

Rowan University Naming/Gift Opportunities: William G. Rohrer College of Business

	Endowed Gift Amount (Minimum)	Projected Annual Endowment Yield (4.5% Spending Rate)	Need
Undergraduate Student Scholarships			
Named Profs Scholarship - Full Endowment (Out of State tuition, fees, housing, meal plan)	\$1,004,222	\$45,190	Many
Named Profs Scholarship - Full Endowment (In State tuition, fees, housing, meal plan)	\$774,044	\$34,832	Many
Named Distinguished Scholarships (Out of State Tuition Endowment)	\$598,489	\$26,932	Many
Named Distinguished Scholarships (In State Tuition Endowment)	\$368,311	\$16,574	Many
Presidential Scholarships (Partial Tuition Endowment)	\$100,000	\$4,500	Many
Named Scholarship Support	\$25,000	\$1,125	Many
Endowed Chairs			
Dean's Endowed Chair	\$5,000,000	\$225,000	1
Endowed Chairs (in all business disciplines)	\$3,000,000	\$225,000	Many
Endowed Professorships			
Partially Endowed Named Assistant Professorships	\$100,000	\$4,500	Many
Academic/Programmatic			
Center for Professional Development (Naming)	\$3,000,000	\$135,000	1
Center for Innovation and Entrepreneurship (Naming)	\$3,000,000	\$135,000	1
Student Experience Fund (Endowed or Annual)	\$25,000	\$1,125	Many
Naming/Facilities			
William R. Rohrer Rohrer College of Business Building	\$5,000,000		1
Trading Room	\$2,000,000		1
Business Center	\$1,000,000		1
Business Hall Lobby	\$1,000,000		1
Dean's Suite	\$500,000		1
Graduate School Suite	\$300,000		1
Undergraduate Library	\$300,000		1
Executive Conference Room	\$250,000		1
MIS Classroom	\$200,000		1
Undergraduate Suite	\$200,000		1
First-Floor Rotunda Meeting Room	\$200,000		1
Second-Floor Rotunda Meeting Room	\$150,000		1
Fourth-Floor Faculty Conference Room	\$150,000		1
Honors Classrooms	\$150,000		4
Tiered Classrooms	\$125,000		5
Flat Classrooms	\$100,000		5
Technology Support Center	\$100,000		1
Third-Floor Faculty Conference Room	\$100,000		1
Computer Lab	\$100,000		1

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Naming/Facilities (continued)			
"Center for Innovation and Entrepreneurship Workspace"	\$100,000		1
"Second-Floor Collaboration Room (in Tower)"	\$75,000		1
Dean's Office	\$50,000		1
"Center for Professional Development Workshop Room"	\$50,000		1
Dean's Conference Room	\$50,000		1
Student Organizations Center	\$50,000		1
Reception Areas	\$50,000		5
First-Floor Collaboration Rooms	\$35,000		5
"Center for Innovation and Entrepreneurship Collaboration Room"	\$25,000		1
"Center for Professional Development Interview Rooms "	\$25,000		4
Second-Floor Collaboration Rooms	\$25,000		7
Project Cost			
Faculty Offices		\$10,000 Each	86