

# BACHELOR OF ARTS, JOURNALISM

## GENERAL EDUCATION REQUIREMENTS

52-53 S.H.

(Parentheses indicate prerequisites)

<b>CHECK TO BE SURE THE FOLLOWING REQUIREMENTS ARE COMPLETED:</b>				
<input type="checkbox"/> Writing Intensive Course (WI) <input type="checkbox"/> Multicultural/Global Course (M/G) <input type="checkbox"/> Lab Science Course (LAB)		<input type="checkbox"/> Broad Based Literature Course (LIT) <input type="checkbox"/> Computer Competency Exam or Computer Literacy Course <input type="checkbox"/> Rowan Seminar (RS) – <i>Freshmen Only</i>		
Transfer	Rowan	Rowan #	COMMUNICATIONS BANK	9-10 S.H.
		COMP 01111 COMP 01105	College Composition I (3 s.h.) or Integrated College Composition I (4 s.h.)	3-4 s.h.
		COMP 01112	College Composition II ( <i>College Composition I</i> )	3 s.h.
		CMS 06202	Public Speaking ( <i>College Composition II</i> )	3 s.h.
Transfer	Rowan	Rowan #	SCIENCE/MATHEMATICS BANK	10-11 S.H.
			Math	3-4 s.h.
			LAB Science	4 s.h.
			SM Elective	3 s.h.
Transfer	Rowan	Rowan #	SOCIAL & BEHAVIORAL SCIENCES BANK	12 S.H.
			Psychology Choice	3 s.h.
			Sociology Choice	3 s.h.
			Economics or Political Science Choice	3 s.h.
			SBS Elective	3 s.h.
Transfer	Rowan	Rowan #	HISTORY/HUMANITIES/LANGUAGE BANK	12 S.H.
			Literature Choice	3 s.h.
			History or Philosophy Choice	3 s.h.
			HHL Elective	3 s.h.
			HHL Elective	3 s.h.
Transfer	Rowan	Rowan #	ARTISTIC & CREATIVE EXPERIENCE BANK	3 S.H.
			ACE Elective	3 s.h.
Transfer	Rowan	Rowan #	NON-PROGRAM COURSES	6 S.H.
			Choice	3 s.h.
			Choice	3 s.h.

- ◆ This information has been provided by the department listed above as of the date listed below and is subject to change.
- ◆ To declare this major go to the CAP Center in Savitz Hall, or
- ◆ If this is a restricted major, Requirements for entering this major are attached.
- ◆ A suggested sequence of courses is also attached.

## \*BACHELOR OF ARTS, JOURNALISM

**Note: Prerequisites are in parentheses ( ).**

### Requirements

**21 s.h.**

JRN 02205	Journalism Principles and Practices	(CC I)
JRN 02310	News Reporting I	(Journalism Principles and Practices)
JRN 02319	Media Ethics	(Journalism Principles and Practices)
JRN 02318	Enterprise Journalism	(News Reporting I)
JRN 02335	Communication Law	(45 s.h.)
CMS 01300	Communication Theory	(CC II)
JRN 02410	Problems in Contemp. Journalism	(90 s.h. or permission)

### Sequences

**Each student must choose at least one sequence.**

**12 s.h.**

#### **Print Journalism**

JRN 02311	News Reporting II	(News Reporting I)
JRN 02312	Newspaper Feature Writing	(News Reporting II)
JRN 02411	Copyediting	(News Reporting I)
JRN 02317	Publication Layout and Design	(45 s.h.)

#### **Broadcast Journalism**

JRN 02341	Broadcast News Writing	(News Reporting I)
JRN 02307	On-Camera Field Reporting	(Broadcast News Writing)
RTF 03222	TV Production I	(by permission)
JRN 02305	Broadcast Journalism: TV Newscast	(News I and TV Prod. I)

#### **Online Journalism**

JRN 02311	News Reporting II	(News Reporting I)
JRN 02321	Online Journalism I	(News Reporting I)
JRN 02325	Online Journalism II	(Online Journalism I)
JRN 02314	Photojournalism	(45 s.h.)

#### **Editing and Publishing**

JRN 02411	Copy Editing	(News Reporting I)
JRN 02317	Publication Layout and Design	(45 s.h.)
JRN 02425	Advanced Publication Layout	(Publication Layout and Design)
JRN 02322	The Publishing Industry	(45 s.h.)

### Related Electives **Each student must take 2 courses from this list.**

**6 s.h.**

JRN 02425	Advanced Publication Layout	(Publication Layout and Design)
JRN 02320	Broadcast Journalism: Radio	(News Reporting I)
JRN 02305	Broadcast Journalism: TV Newscast	(News Reporting I & TV Prod. I)
JRN 02341	Broadcast News Writing	(News Reporting I)
JRN 02411	Copy Editing	(News Reporting I)
JRN 02356	Journalism Field Experience I	(75 s.h. and adviser's permission)
JRN 02358	Journalism Field Experience II	(75 s.h. and adviser's permission)
JRN 02355	Journalism Practicum	
JRN 02313	Magazine Article Writing	(45 s.h.)
JRN 02420	Newspaper Laboratory	(30 s.h.)
JRN 02312	Newspaper Feature Writing	(News Reporting II)
JRN 02311	News Reporting II	(News Reporting I)
JRN 02307	On-Camera Field Reporting	(Broadcast News Writing)
JRN 02321	Online Journalism I	(News Reporting I)
JRN 02314	Photojournalism	(45 s.h.)
JRN 02317	Publication Layout and Design	(45 s.h.)
PR 06354	The Impact of PR on the News	
JRN 02322	The Publishing Industry	(45 s.h.)
RTF 03220	The Television Industry	
RTF 03222	TV Production I	(by permission)
JRN 02325	Online Journalism II	(Online Journalism I)

<b>Free Electives</b> .....	<b>30 s.h.</b>
<i>(Try to use at least 12 s.h. to build an area of expertise relevant to your program. These free electives can also be used to build a minor from another program.)</i>	
<b>General Education (see other side)</b> .....	<b>52-53 s.h.</b>
<b>Total Credits in Program</b> .....	<b>121-122 s.h.</b>

**ROWAN UNIVERSITY**  
**Requirements for acceptance into the Journalism Major entering**  
**Journalism Department**

**Journalism:**

For a student applying to the Journalism Department from the pre-major area or from another department, either (1) an overall GPA of 2.5 must be earned, **OR** (2) student must have at least a 2.0 GPA and complete Journalism Principles and Practices with a C- or better.

In addition, students majoring in Communication must maintain a 2.5 GPA in all major requirements in order to remain in the College and to graduate with a degree in Communication. No grade of “D” or lower in any major course will be accepted.

To formally apply, students must make an appointment with the Coordinator of Academic Advising in Bozorth Hall (extension 4090) for approval to enter the College and to have the official change of major form signed. This form may be picked up in the CAP Center or the Office of the Coordinator of Academic Advising in Bozorth Hall.

**Regarding Transfer Applicants:**

**A student must apply to the College of Communication through the Office of Admissions, Savitz Hall. An overall GPA of 2.5 or better is required. General Education credits are generally accepted, however, equivalencies are determined through the Office of Transfer Evaluation, Registrar’s Office. Only 2 courses will be usable major or related electives. All other major requirements MUST be taken at Rowan University. Additional credits may possibly be used as free electives. An evaluation of transfer credits will occur at point of admission to Rowan. Placement of transfer credit(s) takes place in the student’s respective program. Once this placement occurs, the curriculum is forwarded to applicant.**

## Suggested Course Sequence

### COLLEGE OF COMMUNICATION – JOURNALISM

PLEASE NOTE: Considerable flexibility exists for moving courses between spring and fall semesters, except when a course is only offered in spring or fall (noted in some Specialization Courses). **When altering course sequences, give careful consideration to prerequisites.**

FIRST SEMESTER		SECOND SEMESTER	
College Composition I (COMP 01111)	3 s.h.	College Composition II (COMP 01112)	3 s.h.
Gen Ed Choice	3 s.h.	Gen Ed Choice	3 s.h.
Gen Ed Choice	3/4.h.	Gen Ed Choice	3/4.h.
Gen Ed Choice	3 s.h.	Gen Ed Choice	3 s.h.
Gen Ed Choice	3 s.h.	Gen Ed Choice	3 s.h.
<b>TOTAL</b>	<b>15/16 S.H.</b>	<b>TOTAL</b>	<b>15/16 S.H.</b>
THIRD SEMESTER		FOURTH SEMESTER	
Journalism Principles & Practices (JRN 02205)	3 s.h.	News Reporting I (JRN 02311)	3 s.h.
Communication Theory (CMS 01300)	3 s.h.	Media Ethics (JRN 02319)	3 s.h.
Gen Ed Choice	3 s.h.	Gen Ed Choice	3 s.h.
Gen Ed Choice	3 s.h.	Gen Ed Choice	3 s.h.
Gen Ed Choice	3 s.h.	Gen Ed Choice	3 s.h.
<b>TOTAL</b>	<b>15 S.H.</b>	<b>TOTAL</b>	<b>15 S.H.</b>
FIFTH SEMESTER		SIXTH SEMESTER	
Enterprise Journalism (JRN 02318)	3 s.h.	Sequence Course	3 s.h.
Sequence Course	3 s.h.	Related Elective	3 s.h.
Related Elective	3 s.h.	Free Elective	3 s.h.
Gen Ed Choice	3 s.h.	Free Elective	3 s.h.
Free Elective	3 s.h.	Free Elective	3 s.h.
<b>TOTAL</b>	<b>15 S.H.</b>	<b>TOTAL</b>	<b>15 S.H.</b>
SEVENTH SEMESTER		EIGHTH SEMESTER	
Communication Law (JRN 02335)	3 s.h.	Problems in Contemporary Journalism (JRN 02410)	3 s.h.
Sequence Course	3 s.h.	Sequence Course	3 s.h.
Free Elective	3 s.h.	Free Elective	3 s.h.
Free Elective	3 s.h.	Free Elective	3 s.h.
Free Elective	3 s.h.	Free Elective	3 s.h.
<b>TOTAL</b>	<b>15 S.H.</b>	<b>TOTAL</b>	<b>15 S.H.</b>

#### Notes and Comments:

In order to complete this program in four years, it is essential that students follow this sequence carefully. It is strongly recommended that you meet with your academic advisor throughout your years of undergraduate study. Failure to do this could cause you to miss the correct sequencing of courses and delay graduation.