

BACHELOR OF ARTS, COMMUNICATION STUDIES

GENERAL EDUCATION REQUIREMENTS

52-53 S.H.

(Parentheses indicate prerequisites)

CHECK TO BE SURE THE FOLLOWING REQUIREMENTS ARE COMPLETED:				
<input type="checkbox"/> Writing Intensive Course (WI) <input type="checkbox"/> Multicultural/Global Course (M/G) <input type="checkbox"/> Lab Science Course (LAB)		<input type="checkbox"/> Broad Based Literature Course (LIT) <input type="checkbox"/> Computer Competency Exam or Computer Literacy Course <input type="checkbox"/> Rowan Seminar (RS) – <i>Freshmen Only</i>		
Transfer	Rowan	Rowan #	COMMUNICATION BANK	9-10 S.H.
		COMP 01111 COMP 01105	College Composition I (3 s.h.) or Integrated College Composition I (4 s.h.)	3-4 s.h.
		COMP 01112	College Composition II (<i>College Composition I</i>)	3 s.h.
		CMS 06202	Public Speaking (<i>College Composition II</i>)	3 s.h.
Transfer	Rowan	Rowan #	SCIENCE/MATHEMATICS BANK	10-11 S.H.
			Math	3-4 s.h.
			LAB Science	4 s.h.
			SM Elective	3 s.h.
Transfer	Rowan	Rowan #	SOCIAL & BEHAVIORAL SCIENCES BANK	12 S.H.
			Psychology Choice	3 s.h.
			Sociology Choice	3 s.h.
			Economics or Political Science Choice	3 s.h.
			SBS Elective	3 s.h.
Transfer	Rowan	Rowan #	HISTORY/HUMANITIES/LANGUAGE BANK	12 S.H.
			Literature Choice	3 s.h.
			History or Philosophy Choice	3 s.h.
			HHL Elective	3 s.h.
			HHL Elective	3 s.h.
Transfer	Rowan	Rowan #	ARTISTIC & CREATIVE EXPERIENCE BANK	3 S.H.
			ACE Elective	3 s.h.
Transfer	Rowan	Rowan #	NON-PROGRAM COURSES	6 S.H.
			Choice	3 s.h.
			Choice	3 s.h.

- ◆ This information has been provided by the department listed above as of the date listed below and is subject to change.
- ◆ To declare this major go to the CAP Center in Savitz Hall, or
- ◆ If this is a restricted major, Requirements for entering this major are attached.
- ◆ A suggested sequence of courses is also attached.

ROWAN UNIVERSITY
Requirements for acceptance into the Communication Studies Major entering
The College of Communication

Communication Studies:

Communication Studies is an unrestricted major; there are no admission requirements to enter the major. Students must maintain an overall GPA of 2.0 and must maintain a minimum GPA of 2.5 in the major courses. Students must also earn a grade of C- or better in major areas. Students who have been dismissed from the major and desire to be readmitted must achieve the minimum required overall GPA (2.) and major GPA (2.5).

Regarding Transfer Applicants:

A student must apply to the College of Communication through the Office of Admissions, Savitz Hall. An overall GPA of 2.5 or better is required. General Education credits are generally accepted, however, equivalencies are determined through the Office of Transfer Evaluation, Registrar's Office. Only 2 courses will be usable major or related electives. All other major requirement **MUST** be taken at Rowan University. Additional, credits may possibly be used as free electives. An evaluation of transfer credits will occur at point of admission to Rowan. Placement of transfer credit(s) takes place in the student's respective program. Once this placement occurs, the curriculum is forwarded to applicant.

Curriculum for B.A. in Communication Studies

Core Requirements (15 s.h.):

All Communication Studies students should complete the following courses (with grades no lower than a C-) before taking courses within the specializations.

- CMS 01220 **Introduction to Communication Studies** (3 s.h.) (B)
- CMS 01300 **Communication Theory** (3 s.h.) (B, Su)

All Communication Studies majors will also be required to complete the following courses prior to graduation.

- CMS 06330 **Communication Studies Research Methods** (3 s.h.) (F) (*Intro to Communication Studies & Comm. Theory*)
- CMS 01320 **Ethical Issues in Human Communication** (3 s.h.) (F) (*Requires junior standing*)
- CMS 06405 **Senior Seminar** (3 s.h.) (B) (*Requires senior standing and Communication Studies Research Methods*)

Communication Studies Specializations (12 s.h.)

Each student will select one area of specialization within the department and complete 4 of the offered courses in that area (with grades no lower than a C-).

RHETORIC/CULTURAL CRITICISM

- CMS 01203 **Mass Media and Their Influences** (B)
- CMS 01222 **Rhetorical Theory** (F)
- CMS 06441 **Rhetorical Criticism** (S)
- CMS 06205 **Persuasion and Social Influence** (B)
- JRN 02330 **International Media Communication** (S)
- CMS 01305 **Political Communication** (S)
- CMS 01323 **Images of Gender in Popular Culture** (F)
- CMS 01407 **Special Topics in Communication** (B)

INTERPERSONAL/ORGANIZATIONAL COMMUNICATION

- CMS 06206 **Interpersonal Communication** (B, Su)
- CMS 01221 **Organizational Comm Theory and Research** (F)
- CMS 06245 **Small Group Communication** (B, Su)
- CMS 01322 **Family Communication** (S)
- CMS 01319 **Intercultural Communication** (S)
- CMS 01321 **Health Communication** (F)
- CMS 01318 **Communicating Gender** (F)
- CMS 01407 **Special Topics in Communication** (B)

Cross-Specialization Elective (3 s.h.)

Each student will select and complete one course from the specialization area in which they are NOT specializing (with a grade no lower than a C-).

Related Electives (9 s.h.)

Each student will select a minimum of 3 related courses to take *in addition* to the required core courses and the courses taken in the area of specialization.

RELATED COURSES

- | | | | |
|---------------|---|-----------|-------------------------------------|
| CMS 05280 | Semantics | CMS 01305 | Political Communication |
| CMS 06300 | Advanced Public Speaking | JRN 02335 | Communication Law |
| | Literature into Film | PR 06350 | Intro to Public Relations |
| RTF 03220 | The Television Industry | WA 01400 | Writing for the Workplace |
| RTF 03272 | Images of Women in Film | CMS 01222 | Rhetorical Theory |
| RTF 03205 | TV History and Appreciation | CMS 06441 | Rhetorical Criticism |
| CMS 06205 | Persuasion and Social Influence | CMS 06245 | Small Group Communication |
| JRN 02330 | International Media Communication | CMS 01322 | Family Communication |
| CMS 01319 | Intercultural Communication | CMS 01318 | Communicating Gender |
| CMS 01321 | Health Communication | CMS 01323 | Images of Gender in Pop Cult |
| CMS 99363/364 | Field Experience I & II • | CMS 01350 | Practicum • |
| CMS 05380 | Linguistics | CMS 06340 | Argumentation and Debate |
| CMS 99361 | Intro to Survey Research | ADV 04330 | Intro to Advertising |
| RTF 03270 | Film Hist. & Appreciation I | CMS 06206 | Interpersonal Communication |
| CMS 01221 | Organizational Comm. Theory & Rsch | CMS 99362 | Public Opinion |
| CMS 01407 | Special Topics in Communication | | |

Free Electives (30 s.h.)

While any course offered at Rowan is appropriate for these elective credits, students should carefully consider using these credits to build a minor or develop their understandings of a particular area of interest.

**** Offering codes suggest, but do not guarantee, when classes are typically offered. F = Fall, S = Spring, B = Both, Su = Summer.**

- Students are strongly encouraged to take Field Experience or Practicum.

Suggested Course Sequence

COLLEGE OF COMMUNICATION – COMMUNICATION STUDIES

PLEASE NOTE: Considerable flexibility exists for moving courses between spring and fall semesters, except when a course is only offered in spring or fall (noted in some Specialization Courses). **When altering course sequences, give careful consideration to prerequisites.**

FIRST SEMESTER		SECOND SEMESTER	
College Composition I (COMP 01111)	3 s.h.	College Composition II (COMP 01112)	3 s.h.
Gen Ed Choice	3 s.h.	Gen Ed Choice	3 s.h.
Gen Ed Choice	3 s.h.	Gen Ed Choice	3 s.h.
Gen Ed Choice	3/4 s.h.	Gen Ed Choice	3/4 s.h.
Gen Ed Choice	3 s.h.	Gen Ed Choice	3 s.h.
TOTAL	15/16 S.H.	TOTAL	15/16 S.H.
THIRD SEMESTER		FOURTH SEMESTER	
Public Speaking (CMS 06202)	3 s.h.	Course from Specialization	3 s.h.
Intro to Communication Studies (CMS 01220)	3 s.h.	Communication Theory (CMS 01300)	3 s.h.
Gen Ed Choice (Lab Science)	3/4 s.h.	Gen Ed Choice	3 s.h.
Gen Ed Choice	3 s.h.	Gen Ed Choice	3 s.h.
Gen Ed Choice	3 s.h.	Gen Ed Choice	3 s.h.
TOTAL	15/16 S.H.	TOTAL	15 S.H.
FIFTH SEMESTER		SIXTH SEMESTER	
Ethical Issues in Human Communication (CMS 01320)	3 s.h.	Comm Studies Research Methods (CMS 06330)	3 s.h.
Course from Specialization	3 s.h.	Course from Specialization	3 s.h.
Gen Ed Choice	3 s.h.	Related Elective	3 s.h.
Gen Ed Choice	3 s.h.	Free Elective	3 s.h.
Gen Ed Choice	3 s.h.	Free Elective	3 s.h.
TOTAL	15 S.H.	TOTAL	15 S.H.
SEVENTH SEMESTER		EIGHTH SEMESTER	
Course from Specialization	3 s.h.	Senior Seminar** (CMS 06405)	3 s.h.
Cross-Specialization Course	3 s.h.	Related Elective	3 s.h.
Related Elective	3 s.h.	Free Elective	3 s.h.
Free Elective	3 s.h.	Free Elective	3 s.h.
Free Elective	3 s.h.	Free Elective	3 s.h.
TOTAL	15 S.H.	TOTAL	15 S.H.

Notes and Comments:

In order to complete this program in four years, it is essential that students follow this sequence carefully. It is strongly recommended that you meet with your academic advisor throughout your years of undergraduate study. Failure to do this could cause you to miss the correct sequencing of courses and delay graduation.

** Seminar in Communication Studies is available either fall or spring semester senior year.