

Rowan University Naming/Gift Opportunities: College of the Arts

	Endowed Gift Amount (Minimum)	Projected Annual Endowment Yield (4.5% Spending Rate)	Need
Transformational Naming Opportunities			
College of the Arts (Naming)	\$10,000,000	\$450,000	1
Rowan University Art Gallery and Museum	\$3,000,000	\$135,000	1
Gallery of Women in the Arts (Westby)	\$1,500,000	\$67,500	1
Undergraduate Student Scholarships			
Named Profs Scholarship - Full Endowment (Out of State tuition, fees, housing, meal plan)	\$1,004,222	\$45,190	Many
Named Profs Scholarship - Full Endowment (In State tuition, fees, housing, meal plan)	\$774,044	\$34,832	Many
Named Distinguished Scholarships (Out of State Tuition Endowment)	\$598,489	\$26,932	Many
Named Distinguished Scholarships (In State Tuition Endowment)	\$368,311	\$16,574	Many
Presidential Scholarships (Partial Tuition Endowment)	\$100,000	\$4,500	Many
Named Scholarship Support	\$25,000	\$1,125	Many
Endowed Chairs			
Dean, Fully Endowed Chair	\$4,000,000	\$180,000	1
Art Department	\$1,500,000	\$67,500	1
Music	\$1,500,000	\$67,500	1
Theatre and Dance	\$1,500,000	\$67,500	1
Endowed Professorships			
Full Endowment	\$1,000,000	\$45,000	20
Partial Endowment	\$250,000	\$11,250	10
Endowed Visiting Professorships			
Full Endowment	\$500,000	\$22,500	1
Partial Endowment	\$100,000	\$4,500	1
Short-term Professorships (\$5,000 or \$10,000 annually for 5 years)			
	Project Cost		
Research/creative activities support for specific professor (named)	\$50,000		Many
Research/creative activities support for specific professor	\$25,000		Many
Fully Endowed Fellowships			
Performance Fellows	\$1,000,000	\$45,000	8
Residency Fellows	\$1,000,000	\$45,000	8
Partially Endowed Fellowships			
Performance Fellows	\$250,000	\$11,250	6
Residency Fellows	\$250,000	\$11,250	6

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Endowed Research Stipends			
Faculty	\$250,000	\$11,250	Many
Student	\$100,000	\$4,500	Many
Academic/Programmatic			
Art Department	\$3,000,000	\$135,000	1
Center for Equity and Social Justice in Arts Education	\$3,000,000	\$135,000	1
Music Department	\$3,000,000	\$135,000	1
Theatre and Dance Department	\$3,000,000	\$135,000	1
Underwrite one Marie Rader Performance (annually)	\$444,444	\$20,000	4
Ensemble Excellence Fund (Choral, Band, Jazz, Orchestra)	\$222,222	\$10,000	4
Guest Artist Fund (Music, Music Industry, Theatre, Dance)	\$222,222	\$10,000	4
Underwrite Summer Camps and Collegiate Studies for Under Served	\$222,222	\$10,000	1
Commissioning New Works	\$200,000	\$9,000	2
Underwrite Community Music School Lessons (for Under Served Community Children) (provides lessons for four students)	\$151,111	\$6,800	Many
Underwrite Community Music School New Horizons Band (free band for 55+ adults)	\$100,000	\$4,500	1
Underwrite Community Music School Ensemble (for Under Served Community Children)	\$100,000	\$4,500	4
Travel Awards/Stipends			
Faculty	\$50,000	\$2,250	8
Student	\$50,000	\$2,250	20
Facilities			
	Project Cost		
Rowan University Art Gallery and Museum	\$20,000,000	1	
Performing Arts Center	\$20,000,000	1	
Recording Studio	\$2,100,000	1	
Rename Boyd Hall	\$2,000,000	1	
Rename Tohil Theatre	\$2,000,000	1	
Boyd (Wilson Hall Lobby)	\$750,000	1	
Theatre Scene Shop	\$750,000	1	
Pfleeger Hall Green Room(s)	\$400,000	4	
Renovate Faculty Offices (32 offices)	\$160,000	1	
Renovate Practice Rooms (70 rooms)	\$120,000	1	