

Rowan University Naming/Gift Opportunities: Ric Edelman College of Communication, Humanities & Social Sciences

	Endowed Gift Amount (Minimum)	Projected Annual Endowment Yield (4.5% Spending Rate)	Need
Transformational Naming Opportunities			
Center for Digital Humanities Research	\$5,000,000	\$225,000	1
Center for Sports Communication & Social Impact	\$5,000,000	\$225,000	1
Rowan Center for the Study of the Holocaust, Genocide, and Human Rights	\$5,000,000	\$225,000	1
Center for Advancement of Women in Communication	\$3,000,000	\$135,000	1
Hollybush Institute for Global Peace and Security	\$3,000,000	\$135,000	1
Cannabis Policy Center at Rowan University	\$1,500,000	\$67,500	1
Rowan Writing Center	\$1,500,000	\$67,500	1
Undergraduate Student Scholarships			
Named Profs Scholarship - Full Endowment (Out of State tuition, fees, housing and meals)	\$1,004,222	\$45,190	Many
Named Profs Scholarship - Full Endowment (In State tuition, fees, housing and meals)	\$774,044	\$34,832	Many
Visiting Scholars for Research	\$774,044	\$34,832	2
Named Distinguished Scholarships (Out of State Tuition Endowment)	\$598,489	\$26,932	Many
Named Distinguished Scholarships (In State Tuition Endowment)	\$368,311	\$16,574	Many
Presidential Scholarships (Partial Tuition Endowment)	\$100,000	\$4,500	Many
Named Scholarship Support	\$25,000	\$1,125	Many
Endowed Chairs			
Dean	\$5,000,000	\$225,000	1
AI Ethics	\$3,000,000	\$135,000	1
Justice Studies	\$3,000,000	\$135,000	1
Sports Communication	\$3,000,000	\$135,000	1
Every other department	\$1,500,000	\$67,500	10
Endowed Professorships			
Media Innovation and Design Hub	\$2,000,000	\$90,000	1
Artificial Intelligence Literacy	\$1,000,000	\$45,000	1
Creative Writing	\$1,000,000	\$45,000	1
Ric Edelman College Health Cluster/Health & Society	\$1,000,000	\$45,000	1
Full Endowment	\$1,000,000	\$45,000	Many
Partial Endowment	\$250,000	\$11,250	Many
Endowed Visiting Professorships			
Full Endowment	\$500,000	\$22,500	Many
Partial Endowment	\$100,000	\$4,500	Many
Fully Endowed Fellowships			
Master	\$2,000,000	\$90,000	Many
Research	\$2,000,000	\$90,000	Many

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Partially Endowed Fellowships			
Master	\$250,000	\$11,250	Many
Research	\$250,000	\$11,250	Many
Short-term Professorships (\$5,000 or \$10,000 annually for 5 years)			
Research/creative activities support for specific professor (named)		One time cost—\$50,000	Many
Research/creative activities support for specific professor		One time cost—\$25,000	Many
Endowed Research Stipends			
Faculty—Ethical, Socio-Economic and Environmental Impact of Science and Technology	\$1,000,000	\$45,000	3
Student—Study Abroad Research with Faculty	\$500,000	\$22,500	10
Faculty—Critical Citizenship and Responsibility for a Changing World	\$300,000	\$13,500	35
Faculty	\$250,000	\$11,250	Many
Faculty—Global Peace & Security	\$133,333	\$6,000	15
Student	\$100,000	\$4,500	5
Academic/Programmatic Naming Opportunities			
Career Preparation Fund	\$5,000,000	\$225,000	1
Center/Institutes Naming (Range \$5M - \$10M)	\$5,000,000	\$225,000	1
Collaborative Innovative Curriculum - non-technical programs on Blockchain	\$5,000,000	\$225,000	
Department Naming (Range \$5M - \$10M)	\$5,000,000	\$225,000	1
Interdisciplinary Studies Center	\$5,000,000	\$225,000	1
Name Clusters: Health and Society	\$5,000,000	\$225,000	1
Name Clusters: Human-Centered Technology and Society	\$5,000,000	\$225,000	1
Rowan Center for Holocaust & Genocide Studies	\$5,000,000	\$225,000	1
The Hollybush Institute	\$5,000,000	\$225,000	1
Communication Studies Department	\$3,000,000	\$135,000	1
Journalism Department	\$3,000,000	\$135,000	1
Public Relations & Advertising Department	\$3,000,000	\$135,000	1
Radio, Television, and Film Department	\$3,000,000	\$135,000	1
Writing Arts Department	\$3,000,000	\$135,000	1
Africana Studies Program	\$2,000,000	\$90,000	1
Applied Professional Communication Program	\$2,000,000	\$90,000	1
Biomedical Art & Visualization Program	\$2,000,000	\$90,000	1
Esports Program	\$2,000,000	\$90,000	1
Health and Science Communication Program	\$2,000,000	\$90,000	1
M.A. in Strategic Communication	\$2,000,000	\$90,000	1
M.A. in Writing	\$2,000,000	\$90,000	1
Sports Communications and Media Program	\$2,000,000	\$90,000	1
Name Clusters: Latin America Area Studies	\$1,000,000	\$45,000	1
Summer Field School	\$1,000,000	\$45,000	1

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Other Opportunities (non-naming)			
Rowan Radio WGLS-FM 89.7	\$2,000,000	\$90,000	1
The Whit Student Newspaper	\$1,500,000	\$67,500	1
Speaker Series for Sports CaM	\$500,000	\$22,500	1
Sports Communication & Media:			
Red Bank Excavation/Project	\$2,000,000	\$90,000	1
TV Studio and Remote Production Facilities - Est. Studio Costs	\$500,000	\$22,500	1
United Nations Model Program	\$400,000	\$18,000	1
African Union Model Program	\$300,000	\$13,500	1
TV Studio and Remote Production Facilities - Remote Only Costs	\$300,000	\$13,500	1
Student Sports Network	\$250,000	\$11,250	1
Student Experiential Learning and Benefits	\$100,000	\$4,500	1
David Bianculli Collection	One time cost—\$75,000		1
Research Awards			
Faculty	\$100,000	\$4,500	Many
Master	\$100,000	\$4,500	Many
PhD	\$100,000	\$4,500	Many
Undergraduate	\$100,000	\$4,500	Many
Dean's Research Award	\$33,333	\$1,500	6
Travel Awards/Stipends			
Student—Immersion Experience—African Union	\$555,556	\$25,000	1
Student—Immersion Experience—Annual Ethics Conference	\$555,556	\$25,000	1
Student—Immersion Experience—United Nations	\$555,556	\$25,000	30
Student—Travel Abroad Experience—Critical Language Scholarship Program	\$444,444	\$20,000	Many
Student—Travel Abroad Experience—Boren	\$222,222	\$10,000	1
Student—Travel Abroad Experience—Congress-Bundestag Youth Exchange for Young Professionals	\$222,222	\$10,000	1
Student—Travel Abroad Experience—DAAD Scholarship to study in Germany	\$200,000	\$9,000	1
Student—Travel Abroad Experience—US-UK Fulbright Summer Institute	\$111,111	\$5,000	Many
Faculty	\$50,000	\$2,250	12
General Student Fund	\$50,000	\$2,250	Many
Student—Travel Abroad Experience—Come on Out to Japan Summer Internship	\$44,444	\$2,000	Many
Naming—Facilities (As identified, defined and approved by the President, Provost and Deans)			
Ric Edelman College of Communication, Humanities & Social Sciences Building	Call to discuss		1
Writers' House (*Additional \$400,000 one-time cost)	\$1,250,000*	\$56,250	1
VIVID (Visualization of Immersive, Virtual, Interactive Design) Lab (*Plus \$250,000 investment)	\$1,000,000*	\$45,000	1
Virtual Production Facility	One time cost—\$450,000		1
Museum of Anthropology	One time cost—\$60,000		1
Various labs and VR rooms in the CHSS new building	Call to discuss		5