



Wake Forest University Graduate Opportunity

Wake Forest University has an opportunity for minority students to attend its MBA program for **FREE** (full tuition and \$21,000 stipend to cover living expenses)!

About the Program: The Master of Art in Management program is designed specifically for liberal arts majors only. The MA degree program is a 10 month intense study of the basic functional areas of Business. After graduation and working for approximately two years, all MA graduates are eligible to apply to Wake Forest as part of the MA/MBA joint degree program and get the MBA in one year. The new Dean, Steve Reinemund, has created a new scholarship for diverse students pursuing the MA degree called the Corporate Fellowship.

The Corporate Fellowship provides full tuition and a \$21,000 stipend to cover living expenses. Additionally, each Corporate Fellow will participate in a practicum. The practicum has two components, educational and professional development. Each student will be assigned a mentor that is a high level executive with their sponsor corporation. The mentor will oversee an educational project covering 4 of the functional areas of business using their own corporation as the subject.

The student will visit the corporation 3-4 times during the program to present his/her results their research project. Additionally, the “professional development” component of the fellowship provides career coaching and leadership development for the students.

The goal for the corporation is to be able to groom and hopefully, hire a top candidate from a diverse background for their organization.

The contact person information is:

Derrick S. Boone, Ph.D.
Associate Professor of Marketing
Room 3139 Worrell Professional Center
Babcock Graduate School of Management
Wake Forest University
1834 Wake Forest Drive
Winston-Salem, NC 27109-8758

Email: derrick.boone@wfu.edu
Website: <http://www.mba.wfu.edu/>
Phone: (336) 758.4475
Toll Free: (866) 925.3622