

**Education is still
the single most
important means
of changing a
person's life.**

—Henry M. Rowan

About the campaign

From its roots in the heart of a town built on the glass industry to the historic gift that forever altered its trajectory, Rowan University's story is one of remarkable transformation and accomplishment. Like the incredible strength produced from forging glass or metal, the University's history is shaped by the powerful and relentless pursuit of excellence and innovation. Capturing our energy, growth and momentum, Forging Forward speaks to the ultimate purpose of this campaign—to propel Rowan into its next era while expanding access, opportunity and impact.

Under the steadfast leadership of President Ali A. Houshmand, Rowan continues to rethink, reshape and redefine the future of higher education. This \$240 million comprehensive campaign will fuel areas critical to our continued progress, success and impact.

This campaign reflects our commitment to ensuring access to education that's designed for an ever-changing world and to improving life through groundbreaking research and advances. Forged from the sparks of engaged alumni, donors and friends across the globe, *Forging Forward: The Campaign for Rowan University* will shape and ensure the University's future.

For more information, please visit
rowan.edu/forgingforward



UNIVERSITY ADVANCEMENT

Shpeen Hall
40 North Academy Street
Glassboro, NJ 08028

FORGING FORWARD

THE CAMPAIGN FOR ROWAN UNIVERSITY



FORGING A BRIGHTER FUTURE

A message from the President

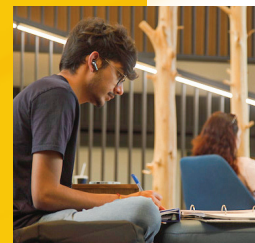


Rowan University is committed to creative partnerships that inspire dreams, solve problems and improve lives. With an unwavering focus on challenging and supporting students, we are the fastest-growing public research institution in the Northeast—and in the nation's top 10—as we continue rapidly ascending to Carnegie R1 status.

The help of generous partners will drive areas vital to achieving our vision for sustained excellence and impact. As we envision progress, create opportunities and meet challenges, together we will forge a brighter future for our students and society.

I invite you to partner with us as we build on our momentum and continue forging new pathways, discoveries and growth for those we serve.

Ali A. Houshmand, Ph.D.
President



Enhancing the student experience and success

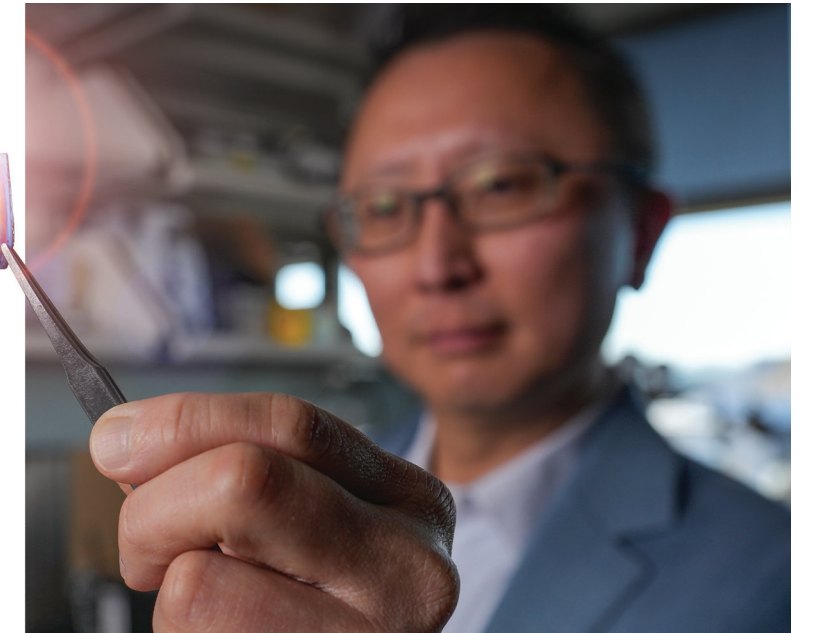
Rowan University is committed to ensuring our students succeed in every way and this campaign will attract resources to meet these evolving needs. From investments in scholarships, internships and real-world learning and research experiences to support for expanding mental and physical wellness initiatives, creating meaningful career pathways and providing diverse learning opportunities, we can ensure every student has the tools and opportunities to thrive. By forging pathways to knowledge and insight through Rowan's world-class education, students can succeed on their path to graduation and excel in their chosen careers.



Building the University of the Future



This campaign will transform our campus through support to develop our West Campus into a hub for sustainable practices and cutting-edge research, including agricultural and food systems, life sciences and high-tech manufacturing, and a Wellness Village to promote holistic well-being. We will foster a dynamic environment where state-of-the-art facilities help drive advancements in technological innovations, positioning Rowan at the forefront of future-focused education. By forging growth that will build and enhance environments to inspire academic success and social engagement both online and in person, we will advance our vision of the University of the Future where creativity, collaboration and innovation thrive.



Catalyzing research and innovation

As Rowan drives toward earning Research 1 status, this campaign will provide resources to advance our academic enterprises to national prominence while leveraging our strategic partnerships to enhance medical and health education and research. Through attracting support for endowed chairs and professorships we will invest in extraordinary educators and scholars who push their work forward while igniting a spirit of discovery for our students. By forging discoveries across disciplines, we will further elevate Rowan as a leader in innovative education while accelerating solutions to create a better world.

