

BACHELOR OF SCIENCE, MANAGEMENT

GENERAL EDUCATION REQUIREMENTS

52-55 S.H.

(Parentheses indicate prerequisites)

CHECK TO BE SURE THE FOLLOWING REQUIREMENTS ARE COMPLETED:

- | | |
|---|---|
| <ul style="list-style-type: none"> <input type="checkbox"/> Writing Intensive Course (WI) <input type="checkbox"/> Multicultural/Global Course (M/G) <input type="checkbox"/> Lab Science Course (LAB) | <ul style="list-style-type: none"> <input type="checkbox"/> Broad Based Literature Course (LIT) <input type="checkbox"/> Computer Competency Exam or Computer Literacy Course <input type="checkbox"/> Rowan Seminar (RS) – <i>Freshmen Only</i> |
|---|---|

Transfer	Rowan	Rowan #	COMMUNICATION BANK	9-10 S.H.
		COMP 01111 COMP 01105	College Composition I (3 s.h.) or Integrated College Composition I (4 s.h.)	3-4 s.h.
		COMP 01112	College Composition II (<i>College Composition I</i>)	3 s.h.
		CMS 06202	Public Speaking (<i>College Composition II</i>)	3 s.h.
Transfer	Rowan	Rowan #	SCIENCE/MATHEMATICS BANK	13-15 S.H.
		MATH 01130 MATH 03125	Calculus I (4 s.h.)or Calculus Techniques and Applications (3 s.h.)	3-4 s.h.
			Lab Science	4 s.h.
		STAT 02260	Statistics I	3 s.h.
			Take one course from the list of approved General Education computing courses, as they appear in the schedule of courses.	3-4 s.h.
Transfer	Rowan	Rowan #	SOCIAL & BEHAVIORAL SCIENCES BANK	9 S.H.
		ECON 04101	An Introduction to Economics---A Macroeconomic Perspective	3 s.h.
		ECON 04102	An Introduction to Economics--- A Microeconomic Perspective	3 s.h.
			SBS Elective	3 s.h.
Transfer	Rowan	Rowan #	HISTORY/HUMANITIES/LANGUAGE BANK	6 S.H.
			HHL Elective	3 s.h.
			HHL Elective (LIT)	3 s.h.
Transfer	Rowan	Rowan #	ARTISTIC & CREATIVE EXPERIENCE BANK	3 S.H.
			ACE Elective	3 s.h.
Transfer	Rowan	Rowan #	NON-PROGRAM COURSES	12 S.H.
			Directed Elective	3 s.h.
			Directed Elective	3 s.h.
			Directed Elective	3 s.h.
			Directed Elective	3 s.h.

- ◆ This information has been provided by the department listed above as of the date listed below and is subject to change.
- ◆ To declare this major go to the CAP Center in Savitz Hall, or
- ◆ If this is a restricted major, Requirements for entering this major are attached.
- ◆ A suggested sequence of courses is also attached.

Bachelor of Science, Management

Business Core

27s.h.

ROWAN #	COURSE NAME	S.H.	PREREQUISITES
ACC 03210	Principles of Accounting I	3	* see note below
ACC 03211	Principles of Accounting II	3	ACC 03210 and *
MGT 98242	Legal Environment of Business	3	* see note below
MKT 09200	Principles of Marketing	3	COMP 01112 or COMP 01105, and 12 credit hours
FIN 04300	Principles of Finance	3	(ACC 03211; ECON 04101; ECON 04102; STAT 02260; MATH 03125 OR MATH 01130 and ** See NOTE below
MGT 06300	Organizational Behavior	3	Business Administration or Accounting major
OR MGT 06309	Organizational Behavior: WI	3	COMP 01112 and ** See NOTE below
MIS 02334	Management Info. Systems	3	(Completion of 57 s.h. as a Business or Accounting Major)
MGT 06305	Operations Management	3	(MATH 03125 or MATH 01130 and STAT 02260 and **See NOTE below
MGT 06402	Buisness Policy	3	(MGT 98242, MGT 06305, FIN 04300, MIS 02334 or ACC 03420, MKT 09200, MGT 06300 or MGT 06309 and Senior standing as a Business or Accounting major)

Management Requirements

18 s.h.

WA 01408	Writing as Managers – WI	3	(COMP 01111 and COMP 01112) and completion of 45 s.h.
MGT 06310	Leadership and Supervision for Managers	3	(CMS 06202) and ** see note below
MGT 06330	Managing International Business - M/G	3	ECON 04101; ECON 04102; MGT 06300 or MGT 06309 (WI) and ** See NOTE below
MGT 06361	Supervised Internship		(MGT 06309 or MGT 06300) and **See NOTE below
OR MGT 06430	Business Field Research Experience	3	(MGT 06305) and *** See Note below
MGT 06314	Decision Making Tools for Managers	3	(MGT 06305 and **See NOTE below
MGT 06405	Business Management Simulation	3	(MGT 09200; FIN 04300; MGT 06300 or MGT 06309); MGT 06305 &***See NOTE below

Management Electives

Choose 5 courses with at least one being from each of the three banks below 15 s.h.

Quantitative Skills

MGT 06404	Quality Management	3	MGT 06305 , and *** See Note below)
MIS 02300	Integrated Business Software Tools	3	Fulfillment of the General Education computer requirement
MGT 06354	Managerial Data Analysis	3	(MATH 01260 and MATH 03125 or MATH 01130 and ** See Note below)
ENT 06426	New Venture Development	3	
MKT 09378	Product, Price, and New Venture Management	3	(MKT 09200 and ** See Note below)
ACC 03426	Cost Accounting	3	(ACC 03211 and ** See Note below)
ECON 04390	Risk and Insurance	3	(ECON 04101 and ECON 04102)
MIS 02338	Design of Database	3	(** See Note below)
MKT 09384	Research Methods in Marketing – WI	3	(MKT 09200, COMP 01112, and ** See Note below)
FIN 04422	Financial Management I	3	(FIN 04300)

Qualitative People Skills

HRM 06302	Management of Human Resources	3	(** See Note below)
MGT 06420	Principles of Training and Training Management	3	(MGT 06300 or WI MGT 06309 or HRM 06302 , and ** See Note below)
HRM 06315	Recruitment and Selection	3	(HRM 06302 , and ** See Note below)
MGT 06327	Strategic Issues in Family Business	3	(** See Note below)
MKT 09382	Sales Force Management	3	(MKT 09200 and ** See Note below)
MKT 09376	Consumer Behavior	3	(MKT 09200 and ** See Note below)
PHIL 09322	Business Ethics	3	
SPAN 05312	Spanish for Business	3	(SPAN 05211, three years of high school Spanish, or waiver)
MGT 06304	Organizational Change and Development	3	(WI-MGT 06309 or MGT 06300 and ** See Note below)
MGT 06361	Supervised Internship (additional 3.0 s.h.)	3	(WI-MGT 06309 or MGT 06300 and ** See Note below)

Organizational Task Skills

MGT 06450	Technology Entrepreneurship	3	(*** See Note below)
ENT 06240	Entrepreneurship and Innovation	3	(Sophomore Standing)
ENT 06326	Entrepreneurship and Small Business Management	3	(** See Note below)
MKT 09360	Services Marketing	3	(MKT 09200 and ** See Note below)
MIS 02332	E-Business: IS Perspectives	3	(** See Note below)
MKT 09372	Retailing	3	(MKT 09200 and ** See Note below)
MKT 09350	Management of Advertising and Promotion	3	(MKT 09200 and ** See Note below)
EDPA 02320	Public Administration	3	
SOC 08401	Human Service Organizations	3	(SOC 08120)
SOC 08353	The Sociology of Complex Organizations	3	(SOC 08120 or permission of instructor)
MGT 06312	Special Topics in MGMT I: Changes in the Economic Environment	3	(45 semester hours)
MGT 06313	Special Topics in Management II: Business Seminar	3	(Junior standing in the Management Specialization

* Completion of 24 semester hours

** Completion of 57 semester hours

*** Completion of 90 semester hours

NOTE: This course is open to Business and Accounting Majors only

Free Electives.....6-8 s.h.

General Education (see other side)..... 52-55 s.h.

Total Credits in Program

120-121 s.h..

Suggested Course Sequence

MANAGEMENT

PLEASE NOTE: Considerable flexibility exists for moving courses between spring and fall semesters, except when a course is only offered in spring or fall (noted in some Specialization Courses). When altering course sequences, give careful consideration to prerequisites.

FIRST SEMESTER		SECOND SEMESTER	
College Composition I or Integrated College Composition	COMP 01111 or COMP 01105	College Composition II	COMP 01112
Calculus T/A	MATH 03125	Statistics I	STAT 02260
Macro Economics	ECON 04101	Micro Economics	ECON 04102
Organizational Behavior – RS	MGT 06300	Science Elective with Lab	
Computing Requirement		Elective (choose 2 from list below)	
THIRD SEMESTER		FOURTH SEMESTER	
Accounting I	ACC 03210	Accounting II	ACC 03210
Principles of Marketing or Legal Environment of Business	MKT 09200 or MGT 98242	Principles of Marketing or Legal Environment of Business	MKT 09200 or MGT 98242
Public Speaking	CMS 06202	Science Elective with Lab	
Elective (choose 2 from the list below)		Electives (Choose 2 from List below)	
FIFTH SEMESTER		SIXTH SEMESTER	
Writing for Managers-WI or Leadership and Supervision	WA 01408 or MGT 06310	Writing for Managers-WI or Leadership and Supervision	WA 01408 or MGT 06310
Operations Management	MGT 06305	Decision Making Tools for Managers	MGT 06311
Managing Info Systems	MIS -2334	Elective (Choose 2 from list below)	
Electives (Choose 2 from list below)		Supervised Internship or Business Field Research Experience.	MGT 06361 or MGT 06430
SEVENTH SEMESTER		EIGHTH SEMESTER	
Principles of Finance	FIN 04300	Business Policy	MGT 06402
Managing International Business	MGT 06330	Business Management Simulation	MGT 06405
Electives (Choose 3 from list below)		Electives (choose 3 from list below)	
Electives (Required)			
1 Social/Behavioral Science Elective (Sociology or Psychology Recommended)			
2 h/h/l electives (one must carry a LIT designation, they must be in different disciplines)			
1 Artistic & Creative Experience			
4 Non-Program Electives (any course not taught in the College of Business)			
3 Free electives (any course the student wishes to take)			
5 Management Electives (see list on the front of the program guide)			

Information for Students Seeking Admissions into the Majors Business Administration or Accounting

The Requirements to apply:

1. Must have completed a minimum of 12 letter-graded credit hours at Rowan University.
2. Must have achieved an overall GPA of 2.5 earned at Rowan University.
3. Calculus Techniques and Applications or Calculus I must be completed. This may be in progress the semester of application.*
4. Statistics I must be completed. This may in progress the semester of application.*
5. Demonstrated college proficiency in reading, writing, and computational skills as determined by Rowan University.

*** If the required math course(s) are in progress at the time of application and all of the other requirements are met, then the student will be admitted provisionally to the major, pending the successful completion of the required course(s) and the maintenance of the required GPA. If this is accomplished, the student stays in the major. If this is not accomplished, then the provisional acceptance will be withdrawn and the student will be returned to their previous major.**

Special Notes

1. No telephone calls will be accepted regarding an application in progress.
2. Notification will be sent only to your Rowan e-mail account. Your e-mail sent file is your receipt.
3. Advisors in this restricted major **cannot** and **will not** be available to advise students until formal acceptance into the COB.

Deadlines for Application

August 1 - September 15 - February 15

Notification to Students

September 1 - October 1 - March 1

Please note that if requirements in progress are not completed, student will be withdrawn from the major.

Please apply online at <http://www.rowan.edu/colleges/business/index.cfm?action=CurrentStudents&view=ChangeMajor>