

**RU Engaged Comments and Feedback**  
**(Collected at end of session)**  
**April 18, 2008**

- Good discussions
- To continue the under prepared and goal to decrease the gap of underrepresented students, financially and programmatically investing in development course needs of students. Lack of rigor in K-12/Collaboration.
- The most student centered institute of higher education.
  - Examples:
    - The pride we take in ourselves as we impart the best education possible to our students
    - Each student is an ambassador as they go out into the world.
- Thank you for the discussion. It was exciting to participate.
- Continue to work on formulation of a strategic plan  
“Shared Purpose”  
Stewards
  - International studies
  - Sustainability
- I always thought the idea of banners, etc. would greatly improve the campus atmosphere.
- Arts & Humanities are essential to a well-rounded person
- Good to have student involved and introduce session
- Maybe more group discussion and time in the beginning to network with others
- Good to bring up discussing Camden Campus
- Like the idea of getting students more involved in “life changing” or “eye opening” experiences to make them more well-rounded and better citizens.
- Do need more advertising/branding – I really like the idea of having banners and signs on campus to unify and make students identify more with the campus (related to this - need a sign/label on Education Hall – currently unidentified as such)

- A university is a custodian or a transmitter of values, knowledge and skills. A steward of course we must be current, flexible, or we won't succeed. Our "brand" must come from this mission; in the way we're best equipped to do it.
- My interest is not about physical boundaries, branding or funding. In 2017 I would like to believe that RU produces graduates who are capable of positively engaging in change processes, intellectually discuss the issues of their day, and easily assume the roles of leadership in their communities. I want Rowan University graduates to demonstrate the outcomes of their education in their significant contributions every day from commencement to the last days of their lives.
- Getting to Stewardship
  - \*We are stewards of many resources:
    - State & tuition funding
    - Existing endowment
    - Facilities & grounds - worth more in \$ than endowment
    - West campus - worth more in \$ than endowment
    - Also "intangible resources: arts, culture, social justice/engagement
    - My Vision: In 2017, let's look back at 2008 and see that we have been good stewards.
    - Sustainability
    - Smart growth
    - Stable financial base
    - Balance between reinvestment ("catch up")
    - Regular operation ("keep up") and
    - New development/growth
    - \*These require a close look at how we prioritize and allocate resources.
- From the standpoint of a consumer, I look for alternative options to Education; On-line classes; accelerated courses.
- From the standpoint of the tuition payer, I look for
  - Student services
  - Condition of housing
  - Safety
  - Support for students
  - Student activities
  - Civility of the campus constituents
  - Faculty in terms of scholarly work, availability to students, availability of classes and class schedules and return in investment.

