

BACHELOR OF SCIENCE, ENTREPRENEURSHIP

GENERAL EDUCATION REQUIREMENTS

52-55 S.H.

(Parentheses indicate prerequisites)

CHECK TO BE SURE THE FOLLOWING REQUIREMENTS ARE COMPLETED:				
<input type="checkbox"/> Writing Intensive Course (WI) <input type="checkbox"/> Multicultural/Global Course (M/G) <input type="checkbox"/> Lab Science Course (LAB)		<input type="checkbox"/> Broad Based Literature Course (LIT) <input type="checkbox"/> Computer Competency Exam or Computer Literacy Course <input type="checkbox"/> Rowan Seminar (RS) – <i>Freshmen Only</i>		
Transfer	Rowan	Rowan #	COMMUNICATION BANK	9-10 S.H.
		COMP 01111 COMP 01105	College Composition I (3 s.h.) or Integrated College Composition I (4 s.h.)	3-4 s.h.
		COMP 01112	College Composition II (<i>College Composition I</i>)	3 s.h.
		CMS 06202	Public Speaking (<i>College Composition II</i>)	3 s.h.
Transfer	Rowan	Rowan #	SCIENCE/MATHEMATICS BANK	13-15 S.H.
		MATH 01130 MATH 03125	Calculus I (4 s.h.) or Calculus Techniques and Applications (3 s.h.)	3-4 s.h.
			Lab Science	4 s.h.
		STAT 02260	Statistics I	3 s.h.
			Take one course from the list of approved General Education computing courses, as they appear in the schedule of courses.	3-4 s.h.
Transfer	Rowan	Rowan #	SOCIAL & BEHAVIORAL SCIENCES BANK	9 S.H.
		ECON 04101	An Introduction to Economics---A Macroeconomic Perspective	3 s.h.
		ECON 04102	An Introduction to Economics--- A Microeconomic Perspective	3 s.h.
			SBS Elective	3 s.h.
Transfer	Rowan	Rowan #	HISTORY/HUMANITIES/LANGUAGE BANK	6 S.H.
			HHL Elective	3 s.h.
			HHL Elective (LIT)	3 s.h.
Transfer	Rowan	Rowan #	ARTISTIC & CREATIVE EXPERIENCE BANK	3 S.H.
			ACE Elective	3 s.h.
Transfer	Rowan	Rowan #	NON-PROGRAM COURSES	12 S.H.
			Directed Elective	3 s.h.
			Directed Elective	3 s.h.
			Directed Elective	3 s.h.
			Directed Elective	3 s.h.

- ◆ This information has been provided by the department listed above as of the date listed below and is subject to change.
- ◆ To declare this major go to the CAP Center in Savitz Hall, or
- ◆ If this is a restricted major, Requirements for entering this major are attached.
- ◆ A suggested sequence of courses is also attached.

Bachelor of Science, Entrepreneurship

Business Core

27 s.h.

ROWAN #	COURSE NAME	S.H.	PREREQUISITES
ACC 03210	Principles of Accounting I	3	(Sophomore standing)
ACC 03211	Principles of Accounting II	3	(ACC 03210)
MGT 98242	Legal Environment of Business	3	(Sophomore standing)
MKT 09200	Principles of Marketing	3	College Composition I – COMP 01111 or Integrated College Composition II – COMP 01105 and completion of 12 s.h.)
FIN 04300	Principles of Finance	3	(ACC 03211; ECON 04101;- ECON 04102; STAT 02.260; MATH 03.125 OR MATH 01130 and Junior standing as a Business or Accounting major)
MGT 06300	Organizational Behavior	3	Business Administration or Accounting major
OR MGT 06309	Organizational Behavior: WI	3	COMP 01112 and See NOTE below
MIS 02334	Management Info. Systems - MIS	3	(Completion of 57 s.h. as a Business or Accounting major)
MGT 06305	Operations Management	3	(Calculus T & A or Calculus I and Statistics I and Junior standing as a Business or Accounting major)
MGT 06402	Business Policy	3	(MGT 98242, MGT 06305, FIN 04300, MIS 02334 or ACC 03420, MKT 09200, MGT 06300 or MGT 06309 and Senior standing as a Business or Accounting major)

Entrepreneurship Requirements

12 s.h.

ENT 06240	Entrepreneurship and Innovation	3	(Sophomore standing)
MGT 06330 OR MKT 09379	Managing International Business - M/G International Marketing – M/G	3	(ECON 04101; ECON 04102; MGT 06309) (MKT 09200 and Junior standing as a Business or Accounting major)
MKT 09384	Research Methods in Marketing - WI	3	(MKT 09200; STAT 02260; & Junior standing as a Business or Accounting major)
MGT 06415	Management Consulting Field Study	3	(Senior standing completion of 90 hours)

Entrepreneurship Electives

(Select four from list)

12s.h.

ENT 06326	Entrepreneurship and Small Business Management	3	(Junior standing completion of 57 hours)
ENT 06426	New Venture Development	3	(Junior standing completion of 57 hours)
MGT 06327	Strategic Issues in Family Business	3	(Junior standing completion of 57 hours)
ENT 06328	Evaluating Franchising Opportunities	3	(Junior standing completion of 57 hours)
MGT 06342	Financing and Legal Aspects of Entrepreneurship	3	(Junior standing completion of 57 hours)
MGT 06361	Supervised Internship	3	(Junior standing as a Business major, MGT 06300 or MGT 06309))
ENT 06344	Entrepreneurial Growth Strategies	3	(Junior standing completion of 57 hours)
MGT 06450	Technology Entrepreneurship	3	(Senior standing completion of 90 hours)
MGT 06346	Social Entrepreneurship	3	(Junior standing completion of 57 hours)

Business Electives**(Select three from list)****9 s.h.**

MKT 09378	Product, Price, and New Venture Management	3	<i>(MKT 09200 – Principles of Marketing and Junior standing as a Business or Accounting major)</i>
MKT 09360	Services Marketing	3	
MKT 09391	Business to Business Marketing	3	
MGT 06304	Organizational Change and Development	3	<i>(MGT 06300 or MGT 06309, Junior standing as a Business or Accounting major)</i>
MGT 06405	Business Management Simulation	3	<i>(Senior standing as Business Administration major; FIN 04300; MKT 09300; MGT 06300 or MGT 06309 and MGT 06305)</i>
MIS 02300	Integrated Business Software Tools	3	<i>Fulfillment of the General Education computer requirement</i>
ACC 03326	Cost Accounting – Fall semester only	3	<i>(ACC 03211-and Junior standing as a Business or Accounting major)</i>
ACC 03328	Entrepreneurial Accounting	3	<i>(ACC 03211 or ACC 03405)</i>
PHIL 09322	Business Ethics	3	
THD 07365	Theatre Management	3	<i>Non-theatre majors: THD 07130 or permission of the instructor</i>
EDPA 02320	Public Administration	3	
ECON 04307	Economic Development	3	<i>(ECON 04101 and ECON 04102- or instructor's permission)</i>
ECON 04340	Regional Economics of Southern New Jersey	3	<i>(ECON 04101- and ECON 04102- or instructor's permission)</i>

Free Electives.....6-8 s.h.

General Education (see other side).....52-55 s.h.

Total Credits in Program 120-121 s.h.

Information for Students Seeking Admissions into the Majors Business Administration or Accounting

The Requirements to apply:

1. Must have completed a minimum of 12 letter-graded credit hours at Rowan University.
2. Must have achieved an overall GPA of 2.5 earned at Rowan University.
3. Calculus Techniques and Applications or Calculus I must be completed. This may be in progress the semester of application.*
4. Statistics I must be completed. This may in progress the semester of application.*
5. Demonstrated college proficiency in reading, writing, and computational skills as determined by Rowan University.

*** If the required math course(s) are in progress at the time of application and all of the other requirements are met, then the student will be admitted provisionally to the major, pending the successful completion of the required course(s) and the maintenance of the required GPA. If this is accomplished, the student stays in the major. If this is not accomplished, then the provisional acceptance will be withdrawn and the student will be returned to their previous major.**

Special Notes

1. No telephone calls will be accepted regarding an application in progress.
2. Notification will be sent only to your Rowan e-mail account. Your e-mail sent file is your receipt.
3. Advisors in this restricted major **cannot** and **will not** be available to advise students until formal acceptance into the COB.

Deadlines for Application

August 1 - September 15 - February 15

Notification to Students

September 1 - October 1 - March 1

Please note that if requirements in progress are not completed, student will be withdrawn from the major.

Please apply online at <http://www.rowan.edu/colleges/business/index.cfm?action=CurrentStudents&view=ChangeMajor>

Suggested Course Sequence

ENTREPRENEURSHIP

PLEASE NOTE: Considerable flexibility exists for moving courses between spring and fall semesters, except when a course is only offered in spring or fall (noted in some Specialization Courses). When altering course sequences, give careful consideration to prerequisites.

FIRST SEMESTER		SECOND SEMESTER	
College Composition I or Integrated College Composition I	COMP 01111 or COMP 01105	College Composition II	COMP 01112
Calculus T/A	MATH 03125	Statistics I	STAT 02260
Computing Environments	CS 01200	Intro. to Economics - (Micro)	ECON 04102
Intro. to Economics - (Macro)	ECON 04101	History, Humanities & Language Elective	
Organization Behavior - RS	MGT 06300	Principles of Marketing	MKT 09200
THIRD SEMESTER		FOURTH SEMESTER	
Public Speaking	CMS 06202	Lab Science (4 s.h.)	
Social & Behavioral Science Elective		History, Humanities & Language Elective	
Non-Program Elective		Principles of Accounting II	ACC 03211
Entrepreneurship and Innovation	ENT 06240	Legal Environ. of Business	MGT 98242
Principles of Accounting I	ACC 03210	Non-Program Elective	
FIFTH SEMESTER		SIXTH SEMESTER	
Management Information System	MIS 02334	Operations Management	MGT 06305
Organizational Behavior: WI or Organizational Behavior or History, Humanities & Language Elective	MGT 06309 or MGT 06300	Entrepreneurship Elective (2)	
Principles of Finance	FIN 04300	Managing International Business–M/G OR International Marketing	MGT 06330 or MKT 09379
Entrepreneurship Elective (1)		Non-Program Elective	
Research Methods in Marketing	MKT 09384	Business Elective	
SEVENTH SEMESTER		EIGHTH SEMESTER	
Non-Program Elective		Free Elective	
Free Elective		Business Elective	
Entrepreneurship Elective (3)		Business Policy	MGT 06402
Artistic and Creative Experience		Management Consulting Field Course	MGT 06415
Business Elective		Entrepreneurship Elective (4)	
NOTES OR COMMENTS			
1. Please note that considerable flexibility exists for moving courses between Fall and Spring semesters.			
2. When altering course sequences, give a careful consideration to prerequisites.			
3. Students desiring to take Supervised Internship should seriously consider summer enrollment due to the large time commitment required.			