

Rowan University Naming/Gift Opportunities: College of Education

	Endowed Gift Amount (Minimum)	Projected Annual Endowment Yield (4.5% Spending Rate)	Need
Transformational Naming Opportunities			
Transformational Opportunity			
College of Education (Naming)	\$15,000,000	\$675,000	1
Undergraduate Student Scholarships			
Named Profs Scholarship - Full Endowment (Out of State tuition, fees, housing, meal plan)	\$1,006,000	\$45,270	Many
Named Profs Scholarship - Full Endowment (In State tuition, fees, housing, meal plan)	\$776,267	\$34,932	Many
Named Distinguished Scholarships (Out of State Tuition Endowment)	\$598,489	\$26,932	Many
Named Distinguished Scholarships (In State Tuition Endowment)	\$368,311	\$16,574	Many
Presidential Scholarships (Partial Tuition Endowment)	\$111,111	\$5,000	Many
Named Scholarship Support	\$25,000	\$1,125	Many
Endowed Chairs			
Fully Endowed Chair (Range \$3M - \$5M)	\$3,000,000	\$135,000	4
Endowed Professorships			
Full Endowment	\$1,000,000	\$45,000	4
Partial Endowment	\$250,000	\$11,250	4
Endowed Professors—School-University Partnerships (formerly PDS)			
	\$1,111,111	\$50,000	11
Endowed Visiting Professorships			
Full Endowment	\$500,000	\$22,500	1
Fully Endowed Fellowships			
PhD	\$1,333,333	\$60,000	10
Master	\$1,000,000	\$45,000	9
Partially Endowed Fellowships			
PhD	\$250,000	\$11,250	5
Master	\$250,000	\$11,250	11
Endowed Research Stipends			
Faculty	\$100,000	\$4,500	4

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Academic/Programmatic			
Alumni Conference	\$100,000		
Department Naming (Range \$5M-\$10M)			
Critical Literacy, Technology & Multilingual Education	\$5,000,000	\$225,000	1
Content Area Teaching Education	\$5,000,000	\$225,000	1
Early Childhood, Elementary Education & Critical Foundations	\$5,000,000	\$225,000	1
Educational Leadership, Administration & Research	\$5,000,000	\$225,000	1
Wellness & Inclusive Services in Education	\$5,000,000	\$225,000	1
Center/Institutes Naming (Range \$5M- \$10M)			
Advising Center	\$5,000,000	\$225,000	1
Center for Access, Success, and Equity	\$5,000,000	\$225,000	1
Community Engagement Collaborative	\$5,000,000	\$225,000	1
Praxis Lab	\$5,000,000	\$225,000	1
Reading Clinic	\$5,000,000	\$225,000	1
Rowan Institute for Educational Leadership	\$5,000,000	\$225,000	1
Lectureships/Speaker Series	\$100,000	\$4,500	2
Research Awards			
Faculty	\$100,000	\$4,500	4
PhD	\$100,000	\$4,500	5
Master	\$100,000	\$4,500	11
Travel Awards/Stipends			
Graduate Students	\$55,556	\$2,500	11
Undergraduate Students	\$55,556	\$2,500	56
Doctoral Students	\$55,556	\$2,500	43
Faculty	\$55,556	\$2,500	23
Praxis Lab			
Praxis Lab Naming (Expand Hours of Service and Enhance)	\$3,066,667	\$138,000	1
Funding Praxis Core and Praxis II Exam Fees			
Praxis II	\$900,000	\$40,500	1
Praxis Core	\$277,778	\$12,500	1