Rowan’s RISE

University Assembled
May 2015
Rowan is attracting a record number of quality students throughout the State.

- 12,000 freshman undergrad applications
- up 29% Freshman undergrad applications (northern NJ)
- 1221 SAT scores
Retention Efforts

Number of advisors hired this year: 12
Freshman to sophomore retention rate fall 2014: 88%

- Expanding centralized advising model
- Retaining more students into their third year and beyond!

= INCREASED GRADUATION RATES
# New Hires

<table>
<thead>
<tr>
<th>Faculty</th>
<th>Deans</th>
</tr>
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<tbody>
<tr>
<td>- 33 new faculty</td>
<td>- Karen Magee-Sauer, CSM</td>
</tr>
<tr>
<td>- 2 searches ongoing</td>
<td>- Sue Lehrman, RCOB</td>
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<tr>
<td>- 1,526 faculty</td>
<td>6.4% Increase in faculty over SP. 2014</td>
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Recognizing and Valuing Employees

Celebrating Excellence Awards
  • Outstanding contribution to the University
  • Extended to all employees

Employee engagement survey
  • Communication
  • Employee recognition
  • Advancement opportunities
  • Health and well-being
New Approved Programs

- PhD in Engineering
- PhD in Clinical Psychology
- BS in Engineering Entrepreneurship
Programs in Final Approval Stages

PhD in Education

Master of Art
  • Health and Physical Education

Master of Science
  • Athletic Training
  • Finance
  • Histopathology
  • Nutrition and Dietetics

Bachelor of Arts
  • Construction Management
  • Human Services
  • International Studies
  • Modern Languages and Linguistics

Bachelor of Science
  • Music Industry
  • Nutrition & Exercise Science
  • Psychological Science
New Programs in Development

- MBA in Health Care Management
- BA in Biology
- BA in Computing and Informatics
- BFA in Biomedical Art and Visualization
- BS in Community Health Advocacy and Education
- BS in Human Performance in Clinical Settings
Research Growth & Partnership

Office of Research
increasing research dollars

- 309 active sponsored projects
- 8 patents (31 pending)

<table>
<thead>
<tr>
<th>Year</th>
<th>Budget (M)</th>
</tr>
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<tbody>
<tr>
<td>Before restructuring</td>
<td>$11M / 2011</td>
</tr>
<tr>
<td>Rowan today</td>
<td>$29M / 2014</td>
</tr>
<tr>
<td>Rowan future</td>
<td>$100M / 2023</td>
</tr>
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Self Sufficiency

University Advancement reaching record numbers

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Amount</th>
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<tbody>
<tr>
<td>FY2011</td>
<td>$3.5M</td>
</tr>
<tr>
<td>FY2012</td>
<td>$4.6M</td>
</tr>
<tr>
<td>FY2013</td>
<td>$6.4M</td>
</tr>
<tr>
<td>FY2014</td>
<td>$10.0M</td>
</tr>
<tr>
<td>FY2015</td>
<td>$20.3M</td>
</tr>
</tbody>
</table>

Increase/4-yr avg: 231%
Growth Driving Economic Impact

- $1.23 billion statewide economic impact
- $19 million State tax revenue
- 9,200 jobs
- $210 million capital construction over past 5 years
- $500 million planned construction in next 5 years

Students alone inject more than $100 million into the State economy each year.
William G. Rohrer College of Business
New Residence Hall
Growth Beyond Glassboro
Camden Academic Bldg. Expansion
New Exciting Technology

VR Lab expansion

- Capitalizes on unique resources
- Immersive collaborative space -- *only one in existence*
- Facilitates design, discussion, training and simulation in real-time
Rowan 2023

$100 million research & sponsored projects

$1 billion operating budget

$500 million endowment
Announcements

• President’s Open House - thanks to everyone who came out!

• Women’s Professional Network (WPN) Spring Conference
  - great turnout!

• Celebrating Diversity Awards - another successful event!

• Refreshments in lobby - enjoy!
Questions?

1 ACCESS

2 AFFORDABILITY

3 QUALITY

4 ECONOMIC ENGINE