02.357	Journalism Practicum II	JRN 01407	Special Topics

### Free Electives (13 courses)

39 s.h.

Try to use at least 12 s.h. to build an area of expertise relevant to your program. These free electives can also be used to build a minor from another program.

◆ **NOTE: Only two courses may transfer in the major.**