**Business students get hands-on experience in new trading room**

A ticker reports the status of stocks for companies like Disney, Exxon, Johnson & Johnson, and a “market wall” outlines the latest information from the S&P 500 and Dow Jones while Rowan business students research the stock market on a dozen Bloomberg terminals.

The students are learning firsthand about educated buying and selling in the Rowan University Trading Room Sponsored by Northwestern Mutual Financial Network, a vibrant, state-of-the-art facility located in marble-lined historic Bunce Hall.

Throughout a semester, students in the Investments and Portfolio Management MBA class and the Portfolio Management undergraduate class manage a $100,000 real-money portfolio funded by the William G. Rohrer Charitable Foundation.

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**State proposes merger of two Universities**

Gov. Chris Christie’s announcement in late January that supported a state advisory committee’s recommendation to merge Rutgers-Camden and Rowan University under the Rowan name opens the door to many possibilities for the school.

“Should it become reality, it will change the face of two institutions and the state of education, health care and the economy in southern New Jersey,” said Dr. Ali Houshmand, interim president of Rowan.

Key among the proposal’s strengths is designating the merged school as a research institution, the first such independent entity in South Jersey and only the second in the state.

That move, according to Rowan officials, will open the door to greater funding from such organizations as the National Science Foundation and National Institutes of Health and eventually also attract more jobs to the region, as is typical in heavy research areas.

Additionally, the move will open the door to new programs in such fields as allied health and to greater collaborations with health organizations such as Cooper University Hospital and the Coriell Institute for Medical Research.

Current Rowan students are not expected to feel an immediate direct impact, as it will take many years to implement the merger, and they will receive their degrees — as will Rutgers students — from...
Rowan zips into car sharing

Starting this semester, Rowan is partnering with Zipcar, an international car-sharing service, to bring self-service, on-demand autos to the Glassboro campus.

Starting with two vehicles — a Ford Focus and a Nissan Sentra — the collaboration is expected to ease parking congestion, decrease tailpipe emissions and provide an alternate means of transportation for Rowan’s students, faculty and staff. The vehicles arrived on campus in early January, and Rowan hosted a rollout event later in the month.

Students, faculty and staff who wish to take part in the car-sharing program must be 18 years of age or older and possess a valid driver’s license. The $25 registration fee entitles members to a $35 credit with Zipcar the first month and enables them to reserve vehicles 24 hours a day, seven days a week, for as little as $7 an hour. Gas, insurance and the first 180 miles are included in the rental fee.

Zipcar, which started in Cambridge, Mass., more than a decade ago, offers car-sharing from Lewiston, Maine, to Long Beach, Calif., and is available right here at Rowan. For more information visit www.zipcar.com/rowan.

Business students get hands-on experience in new trading room

continued from page 1

They monitor current holdings, review and revise investment policy, select new stocks using fundamental analysis, rebalance the portfolio and prepare performance reports. All the transactions are executed via the Rowan University Foundation’s broker.

“The trading room keeps them exposed to the market,” said Dr. Jia Wang, the assistant professor of finance who teaches the classes. “The Bloomberg terminals allow them to conduct professional-level research.”

While the trading room opened last spring, it was officially unveiled in the fall at a ceremony that included some of the donors who made it possible with a $120,000 contribution: alumni twin brothers Andy and Scott Schwartz ’84, partners in Bleakley, Schwartz, Cooney & Finney, LLC, Fairfield; Jack D. Cooney Jr., of the same office; and Andrew Braun, of The Mid Atlantic Financial Group, Mt. Laurel. Other donors were Reed Finney, of Bleakley, Schwartz, Cooney & Finney; Eric Olson, The Olson Financial Group, Summit; Kevin Hassan, The Hassan Group, Philadelphia; and the Northwestern Mutual Foundation, based in Milwaukee, which matched the individuals’ gifts.

“We thought this would be a wonderful opportunity. It’s great for Rowan to be able to expose (its) students to this,” said Andy Schwartz.

Added Scott Schwartz, “The trading room will provide the students with more of a real-life experience. So much of college is theoretical. This is an opportunity to see the real world, watch the markets real time.”

Rowan teaching future education leaders

Cathy Dyciewski sees one thing when she gets together with fellow members of the Rowan Eta Psi Chapter of Kappa Delta Pi (KDP), the international honor society in education.

“I see leaders,” the senior English and secondary education major said. “We think of ourselves as the up-and-coming leaders of the education world.”

That’s not just lip service. KDP has some pretty impressive hardware — and a proven track record of community involvement — to back up that statement.

“...We think of ourselves as the up-and-coming leaders of the education world.”

In October, the chapter received the Achieving Chapter Excellence (ACE) Award at KDP’s Centennial Convocation in Indianapolis. The award recognized the organization for exceptional leadership, programming and involvement by its members.

Rowan’s chapter, which was founded in 1956, was one of only 24 of 582 chapters nationwide to claim the honor. It was the first time Rowan has received the ACE Award. Since 2007, Eta Psi has more than quintupled in size, going from a group of 35 students to a chapter boasting 200 committed members.

In the past few years, the chapter has hosted two yearly parties for community youth that focus on literacy and at the Centennial Convocation was honored for having more student involvement in last year’s event than any other KDP chapter. Additionally, last spring, KDP members self-published Lessons from My Teacher: Honoring Those Who Inspire Us, a book of essays that paid tribute to educators and honored KDP’s 100th anniversary.

ACE EDUCATORS . . . Joined by their co-advisors, Teacher Education professors Dr. Cori Meredith (back row, far left) and Dr. Martha Viator (back row, far right), students in Rowan’s Eta Psi Chapter of Kappa Delta Phi show off their Achieving Chapter Excellence Award.
**VP Mike Harris raises $43,700+ for students**

By day, Rowan University Vice President of Facilities and Operations Mike Harris is responsible for everything from the conditions of the buildings in which students attend classes to the overall look of the campus.

By night this past fall, he was responsible for even more. Harris took on the challenge of participating in the sixth annual Gloucester County Dancing With the Stars to raise funds for the Rowan Emergency Scholarship Fund.

Not only did he demonstrate he can conquer the dance floor; he also won the Community Award for raising the most money among the six contestants vying for their charities.

With the assistance of Rowan staff, students, alumni, associates and friends, he totaled $43,766 in the competition held at Auletto Caterers, Deptford, and sponsored by the Greater Woodbury Chamber of Commerce.

"There are no right or wrong answers, but this process allows us to evaluate candidates on a host of qualities and to determine if they are a good fit with the mission and vision of our school," said Dr. John F. McGeehan, associate dean for student affairs and admissions at CMSRU.

The first new medical school in New Jersey in more than 30 years, CMSRU will welcome its inaugural class in August. Students will study in a new, six-story, $139 million medical school building in the City of Camden.

To learn more, visit www.rowan.edu/dwts.

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**Cooper Med School interview goes beyond standard**

For aspiring medical students seeking to become members of the charter class at Cooper Medical School of Rowan University, the admissions interview is about more than sharing information concerning their resume, academic accomplishments and class rank.

In order to gain insight into the type of physicians they might become, interviewees for the medical school’s inaugural class of 50 students are being evaluated on their interpersonal skills, their professionalism and their ability to think decisively and exhibit empathy.

As part of the Interview Day, each prospective student participates in standardized patient interactions. Actors posing as patients present interviewees with ethical and/or moral dilemmas, and interviewees are evaluated on how well they handle the situations. Theater students from Rowan portray the standardized patients.

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Stay abreast of news about CMSRU at rowan.edu/coopermed.

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**DANCING FOR THE STUDENTS . . .** Rowan VP Michael Harris and partner Liz Deal were the top money raisers in this year’s Dancing with the Stars competition sponsored by the Greater Woodbury Chamber of Commerce.

**PREPARATION . . .** Dr. John McGeehan instructed sophomore Terrill Braswell on how to portray a CMSRU patient, and financial aid officer Kyhna Bryant played the role of the med school student learning to use an otoscope.
Rowan a top Fulbright school

Each year, they compete against students from the best colleges in the country for scholarships through the Fulbright Program, the U.S. government’s flagship educational exchange program.

Very often, Rowan University students bring home those awards.

In the last 11 years, 14 students have taken their University studies to another level, studying and teaching abroad through the prestigious Fulbright Program. In just the past few years, Rowan Fulbright awardees have traveled to Cyprus, Malaysia, Mongolia, South Africa, Spain, Turkey and Vietnam.

In the fall, Rowan was recognized by the Chronicle of Higher Education as a top New Jersey producer of U.S. Fulbright students for master’s institutions. Three Rowan students — out of five applicants — received Fulbright awards last spring.

The Fulbright Program provides opportunities for students, scholars and professionals to undertake international graduate study, advanced research, university teaching and teaching in elementary and secondary schools worldwide.

Fulbright grants are awarded based on applicants’ academic merit and leadership potential.

History professor Dr. Corinne Blake, herself a Fulbright awardee to Israel in 1980, has advised the Fulbright Program since 1999.

“It’s a highly competitive program. Even extremely well-qualified students don’t always win grants,” Blake said. Fulbright awardees often characterize their Fulbright experiences as “life changing,” she added.

Students interested in the Fulbright Program should visit http://us.fulbrightonline.org/home.html and then contact Blake at blake@rowan.edu.

State proposes merger of two Universities

continued from page 1

the school in which they enrolled. Those degrees will only become more valuable as Rowan enjoys research university status.

“It is important to note that the merger at this point (early February) is only at the proposal level, and the state legislature has to provide input on the move that Gov. Christie sanctioned,” Houshmand said. “While we are excited about what the future might hold, we are tempering that excitement as we await final word from the state.”

Additionally, Houshmand noted that, even if approved, the merger would take a great deal of work by many people from Rutgers, Rowan and outside of the two institutions.

For information on the proposed merger as it becomes available, please visit www.rowan.edu/researchuniversityproposal.