



October 9th - 14th, 2023
Captain's Packet
Information & Regulations

**There will be a mandatory meeting of all participants on
Tuesday, October 3rd 2PM via Zoom**
(Login information was sent directly to Captains)

For any general questions about Homecoming, please contact:

Melissa Ulmer
Homecoming Chair/Team Liaison
(856) 256-5197
ulmer@rowan.edu

Spirit Competition

October 9–13, 2023

The following are brief descriptions of the categories on which the 2023 Homecoming Spirit Competition will be judged. Teams will be judged for spirit at the Push Cart, CANstruction, Battleship, and Lip Sync competitions. The highest value given to any team per competition will be a total of 30 points. Each category can earn 0-10 points. Points may be recorded in half-units (i.e. 4.5, 7.5, etc.)

What is spirit?

Spirit is more than just being the loudest or winning any of the competitions. The Spirit Competition encompasses the unity of the teams and their passion for Rowan. You don't have to be the loudest or have the most amount of people to show your spirit. Spirit is about not only uplifting your team, but other teams as well. This can range from creating a cheer for your own team to going above and beyond and rooting on another team that you are competing against.

NOTE: Attendance at CANstruction will result in an automatic reward of 10 points for team presence.

	0	2	4	6	8	10
Team Presence	Team is not present at the event.	Team is in attendance at the event, but does not have any active participants.	Team is present at an event and has active participants. The team did not stay for the duration of the event & left after they competed, or only showed up for their competition.	Team is actively participating in the event & stayed for the event's duration.	Team is actively participating in the event, stayed for the entire event, and actively cheered for their own team.	Team is actively participating in the event, stayed for the entire event, actively cheered for their own team and continued to cheer for other teams as well. Team showed overall good sportsmanship.
Use of Homecoming Theme	Team is not present at the event.	Team does not have any visible evidence of the theme in their artwork or performance.	Team attempted to incorporate the theme in their artwork or performance, but the	Team has visible evidence of the theme in their artwork or performance.	Team clearly incorporated the theme into their artwork or performance.	Team displays an outstanding effort to incorporate the theme into their artwork or performance.

			theme is unclear.			
Overall Creativity	Team is not present at the event.	Team shows little to no creativity in their artwork, attire, or performance.	Team shows some creativity in their artwork, attire, or performance .	Team shows creativity and originality in their artwork, attire, or performance .	Team clearly put time and thought into the creativity and originality in their artwork, attire, or performance	Team shows an outstanding effort in creating artwork, attire, or performances that are creative and original.

Additional Opportunities to Obtain Spirit Points

- **CANstruction Competition** - Each team will earn 1 extra spirit point for every 30 cans collected for this competition. Each team has the ability to earn a maximum of 5 points. Cans do not need to be used in the team’s CANstruction to count towards the extra spirit points, but must be presented in good condition at the event.
- **Student Alumni Association TAG** - Homecoming teams can earn spirit points by taking photos with up to 4 different tags. For each photo with a unique tag posted to Instagram (tagging @RowanSAA and using #RowanTAG), teams will earn 5 points. Each team can earn a maximum of 20 points (4 different tags). Entries must include your team name as a hashtag in the post. Also include a short note of thanks to Rowan’s donors! For further information, please see the #RowanTAG flyer included in this packet.
- **Share Your “Prof Pride Posts” on social media** - Each team will earn 1 extra spirit point for a post they share on social media at the competition using the hashtag #ProfPridePost. For example, you can share one post from each competition to earn 5 extra points to your team’s total for the week. Another example would be sharing a couple of posts from one competition to earn multiple extra points in one day. To earn a point, the captain should show the post to any of the judges for them to take note. Each team has the ability to earn a maximum of 5 extra spirit points towards their grand total.

The highest point value for any team overall (across all competitions) is 150 points.

Trophy Presentation

- **Winners will be announced before the Homecoming football game on Saturday, October 14, 2023.**

- For results and the trophy announcements, all groups need to meet at the entrance (with their team banner) to the track behind the end zone closest to Lot D/the Beer Garden by no later than 1:20PM before the football game. The presentation will take place on the field at 1:35PM.

If you have any questions please contact:

Jules Paolini

Spirit Competition Co-Lead, Homecoming Committee
Office of Orientation & Student Leadership Programs
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Mark Bosma

Spirit Competition Co-Lead, Homecoming Committee
Student Government Association
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Rowan TAG

The Student Alumni Association invites you to a campus-wide game of TAG. ***You're it!***

Beginning Monday, October 9, large gift tags will appear on campus to raise awareness about the impact of gifts made to Rowan University by generous donors. Play TAG with us to earn Homecoming spirit points!

What is the purpose of TAG?

TAG is an interactive game to learn about philanthropic gifts that support Rowan University and its students. So much of the student experience is made possible thanks to the generosity of alumni and donors.

How do I play as part of a Homecoming team?

Homecoming teams can earn spirit points by taking photos with up to 4 different tags. For each photo with a unique tag posted to Instagram (tagging @RowanSAA and using #RowanTAG), teams will earn 5 points. Each team can earn a maximum of 20 points (4 different tags). Entries must include your team name as a hashtag in the post. Also include a short note of thanks to Rowan's donors!

Can I play TAG if I'm not on a Homecoming team?

Absolutely! We welcome all students to play TAG with us. Spirit points are not awarded to individuals not associated with a Homecoming team.

How do I find the tags on campus?

Throughout the week, SAA will release hints on Instagram. Be sure to follow @RowanSAA for clues! All tags are located on the Glassboro campus. Tags may be found in outdoor and indoor spaces.

What is the deadline to post entries on Instagram?

All posts must be made by 4 p.m. on Thursday, October 12.

Can I participate if my Instagram account is private?

If your account is set to private and you add a hashtag to your post, the post won't appear publicly. Accounts must be public for your post to be counted as an entry and to earn spirit points.

What is SAA?

The Student Alumni Association (SAA) is an undergraduate student group that aims to advance Rowan University through programs and initiatives that enhance the student experience, foster student-alumni relationships, build tradition, promote philanthropy and establish a spirit of loyalty to the University. *For more information, visit alumni.rowan.edu/SAA.*



Banner Competition

Banners DUE: Monday, October 9th, 2023

2:00 PM - 6:00 PM | Robinson Circle | Rain Location: Student Center

Judging will take place Tuesday, Oct 10th - Thursday, Oct 12th

The Homecoming Banner Competition is a great way to show off your Prof pride. The spirit of Homecoming Week is displayed in a banner created by a group of students or an individual. The banners will be hung in the Student Center Pit all week to help promote Homecoming, student organizations, and campus pride. This competition is open to the entire Rowan community.

Banner Competition Rules and Regulations

On Tuesday, October 3rd, 2023 beginning at 4pm, registered participants will be able to pick up supply bags at the Information Desk in the Student Center equipped with supplies to begin creating their banner on their own time. Participants should return their banner at the Homecoming Kickoff on Monday, October 9th, 2023 from 2pm-6pm on Robinson Circle to be considered for the competition. All paint and glue on banners must be dry by the time of return.

- The banner must include the names of all team members OR the team name, Homecoming 2023, and must incorporate the theme of Homecoming: "Celebrating a Century"
- The Chamberlain Student Center & Campus Activities will provide (1) banner and *SOME* paint/brushes to each participating group, however, we highly encourage you to use your own supplies as well. Banners will approximately measure 9 feet by 3 feet.
- Decoration of the banner can be done with art supplies including acrylic craft paint, spray paint (when outdoors), markers, etc. **Glitter CANNOT be used, including glitter glue or paint.** Some supplies will be provided, but if your banner theme/idea requires any special supplies, entrants must provide them.
- Teams are asked to be mindful of the space(s) they choose to paint their banners. Please be aware when painting inside that various forms of paint can often cause fumes that may require better air circulation (i.e. fans, open windows, etc.). Additionally, all teams are still asked to use the provided tarps to place under their banners while painting in order to protect their painting surface. Finally, teams are asked to clean up all spills, supplies, etc. after painting so that their space is left as it was found. **Teams found in violation of these community expectations can be disqualified from the competition or may be held responsible for any costs associated with cleaning the space(s).**
- Banners must be painted horizontally, not vertically. Please make sure you are painting the banner with the cut holes across the top.
- The banner can be 3-D. All objects used must be securely fastened to the banner and cannot exceed the banner size. Materials for this part of the banner must be supplied by the entrants.
- No profanity, nudity, substance abuse, or anything that would be unbecoming of Rowan students may be portrayed.
- Any banners not complying with the above rules will be disqualified.

Judging Information

The Homecoming Committee will choose a panel of judges consisting of Rowan University faculty, staff, and/or alumni. Judges' decisions will be final. Winners will be announced before the Homecoming football game on Saturday, October 14, 2023.

The following are brief descriptions of the categories on which banners will be judged. The highest value given to any banner will be a total of 40 points. Each category can earn 0-10 points.

- **Creativity of Design** – This category is for the creativity of the banner. Judges will consider originality and excitement of the design. (0-10)
- **Appearance/Execution of Design** – This category is for the actual appearance of the banner. Attention to detail and overall appearance will be considered. (0-10)
- **Theme** – This category takes into consideration use of Homecoming theme in their banner. (0-10)
- **Other** – This category will consider the amount and quality of the submission. (0-10)

Trophy Presentation & Announcements of Winners

- Banners must be picked up from the Student Center Pit after 4:00 PM on Friday, October 13th, 2023. Please return PVC piping to the Building Manager in Room 104 immediately after cutting your banner down. Teams are responsible for cutting down their own banner from the Pit and bringing it with them to the trophy presentation on Saturday, October 14th, 2023.
- For results and the trophy announcements, all groups need to meet at the entrance (with their team banner) to the track behind the end zone closest to Lot D/the Beer Garden by no later than 1:20PM before the football game. The presentation will take place on the field at 1:35PM.
- If you choose to not participate in the trophy presentation (highly encouraged), please pick up your banner by Monday, October 16 at noon. If the banner is not picked up by noon, it will be discarded.

FAILURE TO ADHERE TO THESE RULES AND REGULATIONS WILL RESULT IN DISQUALIFICATION OF YOUR BANNER FROM THE COMPETITION.

If you have any questions please contact:

Alexis Robinson

Banner Competition Co-Lead, Homecoming Committee
Chamberlain Student Center & Campus Activities
at 856-256-5230 or robins19@rowan.edu

Shaileen Woods

Banner Competition Co-Lead, Homecoming Committee
Chamberlain Student Center & Campus Activities
at 856-256-4616 or woods24@rowan.edu

Push Cart Competition

Tuesday, October 10, 2022

4:00pm | Bunce Circle

Push Cart Competition Rules:

- Each team must have 4 members participate
 - *Please note: ALL participants will both run & push during the competition*
- Participants must report to Bunce Circle between 3:00pm – 3:40pm for check-in on Tuesday, October 10th, 2023
- All participants must wear a helmet, which will be provided by the Chamberlain Student Center & Campus Activities (participants may use their own helmet)
- Each cart will have one runner and one driver.
- Each team will race in two heats.
- Each heat will consist of: racing around Bunce Circle, getting out of the cart at the marked halfway point to switch runners, and finishing at the Start/Finish line.
- Both team members must cross the finish line, your time will not stop until both members cross the finish line.
- Pushers may not let go of the cart at any time when in motion
- Each pairs' times will be combined for a total team time.
- The fastest team time wins!
- **Winners will be announced before the Homecoming football game on Saturday, October 14, 2023.**
 - For results and the trophy announcements, all groups need to meet at the entrance (with their team banner) to the track behind the end zone closest to Lot D/the Beer Garden by no later than 1:20PM before the football game. The presentation will take place on the field at 1:35PM.

FAILURE TO ADHERE TO THESE RULES AND REGULATIONS WILL RESULT IN DISQUALIFICATION OF YOUR TEAM FROM THE COMPETITION.

If you have any questions please contact:

Alia Elbanna

Push Cart Competition Co-Lead, Homecoming Committee
Chamberlain Student Center & Campus Activities
at 856-256-4876 or elbann57@rowan.edu

Amber Taylor

Push Cart Competition Co-Lead, Homecoming Committee
Chamberlain Student Center & Campus Activities
at 856-256-4388 or taylor128@rowan.edu

CANstruction Competition

Wednesday, October 11th, 2023

11:00 AM - 2:00 PM | The SHOP Courtyard

Rain Location: Student Center

Judging Starts at 1:45 PM | Team Clean Up & Donation at 3:00 PM

CAN you build your way to Homecoming fame? Test your luck and showcase your talents at Rowan's can sculpture building competition! A CANstruction is a sculpture that is constructed entirely of cans and selected permissible materials. These creative structures should showcase the Homecoming theme in design, decorations, or even color scheme of labels. Practicing your sculpture prior to the day of building is recommended. All structures must be completely rebuilt on-site the day of competition. All donations will benefit The SHOP, Rowan's on-campus food pantry and resource center available to students in need.

CANstruction Rules and Regulations:

- All teams must collect their own cans prior to the event.
 - Teams will be reimbursed up to \$100 for supplies purchased for this event (i.e. cans and other donatable items). Teams need to submit a copy of the receipt without tax, a copy of the credit card used, the Banner ID and the mailing address of the team member making the purchase. **The deadline to submit all reimbursement paperwork is Friday, October 27th.**
 - Teams can bring additional non-canned items to donate to The SHOP. For every 5 non-canned items, teams will earn 1 point toward their score, up to a maximum of 5 points.
 - Recommended Items:
 - Pasta of any kind (spaghetti, macaroni and cheese, ramen, etc.)
 - Spaghetti Sauce
 - Toothpaste
 - Snacks in individual servings (chips, granola bars, nuts, sleeves of crackers, etc.)
 - Toothbrushes
 - Soap, Shampoo, Conditioner
 - Peanut Butter & Jelly
 - Dry Beans
 - All cans collected must not be expired or damaged.
 - All cans will be donated to The SHOP after the event. Teams are responsible for staying long enough to bring their cans/donations to The SHOP after the event.
 - Each team will be given a designated numbered area to construct their CANstruction between 11:00 am – 2:00 pm. All structures must be finished and ready for judging by 1:45 pm.
 - CANstructions must be a free standing, self-supporting structure.
 - They cannot be constructed with any materials that would be considered weight bearing. They must be constructed of freestanding cans. They cannot be built of wood or anything comparable and then layered with cans as decoration.

- o Packaging materials or other containers that cans come in (such as plastic tubs) cannot be used as a part of the structure.
- o CANstructions must be no more than 4' tall and 4' wide.
- o NO extreme adhesive material can be used; cans must be able to be easily separated.
- o Can labels must remain undamaged and unmarked. Easy removal of decorating materials is required as to not damage cans and their labels.
- o No paint is permitted on cans or labels (also includes markers, oils, etc.)
- o No cans can be pre-constructed prior to arrival at CANstruction.
- o All participants must wear closed-toed shoes.
- o The Homecoming Committee reserves the right to determine on-site what is permissible and not permissible during the competition.

Permissible Supplies

- The Homecoming Committee will supply:
 - o Tape (not to be used on can labels)
 - o Rubber bands
 - o Measuring devices upon request and with proper ID
 - o Step stools upon request and with proper ID
- Other materials that teams can choose to supply themselves:
 - o String or fine wire
 - o Zip ties
 - o Mild adhesive material (i.e. painters tape, sticky tack)
 - o Paper
 - o Paints or markers that are intended to be used on paper or other surfaces that are NOT cans or labels themselves

Non-permissible Supplies

Reminder: The goal is to keep cans in perfect condition so they can be donated

- Strong adhesive tapes like duct tape or gaff tape
- Glue or any other permanent adhesive substances (i.e crazy glue, gorilla glue, caulk)
- Wood, cardboard, large plastic sheets, sheet metal
- NO glitter

Judging Information

- Each team will earn 1 extra spirit point for every 30 cans collected for this competition. Each team has the ability to earn a maximum of 5 points. Cans do not need to be used in the team's CANstruction to count towards the extra spirit points, but must be presented in good condition at the event.
- Judging will take place immediately following the completion of the CANstructions at approximately 1:45pm.
- The Homecoming Committee will choose a panel of judges consisting of Rowan University faculty, staff, and/or alumni. Judges will walk around to view CANstructions. Teams must be present to explain their CANstruction to judges. Judges' decisions will be final.
- The following are brief descriptions of the categories on which CANstructions will be judged. The highest value given to any CANstruction will be a total of 40 points. Each category can earn 0-10 points.
 - o **Creativity of Design** – This category is for the creativity of the CANstruction. Judges will consider originality and excitement of the design. (0-10)

- o **Appearance/Execution of Design** – This category is for the quality of the appearance of the CANstruction. Attention to detail and overall appearance will be considered. (0-10)
- o **Theme** – This category takes into consideration use of Homecoming OR Rowan theme in their CANstruction. (0-10)
- o **Articulation** - The rationale/story behind the CANstruction. (0-10)

Clean Up

- After judging, teams are responsible for cleaning their designated area and removing all supplies.
- CANstructions will remain standing for a brief time following judging for photo opportunities.
- After judging, teams will deconstruct the CANstructions and deliver all cans to The SHOP.

Trophy Presentation

- **Winners will be announced before the Homecoming football game on Saturday, October 14, 2023.**
- For results and the trophy announcements, all groups need to meet at the entrance (with their team banner) to the track behind the end zone closest to Lot D/the Beer Garden by no later than 1:20PM before the football game. The presentation will take place on the field at 1:35PM.

FAILURE TO ADHERE TO THESE RULES AND REGULATIONS WILL RESULT IN DISQUALIFICATION OF YOUR CANSTRUCTION FROM THE COMPETITION.

If you have any questions please contact:

Ashley Davis

CANstruction Competition Co-Lead, Homecoming Committee
Chamberlain Student Center & Campus Activities
at 856-256-4631 or davisas@rowan.edu

Victoria McClendon

CANstruction Competition Co-Lead, Homecoming Committee
Chamberlain Student Center & Campus Activities
at 856-256-5229 or mclendov3@rowan.edu

Lip Sync Competition

Thursday, October 12, 2023

9:00pm | Show begins at 9:15pm | Pfleeger Concert Hall

- All members must be current Rowan undergraduate students.
- **There will be an additional night of Captains Meeting in the Boyd Lobby (where you will be checking in) at 7:30 to review rules.**
 - o **YOUR TEAM CAPTAIN/TEAM REPRESENTATIVE MUST BE PRESENT OR YOUR TEAM WILL NOT BE ALLOWED TO GO ON STAGE.**
- **Your musical track (can be a mash up of songs) must be emailed as an mp3 to Melissa Ulmer at ulmer@rowan.edu, by Monday, October 9th by 5:00pm.**
- Your performance can be no longer than 5 minutes. (*NOTE: This may be adjusted depending on the number of teams that sign up*)
- Participants must stay in the designated area on the stage during their performance.
- Performers cannot pull people from the crowd and cannot throw things off the stage
- No food or drink/liquids on stage or in Pfleeger Hall
- No obscene profanity may be used. This includes, but is not limited to, racial, ethnic, or sexual orientation slurs.
- Don't forget that this is a LIP SYNC competition
- No projection will be permitted, as well as helium balloons or affixed signage (you cannot hang anything on stage)
- Performers will have one minute to set up any props they bring with them on stage
- Be mindful of valuables - back rooms are not secure
- **NO GLITTER!** Performers ***CANNOT*** use any form of glitter on costumes or in their performance. Glitter is prohibited in Pfleeger Concert Hall and will result in immediate disqualification.
- Acts must check in between 7:15-7:45pm in Boyd Lobby.
 - o **All team members must be present from 7:45pm until 12:30am, unless a class issue is brought to Melissa Ulmer's attention at least 24 hours before the event.**
- Only participants that are signed up can be on the stage.
 - o **A complete updated list of all of your performers must be sent to Melissa Ulmer at ulmer@rowan.edu by Monday, October 9th by 5:00pm**
- Ushers will escort all audience members to their seats. You **CANNOT** save seats. If you wish to sit with your entire organization, you must come together.

FAILURE TO ADHERE TO THESE RULES AND REGULATIONS WILL RESULT IN DISQUALIFICATION OF YOUR TEAM FROM THE COMPETITION.

If you have any questions please contact:

Melissa Ulmer

Lip Sync Competition Lead; University Homecoming Co-Chair
Chamberlain Student Center & Campus Activities
at 856-256-5197 or ulmer@rowan.edu