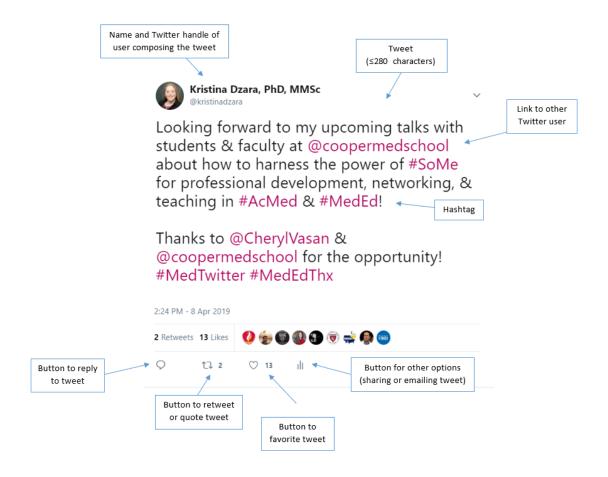
Anatomy of a Tweet



Handles and Hashtags

Organizations to consider following

- @HarvardMacy Harvard Macy Institute
- @AAMCtoday AAMC
- @ACGME ACGME
- @AMEE online AMEE
- @ICREConf ICRE
- @TLMedEd Teaching & Learning in Medicine
- @IAMSE IAMSE
- @AcadMedJournal Academic Medicine
- @JournalofGME JGME
- @MedEdPortal MedEdPortal
- @NEJM New England Journal of Medicine
- @JAMA_current Journal of the American Medical Association
- @ALiEMteam Academic Life in EM

Hashtags to consider checking

- #MedEd
- #MedTwitter
- #AcMed
- #HMIEducators
- #HMIChat
- #GME
- #CBME
- #HPE
- #ChangeMedEd
- #KeyLimePodcast
- #TedMed
- #MedX
- #FoamED
- #HCLDR

Popular Health Professions Education Blogs

The Harvard Macy Institute Community Blog (Harvard Macy Institute)

<u>ICE Blog</u> (International Clinician Educators / Royal College of Physicians and Surgeons)

Academic Life in Emergency Medicine (ALIEM) (Academic Life in Emergency Medicine)

Medutopia Blog (Medutopia)

ACGME Blog (Accreditation Council for Graduate Medical Education) (ACGME)

<u>Closler</u> (Miller Coulson Academy of Clinical Excellence, Johns Hopkins Medicine)

AM Rounds (Academic Medicine) (Association of American Medical Colleges)

Popular Health Professions Education Podcasts

KeyLIME Podcast (Health Professions Education)

Educators Podcast (Health Professions Education)

Academic Medicine Podcast (Academic Medicine)

Simulcast (Simulation)

Explore the Space (Healthcare)

TopicalPod (Dermatology)

The Curbsiders (Internal Medicine)

CorelM (Internal Medicine)

Relevant Blog Posts

- 1. Dzara K. July 11, 2017. Embracing Social Media in Academic Medicine. Harvard Medical School Global Academy Lean Forward Blog.
- 2. Dzara K. July 18, 2017. <u>All A-twitter: 5 Tips to Build Your Twitter Presence as a Medical Educator</u>. Harvard Macy Institute Community Blog.
- 3. Kristina Dzara. August 3, 2017. <u>An Education Purpose for Social Media</u>. Harvard Medical School Global Academy Lean Forward Blog.
- 4. Kristina Dzara. August 17, 2017. Maximizing your Academic Medicine Social Media Impact. Harvard Medical School Global Academy Lean Forward Blog.

Published References

- 1. Cabrera D, Roy D, Chisolm S. <u>Social Media Scholarship and Alternative Metrics for Academic Promotion</u> and Tenure. Journal of the American College of Radiology. 2018; 15(1):135-141.
- 2. Choo EK, Ranney ML, Chan TM, et al. <u>Twitter as a tool for communication and knowledge exchange in academic medicine</u>: A guide for skeptics and novices. Medical Teacher. 2015; 37(5):411-416.
- Chan TM, Stukus D, Leppink J, Duque L, Bigham BL, Mehta N, Thoma B. <u>Social Media and the 21st-Century Scholar: How You Can Harness Social Media to Amplify Your Career</u>. Journal of the American College of Radiology. 2018; 15(1):142-148.
- 4. Dzara K, Hurtubise L. Re: Social Media and the 21st-Century Scholar: How You Can Harness Social Media to Amplify Your Career. Journal of the American College of Radiology. 2018; 15(5):705.
- 5. Forgie SE, Duff JP, Ross S. <u>Twelve tips for using Twitter as a learning tool in medical education.</u> Med Teach. 2013; 35(1):8-14.
- 6. Jalali A, Sherbino J, Frank J, Sutherland S. <u>Social media and medical education: Exploring the potential of Twitter as a learning tool</u>. International Reviews of Psychiatry. 2015; 27(2):140-146.
- 7. Micieli A, Frank JR, Jalali A. <u>A Medical Educator's Guide to #MedEd</u>. Academic Medicine. 2015; 90(8):1176.
- 8. Sherbino J, Arora VM, Van Melle E, Rogers R, Frank JR, Holmboe ES. <u>Criteria for social media-based scholarship in health professions education</u>. Postgraduate Medical Journal. 2015; 91(1080):551-555.

Education Technologies Mentioned During Talk

Kahoot

Padlet

Twitter