



RowanUniversity

STEVE SWEENEY CENTER
FOR PUBLIC POLICY

Artificial Intelligence: Opportunities and Challenges for New Jersey Government, Business and Education

April 15, 2025

Rowan University

Program

8:00 a.m. Registration and Breakfast

8:45 a.m. Welcome

Nawal Ammar, Ph.D.

Dean, College of Humanities & Social Sciences, Rowan University

Introductory Remarks

Ali A. Houshmand, Ph.D.

President, Rowan University

9:00 a.m. Opening Keynote: The State of AI in New Jersey

Dave Cole

Chief Innovation Officer, State of New Jersey

9:30 a.m. Panel I: Making New Jersey a Leader in AI Innovation, Implementation and Workforce Development

Tim Sullivan

CEO of the New Jersey Economic Development Authority and co-chair of the state's AI Task Force

Robert Asaro-Angelo

Commissioner of the New Jersey Department of Labor and Workforce Development

Senator Andrew Zwicker, Ph.D.

Chair of the Senate Legislative Oversight Committee and Head of Strategic Partnerships and Public Engagement, Plasma Physics Laboratory, Princeton University

Mark Magyar

Director, Sweeney Center for Public Policy (moderator)

10:45 a.m. Networking Coffee Break

11:00 a.m.

Panel II: How Artificial Intelligence is Transforming Business and Academia

Nidhal Bouaynaya, Ph.D.

Associate Vice President for Artificial Intelligence, Rowan University, Director of the New Machine & Artificial Intelligence VR Center (MAVRC), Henry M. Rowan College of Engineering;

Julian Busch, Ph.D.

Senior Key Expert, Siemens Foundational Technologies, Data Analytics and Artificial Intelligence

Timothy Guim

CEO, PCH Technologies, Sewell

Anthony W. Mongeluzo

CEO, PCS, Mount Laurel

Yolanda Mack, Ph.D.

Associate Dean for Industry Partnerships and Workforce Development, Henry M. Rowan College of Engineering (moderator)

12:10 pm

Luncheon

12:30 pm

Luncheon Keynote

Arvind Narayanan, Ph.D.

Director of the Center for Information Technology, Princeton University, and author of AI Snake Oil: What Artificial Intelligence Can Do, What It Can't and How to Tell the Difference

Moderated by Anthony Lowman, Ph.D.

Provost and Senior Vice President for Academic Affairs, Rowan University

1:15 pm

Closing Remarks

Jennifer Maden

Assistant Dean for Graduate Studies, Rohrer College of Business, Rowan University



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