

# COMMUNICATION STUDIES

## Customize Your Degree

### Popular Double Majors

Health and Science  
Communication (HSC);  
Journalism; Political Science;  
Radio, TV, and Film (RTF);  
Sports Communication  
and Media (SportsCaM);  
Psychology; Writing Arts;  
Law and Justice; Advertising

### Popular Minors

Communication Studies;  
Health and Science  
Communication (HSC);  
Women and Gender Studies

### Popular CUGS (Certificates of Undergraduate Study)

Publishing and Writing for the Public; Public Relations and the News; Crisis Communication; Esports; Technical and Professional Writing

## WHY CHOOSE COMMUNICATION STUDIES?

The Communication Studies major is ideal for students who want to become active, thoughtful communicators in their professional and personal communities. Since communication is vital for every profession, our students go on to enjoy careers in a wide variety of industries. Our program offers students the chance to customize their degrees to their own interests, while at the same time ensuring that they master essential skills like asking critical questions and communicating responsibly and ethically. Our professors value hands-on learning and provide students with opportunities to put theory into practice.

The Communication Studies program conceives of communication broadly from considering interpersonal dynamics, to cultivating media campaigns, to challenging ethical dilemmas across context and everything in between. Here, we explore how communication shapes our world. Our professors and students analyze a wide range of subjects including public health information, sports media, and family communication, uncovering all foundations of meaning making in and through communication. Ultimately, a degree in Communication Studies provides students with the necessary “soft skills” (93% of employers are looking for these) to make meaningful contributions to the communities they care about.

Learn more



## THE BOTTOM LINE

In Communication Studies, we look at how people, communities, and technology shape the messages we receive every day. Our goal is to help students understand and create the messages that impact our identities, relationships, and cultures. We imagine a world where our students become active, thoughtful citizens and strong communicators in various settings. Our program supports students in their development as ethical, authentic, and effective communicators, helping them to build strong theoretical foundations and gain practical skills through hands-on experience.



# COMMUNICATION STUDIES QUICK FACTS



**Mirasha Williamson**

*“Thanks to Rowan’s Communication Studies program, I’ve learned how to use my strengths with integrity and purpose. Through the support of dedicated faculty and hands-on opportunities in PR, marketing, and communication,*

*I now have the confidence to pursue a fulfilling, meaningful career in the field I love.”*



## Potential Careers

- Digital Media & Technology
- Lawyer
- Health Communication (medicine, insurance, policy)
- Technical Communication (Content Strategist, User Experience Professional)
- Promotion and Sales
- Public Affairs and Government
- Business and Management
- Human Resources
- Education and Academic Advising and Counseling
- Nonprofit Organizations and Initiatives
- Customer Service and Consulting



## Signature Events

- Communication Studies Open House
- Iced Coffee and Tea Social
- Senior Showcase and Send-off



## Experiential Learning

- Social Media Strategies
- Environmental Communication
- Internships
- Research Assistantships
- Study Abroad



## Graduate School Placement

- New York University
- Penn State University
- Rutgers University
- San Diego State University
- Syracuse University
- Temple University
- University of Arizona
- University of Central Florida
- University of New Mexico
- University of Southern California
- Villanova University
- Wake Forest University



## Student Clubs

- The Communication Studies Club
- Intercultural Communication Club
- Lambda Pi Eta (LPE)

