

ROWAN UNIVERSITY
Requirements for acceptance into the Radio/TV/Film Major entering
The College of Communication

Radio/TV/Film:

For a student applying for acceptance into the Radio/TV/Film Major from the undeclared area or from another department, an overall GPA of 2.5 must be earned. Students must also have completed *College Composition I (COMP 01111)*, *College Composition II (COMP 01112)* and one of the following two courses with a GPA of 2.5 or better:

The TV Industry (RTF 03220)
The Film Industry (RTF 03273)

In addition, students majoring in Radio/TV/Film must maintain a 2.5 GPA in all major requirements in order to remain in the College and to graduate with a degree in Radio/TV/Film. No grade of “D” or lower in any major course will be accepted.

To formally apply, students must make an appointment with the Coordinator of Academic Advising in Bozorth Hall (extension 4090) for approval to enter the College and to have the official change of major form signed. This form may be picked up in the CAP Center or the Office of the Coordinator of Academic Advising in Bozorth Hall.

Regarding Transfer Applicants:

A student must apply to the College of Communication through the Office of Admissions, Savitz Hall. An overall GPA of 2.5 or better is required. General Education credits are generally accepted, however, equivalencies are determined through the Office of Transfer Evaluation, Registrar’s Office. Only 2 courses will be usable major or related electives. All other major requirement **MUST** be taken at Rowan University. Additional, credits may possibly be used as free electives. An evaluation of transfer credits will occur at point of admission to Rowan. Placement of transfer credit(s) takes place in the student’s respective program. Once this placement occurs, the curriculum is forwarded to applicant.

BACHELOR OF ARTS, RADIO/TELEVISION/FILM Production Specialization

GENERAL EDUCATION REQUIREMENTS52-53 S.H.
 (Parentheses indicate prerequisites)

| CHECK TO BE SURE THE FOLLOWING REQUIREMENTS ARE COMPLETED: | | | | |
|---|-------|---|--|------------|
| <input type="checkbox"/> Writing Intensive Course (WI) <input type="checkbox"/> Multicultural/Global Course (M/G) <input type="checkbox"/> Lab Science Course (LAB) | | <input type="checkbox"/> Broad Based Literature Course (LIT) <input type="checkbox"/> Computer Competency Exam or Computer Literacy Course <input type="checkbox"/> Rowan Seminar (RS) – <i>Freshmen Only</i> | | |
| Transfer | Rowan | Rowan # | COMMUNICATION BANK | 9-10 S.H. |
| | | COMP 01111 COMP 01105 | College Composition I (3 s.h.) or Integrated College Composition I (4 s.h.) | 3-4 s.h. |
| | | COMP 01112 | College Composition II (<i>College Composition I</i>) | 3 s.h. |
| | | CMS 06202 | Public Speaking (<i>College Composition II</i>) | 3 s.h. |
| Transfer | Rowan | Rowan # | SCIENCE/MATHEMATICS BANK | 10-11 S.H. |
| | | | Math | 3-4 s.h. |
| | | | LAB Science | 4 s.h. |
| | | | SM Elective | 3 s.h. |
| Transfer | Rowan | Rowan # | SOCIAL & BEHAVIORAL SCIENCES BANK | 12 S.H. |
| | | | Psychology Choice | 3 s.h. |
| | | | Sociology Choice | 3 s.h. |
| | | | Economics or Political Science Choice | 3 s.h. |
| | | | SBS Elective | 3 s.h. |
| Transfer | Rowan | Rowan # | HISTORY/HUMANITIES/LANGUAGE BANK | 12 S.H. |
| | | | Literature Choice | 3 s.h. |
| | | | History or Philosophy Choice | 3 s.h. |
| | | | HHL Elective | 3 s.h. |
| | | | HHL Elective | 3 s.h. |
| Transfer | Rowan | Rowan # | ARTISTIC & CREATIVE EXPERIENCE BANK | 3 S.H. |
| | | | ACE Elective | 3 s.h. |
| Transfer | Rowan | Rowan # | NON-PROGRAM COURSES | 6 S.H. |
| | | | Choice | 3 s.h. |
| | | | Choice | 3 s.h. |

- ◆ This information has been provided by the department listed above as of the date listed below and is subject to change.
- ◆ To declare this major go to the CAP Center in Savitz Hall, or
- ◆ If this is a restricted major, Requirements for entering this major are attached.
- ◆ A suggested sequence of courses is also attached.

BACHELOR OF ARTS, RADIO/TELEVISION/FILM

Production Specialization

Radio/Television/Film Requirements 24 s.h.

| | | |
|-----------|---|--|
| RTF 03275 | Appld Media Aesthetics, Sight, Sound & Story | (CC II or permission of instructor) |
| RTF 03224 | Sound Communication | (CCII or permission of instructor) |
| RTF 03271 | Film History and Appreciation I | (45 s.h.) |
| RTF 03205 | TV History and Appreciation | (45 s.h.) |
| RTF 03370 | Film Production I | (Sound Communication and 30 s.h.) |
| RTF 03222 | TV Production I | (The Television Industry and Sound Communication) |

Pick two of the following:

| | | |
|-----------|-------------------------|-----------|
| RTF 03220 | The Television Industry | (45 s.h.) |
| RTF 03221 | The Radio Industry | (45 s.h.) |
| RTF 03273 | The Movie Industry | (45 s.h.) |

Radio/Television/Film Related Electives 15 s.h.

Group 1 - Choose one course (Should be courses in communication, business or management, which will augment the broadcasting experience. Such courses may include, but are not limited to:)

| | | |
|-----------|---------------------------------|--------------------------------|
| ADV 04330 | Intro to Advertising | (30 s.h.) |
| PR 06350 | Intro to Public Relations | (Mass Media) |
| MKT 09290 | Marketing Basics | (non-business majors) |
| MGT 06101 | Introduction to Management | (45 s.h., non-business majors) |
| MGT 06302 | Management of Human Resources | (45 s.h.) |
| CMS 06205 | Persuasion and Social Influence | |
| ADV 04432 | Media Planning | (Intro to Advertising) |
| CMS 07335 | Communication Law | (60 s.h.) |

Group 2 - Choose two courses (Should be courses with primary emphasis on writing. Courses may include, but are not limited to:)

| | | |
|-----------|--------------------------------|---|
| WA 07290 | Creative Writing | (CC I) |
| JRN 02210 | Journalistic Writing | (CC I and CC II) |
| JRN 02320 | Electronic Journalism I: Radio | (Intro to Electronic Media) |
| JRN 02305 | Electronic Journalism II: TV | (Intro to Electronic Media) |
| JRN 02313 | Magazine Article Writing | (45 s.h. or permission of the instructor) |
| RTF 03393 | Film Scenario Writing W.I. | (75 s.h.) |
| WA 01304 | Writing with Style W.I. | (CC I, CC II and 45 s.h.) |
| WA 01400 | Writing for the Workplace | (75 s.h.) |
| RTF 03433 | TV Program Packaging W.I. | (Intro to Electronic Media) |

Group 3 - Choose two courses (Should be courses in techniques, production or professional experience. Courses may include, but are not limited to:)

| | | |
|------------|------------------------------------|--|
| RTF 03335 | Audio Visual Production Systems | <i>(Radio I or TV I)</i> |
| RTF 03371 | Film Theory and Technique II | <i>(Film Theory and Technique I)</i> |
| RTF 03372 | American Film Directors | <i>(45 s.h.)</i> |
| INAR 39330 | General Photography | |
| RTF 03471 | Techniques in Documentary Films | <i>(Film Theory I)</i> |
| JRN 02314 | Photojournalism | <i>(45 s.h.)</i> |
| CMS 01207 | Fiction to Film | <i>(30 s.h.)</i> |
| RTF 03450 | TV Documentary and Field Prod. | <i>(TV Prod I & TV Prod II)</i> |
| RTF 03433 | TV Program Packaging W.I. | <i>(Intro to Electronic Media)</i> |
| RTF 03331 | Radio Broadcasting II | <i>(Radio I and Sound Communication)</i> |
| RTF 03321 | TV Production II | <i>(TV I)</i> |
| RTF 03271 | Film History II | <i>(30 s.h.)</i> |
| RTF 03470 | Advanced Filmmaking | <i>(Film Theory I & II, or permission of instructor)</i> |
| RTF 03272 | Images of Women in Film | <i>(30 s.h.)</i> |
| CMS 99363 | Communication Field Experience | <i>(3 or 6 s.h. w/approval of the academic advisor)</i> |
| RTF 03420 | Current Issues in Electronic Media | <i>(Intro to Electronic Media & 90 s.h.)</i> |

Free Electives**30 s.h.**
(Try to use at least 12 s.h. of the 30 s.h. to build an area of expertise relevant to your program.)

General Education (see other side) **52-53 s.h.**

Total Credits in Program **120-121 s.h.**

Suggested Course Sequence

COLLEGE OF COMMUNICATION Radio/Television/Film Production Specialization

PLEASE NOTE: Considerable flexibility exists for moving courses between spring and fall semesters, except when a course is only offered in spring or fall (noted in some Specialization Courses). **When altering course sequences, give careful consideration to prerequisites.**

| FIRST SEMESTER | | SECOND SEMESTER | |
|--|---|--|---|
| College Composition I (COMP 01111) | 3 | College Composition II (COMP 01112) | 3 |
| Gen Ed Choice (<i>Science/Math</i>) | 3 | Gen Ed Choice (<i>Science/Math</i>) | 3 |
| Gen Ed Choice (<i>SBS</i>) | 3 | Gen Ed Choice (<i>SBS</i>) | 3 |
| Gen Ed Choice (<i>HHL</i>) | 3 | Gen Ed Choice (<i>HHL</i>) | 3 |
| Gen Ed Choice (<i>Art</i>) | 3 | Gen Ed Choice | 3 |
| THIRD SEMESTER | | FOURTH SEMESTER | |
| Sound Communication (RTF 03224) | 3 | Related R/TV/F Elective Grp 1, 2 or 3 | 3 |
| Appld Media Aesthetics, Sight, Sound & Story (RTF 03275) | 3 | The Radio Industry, TV Production I or Film Production | 3 |
| The Television Industry (RTF 03220) | 3 | Film History & Appr I (RTF 03271) | 3 |
| Gen Ed Choice | 3 | Gen Ed Choice | 3 |
| Gen Ed Choice | 3 | Gen Ed Choice | 3 |
| FIFTH SEMESTER | | SIXTH SEMESTER | |
| Free Elective (<i>Advanced course in major</i>) | 3 | The Radio Industry, TV Production I or Film Production | 3 |
| The Radio Industry, TV Production I or Film Production | 3 | Free Elective (<i>Advanced course in major</i>) | 3 |
| Related R/TV/F Elective Grp 1, 2 or 3 | 3 | Related Elective in major | 3 |
| Related R/TV/F Elective Grp 1, 2 or 3 | 3 | Related R/TV/F Elective Grp 1, 2 or 3 | 3 |
| Gen Ed Choice | 3 | Gen Ed Choice | 3 |
| SEVENTH SEMESTER | | EIGHTH SEMESTER | |
| Free Elective (<i>Advanced course in major</i>) | | Free Elective | |
| Related R/TV/F Elective Grp 1, 2 or 3 | | Free Elective (<i>Advanced course in major</i>) | |
| Free Elective (<i>Advanced course in major</i>) | | Free Elective (<i>Advanced course in major</i>) | |
| Free Elective (<i>Advanced course in major</i>) | | Free Elective (<i>Advanced course in major</i>) | |
| Free Elective | | Free Elective | |

Note:
In order to complete this program in four years, it is essential that students follow this sequence carefully. It is strongly recommended that you meet with your academic advisor throughout your years of undergraduate study. Failure to do this could cause you to miss the correct sequencing of courses and delay graduation. Production courses are highly subscribed. Students may have to try more than once to get into these courses.