

Rowan University Naming/Gift Opportunities: School of Graduate Studies

	Endowed Gift Amount (Minimum)	Projected Annual Endowment Yield (4.5% Spending Rate)	Need
Transformational Naming Opportunities			
School of Graduate Studies (Naming)	\$10,000,000	\$450,000	1
Endowed Chairs			
Dean, Fully Endowed Chair	\$4,000,000	\$180,000	1
Endowed Professorships			
Full Endowment	\$1,000,000	\$45,000	4
Partial Endowment	\$250,000	\$11,250	4
Endowed Visiting Professorships			
Full Endowment	\$500,000	\$22,500	4
Partial Endowment	\$100,000	\$4,500	4
Fully Endowed Fellowships			
Performance Fellows	\$1,000,000	\$45,000	4
Partially Endowed Fellowships			
Performance Fellows	\$250,000	\$11,250	4
Endowed Research Stipends			
Faculty	\$250,000	\$11,250	Many
Student	\$100,000	\$4,500	Many
Research Awards			
Breakthrough of the Year (Naming)	\$50,000	\$2,250	1
Rowan University Research Achievement Award (Naming)	\$50,000	\$2,250	1
Award for Excellence in Graduate Research (Naming)	\$25,000	\$1,125	1
Academic/Programmatic			
Partner to Partner	\$222,222	\$10,000	Many
Hoot Camp (Dissertation/writing retreat)	\$66,667	\$3,000	Many
3-Minute Thesis Competition	\$53,333	\$2,400	Many
Travel Awards/Stipends			
Faculty	\$50,000	\$2,250	Many
Student	\$50,000	\$2,250	Many
Other Opportunities			
Partial Graduate Assistantship(GAs)	\$1,111,111	\$50,000	6
Full Graduate Assistantship(GAs)	\$444,444	\$20,000	6
Service/Teaching Awards (students / faculty & staff)	\$22,222	\$1,000	6